

Subject card

Subject name and code	Media law - lecture, PG_00131742						
Field of study	Criminology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Anna Podolska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		0.0		5.0	25
Subject objectives	The purpose of the lecture is to familiarize students with the basic issues of media law. The presented norms will be confronted with examples of the practice of law application (case law).						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[KRYML3_KK01] Is aware of the level of his knowledge and skills, and understands the need for lifelong learning and the need to expand professional competence and qualifications, as well as to improve skills		Is aware of the level of his knowledge and skills and understands the need for lifelong learning.		[SK4] test/exam - oral or written		
	[KRYML3_WG07] Is aware with research methods and tools, including data and information acquisition techniques, appropriate for this area of knowledge		Knows the necessary research methods and tools.		[SW4] test/exam - oral or written		
	[KRYML3_WG02] To an advanced degree, he knows the terminology and key concepts of law, criminology and related sciences, including law, psychology and sociology, to the extent related to the studied major		Knows the terminology and concepts of criminal procedural law and related sciences.		[SW4] test/exam - oral or written		
Subject contents	1 Freedom of expression and its limits.2. Press law.3. Radio and television broadcasting.4. Social media.5. Selected aspects of advertising in the media.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Activity during the course	51.0%	50.0%
	Project/Presentation	51.0%	50.0%
Recommended reading	Basic literature	J. Sieńczyło-Chlabicz (red.), Prawo mediów, Warszawa 2015. E. Ferenc-Szydełko, Prawo prasowe. Komentarz, Warszawa 2013. R. Markiewicz (red.), Prawo a media społecznościowe, Warszawa 2022. K. Grzybczyk, Ilustrowane prawo reklamy, Warszawa 2020.	
	Supplementary literature	J. Sieńczyło-Chlabicz, J. Banasiuk, Cywilnoprawna ochrona wizerunku osób powszechnie znanych w dobie komercjalizacji dóbr osobistych, Warszawa 2014.E. Czarny-Drożdżejko, Dozwolony użytek utworów w mediach, Warszawa 2016.K. Grzybczyk (red.), Poradnik dla blogerów, vlogerów, gamerów i instagramowiczów : czego nie wolno robić w internecie, Warszawa 2017	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1 Freedom of the press and its limitations.2 Registration of newspapers and magazines.3. Press title.4 Duties of journalists.5 Journalistic confidentiality.6. Press rectification.7. Protection of image.8. Civil and criminal liability of the media.9. Regulation of broadcasting in Polish law.		
Work placement	Not applicable		

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