

Subject card

Subject name and code	Intercultural Communication, PG_00149943						
Field of study	Russian Philology						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Russian Language and Translation Studies -> Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Tatiana Kananowicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the course is to familiarize students with the fundamental concepts, theories, and models of intercultural communication and to demonstrate the impact of cultural factors on the functioning of individuals, organizations, and institutions in multicultural environments. The course develops the competencies necessary for effective communication, cooperation, and the establishment of professional relationships with representatives of different cultures, while also preparing students to identify and address challenges arising from cultural differences in administration, business, and management. An important component of the course is the analysis of Polish–Russian communication and the specific characteristics of intercultural interactions in Eastern Europe.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FROSL3_W03] The student has advanced philological knowledge in the study of language and its acquisition, and literature and culture.	The student demonstrates knowledge of the cultural, linguistic, and social determinants of intercultural communication, with particular emphasis on the Russian-speaking world and Polish–Russian relations.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FROSL3_K07] The student recognizes and respects the differences in viewpoints determined by different linguistic, national and cultural backgrounds.	The student recognizes and respects differences in perspectives resulting from diverse linguistic, national, and cultural backgrounds, particularly in interactions between representatives of Polish and Russian cultures.	[SK8] observation of student's independent or team work
	[FROSL3_W16] The student has advanced knowledge of cultural institutions, especially Russian culture, and an orientation to contemporary cultural life, including real access to cultural products.	The student demonstrates knowledge of institutions, practices, and cultural phenomena characteristic of contemporary Russian culture and their place within the European and global context.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FROSL3_U07] Students will be able to recognize different types of Russian and universal culture and literature products, as well as to carry out their critical analysis and interpretation using typical methods, in order to determine their meanings, social impact, place in the historical-cultural and historical-literary process.	The student is able to analyse and interpret Russian cultural texts and communicative phenomena from the perspective of intercultural communication, taking into account their historical, social, and cultural contexts.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[FROSL3_K08] The student has a readiness to work for the integration of cultures, while respecting their distinctiveness resulting from historical and linguistic differences.	The student is prepared to engage in activities fostering intercultural dialogue and cooperation, particularly in Polish–Russian interactions, while respecting linguistic, cultural, and historical diversity.	[SK8] observation of student's independent or team work
	[FROSL3_W14] The student knows and understands to an advanced degree the methods of analysis and interpretation of various cultural products appropriate to the European and Russian traditions, theories or research schools in the cultural and religious sciences.	The student is familiar with methods and concepts used in the analysis of Russian culture, communication, and linguistic worldview, including the achievements of both Polish and Russian research traditions.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[FROSL3_U09] The student is able to recognize processes and obstacles in intercultural communication.	The student is able to identify processes and barriers in intercultural communication involving representatives of Russian culture and analyse their linguistic and cultural determinants.	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[FROSL3_K01] The student is aware of the extent of his philological knowledge and professional skills and understands the need for further continuous development of his own competence in linguistics, literary studies, cultural sciences and religion.	The student is aware of the need for continuous development of knowledge concerning Russian culture, intercultural communication, and contemporary social transformations in the Russian-speaking world.	[SK8] observation of student's independent or team work
	[FROSL3_W08] The student has advanced knowledge of the interrelationships of linguistics, literary studies, cultural sciences and religion with social communication and media sciences, psychology, pedagogy and history.	The student demonstrates knowledge of the relationships between Russian language, culture, and communication and the fields of communication and media studies, psychology, history, and contemporary cultural studies.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

Subject contents	Culture and its definitions. Elements, functions, and visible and hidden dimensions of culture. Symbols, heroes, rituals, and values as components of a cultural system. Intercultural communication: definitions, history of research, major models, and areas of application. The communication process in multicultural environments. Verbal and non-verbal communication across cultures. Methodologies for the study of values and cultures in psychology, cultural anthropology, sociology, and linguistics. Cultural typologies and dimensions according to E. Hall, G. Hofstede, F. Trompenaars, Ch. Hampden-Turner, and R. Inglehart. Poland and Russia on the cultural map of the world. Cultural norms, traditions, customs, and their significance in professional interactions. The concept of otherness. The self–other opposition. Ethnocentrism, cultural relativism, stereotypes, and prejudice as sources of intercultural misunderstandings. Intercultural conflicts and strategies for their resolution. Culture shock and adaptation to a new cultural environment. The linguistic worldview: definition, history of research, and basic assumptions. The study of values in linguistics: linguistic worldview, concepts, and key cultural words. Lexis, grammar, and phraseology as carriers of cultural meanings. The semantic triangle of C. K. Ogden and I. A. Richards. Denotation and connotation. Concepts and their structure. Analysis of selected case studies in intercultural communication, with particular emphasis on Polish–Russian relations and the Eastern European context.		
Prerequisites and co-requisites	No pre-requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	final written test	51.0%	100.0%
Recommended reading	Basic literature	• Boski, P. (2009). <i>Kulturowe ramy zachowań społecznych</i>. Warszawa: Wydawnictwo Naukowe PWN. • Burszta, W. J. (1998). <i>Antropologia kultury: Tematy, teorie, interpretacje</i>. Poznań: Zysk i S-ka. • Gesteland, R. R. (2000). <i>Różnice kulturowe a zachowania w biznesie</i>. Warszawa: Wydawnictwo Naukowe PWN. • Hampden-Turner, Ch., & Trompenaars, F. (2002). <i>Siedem wymiarów kultury</i>. Warszawa: Oficyna Ekonomiczna. • Hantov, V., Kananowicz, T., & Nowożenowa, Z. (2021). <i>Swój i obcy w języku, tekście i kulturze: Szkice o uniwersalnej kategorii lingwistyczno-kulturowej</i>. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego. • Hofstede, G., Hofstede, G. J., & Minkov, M. (2011). <i>Kultury i organizacje. Zaprogramowanie umysłu</i>. Warszawa: PWE. • Inglehart, R. (2003). <i>Kultura i demokracja</i>. W: L. E. Harrison & S. P. Huntington (red.), <i>Kultura ma znaczenie: Jak wartości wpływają na rozwój społeczeństw</i>. Poznań: Zysk i S-ka. • Lazari de, A. (red.). (1998–2004). <i>Ideas in Russia / Idee w Rosji. Leksykon rosyjsko-polsko-angielski</i> (t. 1–5). Warszawa: Instytut Studiów Politycznych PAN. • Lazari de, A. (red.). (2006). <i>Katalog wzajemnych uprzedzeń Polaków i Rosjan</i>. Warszawa: Polski Instytut Spraw Międzynarodowych. • Lazari de, A., & Rongińska, T. (red.). (2006). <i>Polacy i Rosjanie – przewyżczanie uprzedzeń</i>. Łódź: Wydawnictwo Uniwersytetu Łódzkiego. • Matsumoto, D., & Juang, L. (2020). <i>Psychologia międzykulturowa</i>. Gdańsk: Gdańskie Wydawnictwo Psychologiczne. • Nowicka, E., & Głowacka-Grajper, M. (red.). (2009). <i>Świat człowieka – świat kultury. Antologia tekstów klasycznej antropologii</i>. Warszawa: Wydawnictwo Naukowe PWN. • Rozkwitalska, M. (2011). <i>Zarządzanie międzynarodowe</i>. Warszawa: Difin. • Rozkwitalska, M. (red.). (2016). <i>Zarządzanie międzykulturowe</i>. Warszawa: Wolters Kluwer. • Sułkowski, Ł. (red.). (2012). <i>Kulturowe procesy zarządzania</i>. Warszawa: Difin. • Śliz, A., & Szczepański, M. S. (red.). (2011). <i>Wielokulturowość: Konflikt czy koegzystencja?</i> Warszawa: Wydawnictwo Naukowe PWN.	
	Supplementary literature	• Adler, N. J. (2008). <i>International Dimensions of Organizational Behavior</i> (5th ed.). Mason, OH: South-Western Cengage Learning. • Bartmiński, J. (2007). <i>Stereotypy mieszkają w języku</i>. Lublin: Wydawnictwo UMCS. • Bartmiński, J. (2012). <i>Językowe podstawy obrazu świata</i>. Lublin: Wydawnictwo UMCS. • Browaeys, M.-J., & Price, R. (2019). <i>Understanding Cross-Cultural Management</i> (4th ed.). Harlow: Pearson. • Maćkiewicz, J. (1999). <i>Słowo o słowie. Potoczna wiedza o języku</i>. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego. • Trompenaars, F., & Hampden-Turner, C. (2021). <i>Riding the Waves of Culture: Understanding Diversity in Global Business</i> (4th ed.). London: Nicholas Brealey Publishing.	

	eResources addresses	
Example issues/ example questions/ tasks being completed	A collectivist culture is characterised by the following statement: -a) group goals can be sacrificed for one's own goals -b) rules create stability and order -c) I separate work and personal life	
Work placement	Not applicable	

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