

Subject card

Subject name and code	Media law - lecture, PG_00144266						
Field of study	Law						
Date of commencement of studies	October 2022		Academic year of realisation of subject		2025/2026		
Education level	uniform Master's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	4		Language of instruction		Polish		
Semester of study	7		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Anna Podolska				
	Teachers		dr Anna Podolska				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		35.0	50
Subject objectives	The purpose of the lecture is to familiarize students with the basic issues of media law. The presented norms will be confronted with examples of the practice of law application (case law).						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PRAWOJ5_WG02] He/she knows wide terminology and concepts in the scope of law and connected disciplines	The student knows and understands the basic concepts and principles of media law in its broadest sense and related fields.	[SW1] oral statement/ conversation/discussion
	[PRAWOJ5_UO11] He/she can work well in a team and can coordinate the team's work when solving legal problems, interpreting legal acts, and preparing written or oral opinions on a matter.	The student is able to cooperate in a team and is able to coordinate the work of the team in solving legal problems, interpreting legal acts, preparing a written or oral position on a case.	[SU2] presentation/project/paper/ report [SU8] observation of student's independent or team work
	[PRAWOJ5_WG05] The graduate demonstrates systematic knowledge about the types of legal relations and the governing regularities	The student has a general knowledge of the types of legal relations related to media law and the regularities governing them.	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[PRAWOJ5_KO03] He/she is prepared for active participation in groups, organizations and institutions connected with law, is also able to communicate with specialists and non-specialists in the field of law	The student is ready to actively participate in groups, organizations and institutions that implement professional activities related to law, at the same time he is able to communicate with people who are and are not specialists in the field of law.	[SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
	[PRAWOJ5_UW07] He/she has the skills in understanding and analyzing social phenomena and utilizing this analysis in his/her professional work.	The student has a well-developed ability to understand and analyze social phenomena and use this analysis in professional work in relation to the application of media law.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[PRAWOJ5_UK09] He/she demonstrates wide skills in preparing speeches in the field of law in Polish and foreign language	The student has an in-depth ability to prepare oral speeches, in Polish.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[PRAWOJ5_KO04] The graduate is ready to prepare own projects connected with the creation, application and interpretation of legal regulations, including projects co-financed by the European Union's funds	The student is ready to undertake the preparation of their own social projects, taking into account the legal aspects of media law, and is ready to take on professional challenges, implementing individual as well as team activities.	[SK2] presentation/project/paper/ report [SK8] observation of student's independent or team work
	[PRAWOJ5_UW02] The graduate utilizes theoretical knowledge in legal science and the connected academic disciplines to analyze and interpret complex legal issues	The student is able to use and integrate theoretical knowledge of media law and related disciplines to analyze and interpret complex legal problems.	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
	[PRAWOJ5_KR06] He/she behaves in ethical and professional way, follows the principles of ethics	N/A	[SK1] oral statement/conversation/ discussion
	[PRAWOJ5_UW04] He/she efficiently observes and analyzes moral, ethical and legal dilemmas in professional work	The student proficiently uses legal principles and norms in the professional activities undertaken in the area covered by the lecture topic.	[SU2] presentation/project/paper/ report
	[PRAWOJ5_UW05] He/she can observe and analyze moral, ethical and legal dilemmas in professional work	Students are able to perceive, analyze and have the ability to diagnose moral as well as legal dilemmas in their professional work in relation to the media market.	[SU5] implementation of a problem task
	[PRAWOJ5_KR05] He/she prepares responsibly to his/her work; can determine priorities in work and plan work appropriately	N/A	[SK1] oral statement/conversation/ discussion
	[PRAWOJ5_UW03] The graduate demonstrates deepened skills of using complex theoretical points of view to analyze, interpret and plan strategies of legal activities; solves concrete problems connected with the creation, application and interpretation of legal regulations, anticipates the course of their solution and predicts the effects of planned activities	Students are able to use complex theoretical approaches to analyze, interpret and design strategies for legal actions; they can generate solutions to specific problems related to the law and forecast the course of their solution and predict the consequences of planned actions in the area covered by the lecture topic.	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work

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[PRAWOJ5_UW01] He/she has advanced skills in observation and interpretation of social phenomena, analyzes their connections with various areas, activity of legal science and the related disciplines	The student has in-depth skills in observing and interpreting social phenomena, analyzing their connections with various areas of law.	[SU1] oral statement/conversation/discussion
[PRAWOJ5_KK01] The graduate is deeply aware of the level of his/her knowledge and skills, and also understands the need of lifelong learning	The student has a deepened awareness of the level of his knowledge and skills, and understands the need for lifelong learning.	[SK2] presentation/project/paper/report
[PRAWOJ5_WG07] The graduate knows methods and tools, including techniques of data and information acquisition, as well as research methods appropriate for the field of study and the related disciplines	The student is familiar with methods and tools, including techniques for obtaining data and information in the area covered by the lecture topic.	[SW2] presentation/project/paper/report
[PRAWOJ5_WG09] He/she demonstrates deepened and systematic knowledge about the processes of changes of political systems and of individual authorities, as well as the consequences of these changes	N/A	[SW1] oral statement/conversation/discussion
[PRAWOJ5_WG08] He/she has deepened knowledge of sources of Polish law, its changes and processes of law formation	N/A	[SW1] oral statement/conversation/discussion
[PRAWOJ5_UW06] The graduate is able to assess the usefulness of typical procedures and good practice in the implementation of tasks connected with various spheres connected with law and related fields	N/A	[SU1] oral statement/conversation/discussion
[PRAWOJ5_KR07] The graduate is ready to take up professional challenges, takes up efforts and is persistent in the implementation of individual and group activities in the creation, application or interpretation of legal regulations and related sciences	N/A	[SK1] oral statement/conversation/discussion
[PRAWOJ5_KK02] He/she is aware of the necessity to widen professional competences and qualifications, to improve skills, is able to indicate the direction of own development and education independently in widened and deepened way	N/A	[SK1] oral statement/conversation/discussion
[PRAWOJ5_UU12] He/she acquires knowledge efficiently and develops his/her professional skills using various sources (in native and foreign language) and modern technologies	N/A	[SU1] oral statement/conversation/discussion
[PRAWOJ5_WG06] He/she has systematic knowledge about the man as the subject establishing social structures and principles of their operation and about the man as the individual operating in these structures	N/A	[SW1] oral statement/conversation/discussion
[PRAWOJ5_WG03] He/she demonstrates deepened knowledge about the political system in Poland, about individual authorities with particular consideration of legislative authority and the judiciary,	The student has detailed knowledge of the sources of regulation of the media market in Poland and the relevant authorities in this area.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
[PRAWOJ5_WG04] He/she knows the system of Polish law, mutual connections within the system and connections of Polish law with the European Union law and international law	N/A	[SW1] oral statement/conversation/discussion

	Course outcome	Subject outcome	Method of verification
	[PRAWOJ5_WK10] He/she understands and knows the basic concepts and principles of industrial property protection and copyright law, as well as understands the need for proper protection of intellectual property and managing its resources	N/A	[SW1] oral statement/ conversation/discussion
	[PRAWOJ5_WK13] He/she has advanced knowledge of the functioning of professional self-governments in legal professions, is familiar with the principles of judges' and prosecutors' professions, and has knowledge of the organization of the judiciary in Poland.	N/A	[SW1] oral statement/ conversation/discussion
	[PRAWOJ5_WK12] He/she has knowledge of occupational health and safety in public administration institutions	N/A	[SW1] oral statement/ conversation/discussion
	[PRAWOJ5_WG01] The graduate demonstrates deepened and systematic knowledge about the character of legal science, its place in the system of sciences and mutual relations.	N/A	[SW1] oral statement/ conversation/discussion
	[PRAWOJ5_WK11] The graduate has deepened knowledge of the principles of creating and developing basic forms of individual entrepreneurship.	N/A	[SW1] oral statement/ conversation/discussion
Subject contents	1 Freedom of expression and its limits.2. Press law.3. Radio and television broadcasting.4. Social media.5. Selected aspects of advertising in the media.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Project/Presentation	51.0%	50.0%
	Activity during the course	51.0%	50.0%
Recommended reading	Basic literature	J. Sieńczyło-Chlabicz (red.), Prawo mediów, Warszawa 2015. E. Ferenc-Szydełko, Prawo prasowe. Komentarz, Warszawa 2013. R. Markiewicz (red.), Prawo a media społecznościowe, Warszawa 2022. K. Grzybczyk, Ilustrowane prawo reklamy, Warszawa 2020.	
	Supplementary literature	J. Sieńczyło-Chlabicz, J. Banasiuk, Cywilnoprawna ochrona wizerunku osób powszechnie znanych w dobie komercjalizacji dóbr osobistych, Warszawa 2014.E. Czarny-Drożdziejko, Dozwolony użytek utworów w mediach, Warszawa 2016.K. Grzybczyk (red.), Poradnik dla blogerów, vlogerów, gamerów i instagramowiczów : czego nie wolno robić w internecie, Warszawa 2017	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1 Freedom of the press and its limitations.2 Registration of newspapers and magazines.3. Press title.4 Duties of journalists.5 Journalistic confidentiality.6. Press rectification.7. Protection of image.8. Civil and criminal liability of the media.9. Regulation of broadcasting in Polish law.		
Work placement	Not applicable		

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