

Subject card

Subject name and code	Economic and Financial Analysis of Enterprise, PG_00062359						
Field of study	Economics						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Kempa				
	Teachers		dr Jarosław Kempa				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	12.0	0.0	0.0	0.0	12
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	12		0.0		0.0	12
Subject objectives	To familiarize students with the methods of economic and financial analysis of an enterprise and to develop the ability to analyze the economic and financial situation of an enterprise.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of knowledge in the field of economic and financial analysis and seeks the opinion of experts	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of knowledge in the area of economic and financial analysis.	[SK2] presentation/project/paper/report [SK4] test/exam - oral or written
	[EKONL3_W01] has advanced knowledge of the nature of social sciences, their place in the system of sciences, knows the role of economic sciences in this system and uses universal economic terminology	The student has knowledge about the social and economic aspects of the company.	[SW4] test/exam - oral or written
	[EKONL3_W07] has an advanced knowledge of the economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student has knowledge of the basic principles of financial management in a company.	[SW4] test/exam - oral or written
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	The student is able to analyze economic and financial processes in the company.	[SU4] test/exam - oral or written
Subject contents	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	The student is able to correctly interpret economic and financial processes in the company.	[SU2] presentation/project/paper/report [SU4] test/exam - oral or written
	1. Causal analysis, identification of factors influencing the economic indicator covered by the study, calculation of the impact of individual factors on deviations resulting from previous comparisons.		
	2. Ratio analysis, financial liquidity analysis, assessment of financial support, study of the enterprise's economic activity, measurement of profitability in the enterprise, capital market indicators.		
	3. Pyramid analysis of return on equity (Du Pont analysis).		
	4. Symptoms and assessment of threats to the company's financial situation.		
	Doubts that arise during the implementation of the subject content or problems of interpretation will be resolved during consultations.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	50.0%
		51.0%	50.0%
Recommended reading	Basic literature	Required literature: M. Jerzemowska, Analiza ekonomiczna w przedsiębiorstwie, PWE, Warszawa 2013. M. Sierpińska, T. Jachna, Ocena przedsiębiorstwa według standardów światowych, Wyd. Naukowe PWN, Warszawa 2012.	

	Supplementary literature	Additional literature: B. Kotowska, A. Uziębło, O. Wyszowska-Kaniewska, Analiza finansowa w przedsiębiorstwie: przykłady, zadania i rozwiązania, CeDeWu, Warszawa 2021. E.A. Helfert, Techniki analizy finansowej, PWE, Warszawa 2004. L. Gąsiorkiewicz, Analiza ekonomiczno-finansowa przedsiębiorstw, Oficyna Wydawnicza Politechniki Warszawskiej, Warszawa 2011.
	eResources addresses	
Example issues/ example questions/ tasks being completed	Not applicable	
Work placement	Not applicable	

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