

Subject card

Subject name and code	Techniques of Creative Thinking, PG_00119340						
Field of study	International Economic Relations						
Date of commencement of studies	October 2023		Academic year of realisation of subject			2024/2025	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of Macroeconomics -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Andrzej Poszewiecki				
	Teachers		dr Andrzej Poszewiecki				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Familiarizing students with methods of creating new ideas and trying to apply them in practice.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	Managing the work of others - demonstrating responsibility for one's own work and that of others Efficient communication with the environment and team work Determining priorities for implementing the task	[SK2] presentation/project/paper/report
	[MSGL3_W14] knows and understands basic terms and principles of intellectual (industrial) property protection and copyright law	Understanding the importance of creativity in business Gaining knowledge of what creative techniques can be used in business activities Acquiring basic and structured knowledge in the field of basic areas functioning of a modern enterprise (including sources of innovation on an international scale)	[SW2] presentation/project/paper/report
	[MSGL3_W01] has an advanced knowledge of economic sciences, in particular of economics and its place in the system of sciences, including within related disciplines	Understanding the importance of creativity in business Gaining knowledge of what creative techniques can be used in business activities Acquiring basic and structured knowledge in the field of basic areas functioning of a modern enterprise (including sources of innovation on an international scale)	[SW2] presentation/project/paper/report
	[MSGL3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	Ability to solve problem situations using the acquired techniques The ability to evaluate new ideas in terms of their chances of market success The ability to use knowledge to take up new professional challenges and solve dilemmas that arise in professional work	[SU2] presentation/project/paper/report
	[MSGL3_W07] knows and understands types of economic ties and regularities governing them, including the principles of functioning of the market and the market mechanism, both in the national and international aspect	Understanding the importance of creativity in business Gaining knowledge of what creative techniques can be used in business activities Acquiring basic and structured knowledge in the field of basic areas functioning of a modern enterprise (including sources of innovation on an international scale)	[SW2] presentation/project/paper/report
	[MSGL3_U08] uses basic methods and computer programmes as well as marketing techniques and tools to acquire and analyse data necessary in his/her professional work to diagnose economic processes and make adequate economic decisions	Ability to use IT tools and data acquisition techniques to make innovative economic decisions. Ability to create new business concepts using learned techniques Ability to solve problem situations using the acquired techniques The ability to evaluate new ideas in terms of their chances of market success The ability to use knowledge to take up new professional challenges and solve dilemmas that arise in professional work	[SU2] presentation/project/paper/report
	[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	Ability to create new business concepts using learned techniques Ability to solve problem situations using the acquired techniques The ability to evaluate new ideas in terms of their chances of market success The ability to use knowledge to take up new professional challenges and solve dilemmas that arise in professional work	[SU2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[MSG3_K06] is ready to be guided in his/her professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his/her employer	Managing the work of others - demonstrating responsibility for one's own work and that of others Entrepreneurial thinking Efficient communication with the environment and team work Determining priorities for implementing the task	[SK2] presentation/project/paper/report
	[MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	Ability to use IT tools and data acquisition techniques making innovative economic decisions. Ability to create new business concepts using learned techniques Ability to solve problem situations using the acquired techniques The ability to evaluate new ideas in terms of their chances of market success The ability to use knowledge to take on new professional challenges, solving dilemmas arising in professional work	[SU2] presentation/project/paper/report
	[MSG3_K01] is ready to recognise the importance of knowledge in the field of economics in the process of identifying and solving economic problems and to consult experts in case of difficulties in solving them independently	Managing the work of others - demonstrating responsibility for one's own work and that of others Entrepreneurial thinking	[SK2] presentation/project/paper/report
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	Managing the work of others - demonstrating responsibility for one's own work and that of others Efficient communication with the environment and team work Determining priorities for implementing the task	[SK2] presentation/project/paper/report
Subject contents	1. Creativity in business2. Conduct in creative problem solving3. Barriers to creativity4. Creative techniques:- fish diagram,- de Bono's six thinking hats,- heuristic techniques (brainstorming, method 635, 666),- morphological analysis.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project	51.0%	100.0%
Recommended reading	Basic literature	1) E. Nęcka, J. Orzechowski, A. Ślabosz, B. Szymura, Trening twórczości, Wyd. GWP, Gdańsk 2008 2) E. Nęcka, Psychologia twórczości, Wyd. GWP, Gdańsk 2003	
	Supplementary literature	1) J. D. Antoszkiewicz, Metody heurystyczne. Twórcze rozwiązywanie problemów, PWE, Warszawa 1990 2) Z. Mikołajczyk, Techniki organizatorskie w rozwiązywanie procesów zarządzania, PWN, Warszawa 1999 3) T. Proctor, Twórcze rozwiązywanie problemów, Wyd. GWP, Gdańsk 2002 4) K. Szmidt, Trening kreatywności, Wyd. Helion, Gliwice 2008 5) A. Poszewiecki, Feniks z popiołów, w: Przedsiębiorczość intelektualna i technologiczna XXI wieku, red. M. Bąk, P. Kulawczuk, KIG, Warszawa 2009	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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