University of Gdańsk

Subject card

Subject name and code	Basics of managing a public organization - lecture, PG_00132025		
Field of study	Law in administration and economy		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Master's studies	Subject group	Obligatory subject group in the field of study
Mode of study	part-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	3.0
Learning profile	academic	Assessment form	exam
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Beata Wierzbicka	
	Teachers	dr Beata Wierzbicka	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	0.0	60.0	75

Subject objectives

The purpose of the course is to provide knowledge of the nature, scope and structure of the management process of public organizations in the context of the convergence of the public, social and commercial sectors. The students should realize the complexity and limitation of the manager's ability to influence the processes in organizations. They should learn about the structure of the process and management organization models, managerial roles and management functions.

Learning outcomes

Course outcome	Subject outcome	Method of verification

Subject contents

The interdisciplinary nature of science. Determinants of the manager's role. Managerial skills. Management against the background of governance, administration and command. Criteria for assessing the efficiency of operations depending on the goals and objectives of the organization. Classical and modern understanding of the planning function (the relationship of the manager to the plan and planning). Structure of the planning process. Risk and uncertainty in planning. Motivation. Activity-based and outcome-based approaches. Needs, incentives and inputs as components of the motivation system. Coercive and enticing situations - characteristics, effects and recommended scope of application. Control. The place of control in organized action. Contemporary approaches to control. Functions of control, forms of control, principles of control. Management in the context of change. Costs and benefits of change. Structure of the reorganization process. Manifestations of resistance to change. The essence, goals and objectives, construction and mechanisms of functioning of economic organizations. The essence, goals and objectives, construction and mechanisms of functioning of public organizations.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Written exam	51.0%	100.0%

Recommended reading	Basic literature	1. Zarządzanie publiczne. Perspektywa teorii i praktyki (red.) A. Frączkiewicz Wronka, M. Ćwiklicki, UEK, Katowice 2023. 2. A. Czermiński, M. Czerska, B. Nogalski, R. Rutka, J. Apanowicz, Zarządzanie organizacjami, TNOiK, Toruń 2002 3. M. Czerska, Organizacja przedsiębiorstw. Metodologia zmian organizacyjnych. Wyd. UG 1996. 4. R.W. Griffin, Podstawy organizacji i zarządzania, Wyd. Naukowe PWN, warszawa 1996. 5. J. A.F. Stoner, E. Freeman, D. R. Gilberih, Kierowanie, PWE, 1999 (wyd. II) 6. A. K. Koźmiński, W. Piotrowski (red.), Zarządzanie - teoria i praktyka, PWN, Warszawa 1995. 7. A. Zakrzewska-Bielawska (red.), Podstawy zarządzania. Teoria i ćwiczenia. Oficyna Wolters Kluwer business, Warszawa 2012.
	Supplementary literature	1. R. Rutka, Organizacja przedsiębiorstw. Przedmiot projektowania, Wyd. UG 1996. 2. H. Steinemann, G. Schreyogg, Zarządzanie, Wyd. PWr, 1992 lub 1998 3. Strategor, Zarządzanie forma. Strategie, struktury, decyzje, tożsamość, PWE, Warszawa 1995. - R.A. Webber, Zasady zarządzania organizacjami, PWE, 1984.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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