University of Gdańsk

Subject card

Subject name and code	Psychology of Intercultural Communication, PG_00166598		
Field of study	Cultural Communication		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2026/2027
Education level	Bachelor's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	2	Language of instruction	English
Semester of study	3	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit			
Name and surname of lecturer (lecturers)	Subject supervisor		
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	30.0	0.0	0.0	0.0	0.0	30

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	30	2.0	43.0	75

Subject objectives

During the course students will look at different issues concerning communication with regard to cultural diversity: national and cultural differences and norms and how they affect our functioning in different cross-cultural situations. What can become more visible when different cultures meet are communication problems. We will also focus on contact with cultural diversity and analyze the mechanisms of perception, evaluation of self and others as well as behaviours that occur during cross-cultural interactions. In addition, each participant will have the opportunity to look at their beliefs and reactions in relation to people who are different from himself/herself.

Students will have the opportunity to develop practical skills to cope with a conflict situation from the perspective of different cultures.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[CCL3_K04] The graduate is ready to engage in social and professional life, including undertaking and co-organizing activities for the benefit of the social environment, also using the knowledge and skills of intercultural communication	He is ready to engage in social and professional life, including undertaking and co-organising activities for the benefit of the social environment, using his knowledge and skills in psychology in an intercultural context.	[SK1] oral statement/conversation/ discussion
[CCL3_U07] The graduate is able to use knowledge of selected issues in the social sciences of intercultural communication and management of cultural projects and organizations.	Can apply knowledge of selected issues in psychology related to intercultural communication.	[SU4] test/exam - oral or written
[CCL3_U10] The graduate is able to communicate in English selected issues in the social sciences on intercultural communication and management of cultural projects and organizations.	Can communicate in English on selected topics in psychology related to intercultural communication.	[SU4] test/exam - oral or written
[CCL3_K01] The graduate is ready to critically assess the extent of his/her knowledge and skills, including cultural studies, literary studies and linguistics in relation to intercultural dialogue.	Is ready to critically assess the scope of their knowledge and skills in psychology in relation to intercultural communication.	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
[CCL3_W17] The graduate knows and understands selected issues in the social sciences in relation to intercultural communication and management of cultural projects and organizations	Knows and understands selected issues in psychology as they relate to intercultural communication.	[SW4] test/exam - oral or written
[CCL3_W18] The graduate knows and understands the fundamental dilemmas of modern civilization in the context of issues related to contemporary culture and intercultural dialogue.	Knows and understands the fundamental dilemmas of contemporary civilisation in the context of issues related to psychology and intercultural dialogue.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion

Subject contents

Cultural empathy and intecultural relations

Communication in cross-cultural encounters different models explaining differences in communication in different cultures: Hofstedes Model of Cultural Dimensions, Schwartz Values, Gestellands concept of differences in negotiation styles

Cultural stereotypes, prejudice and discrimination mechanisms

Communication in a cross-cultural conflict

Negotiations across cultures

Cross-cultural clashes critical incydent analysis

Environment triggering cooperation in cross-cultural contexts

Prerequisites and co-requisites

English level B1

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Written/ oral exam	51.0%	70.0%
Active participation in discussions	0.0%	30.0%

Recommended reading	Basic literature	Brislin R., Cushner K., Cherrie, C., Yong, M. (1995) Intercultural interactions. A practical guide. Sage Publications. Brislin R., Yoshida, T. (1994). Improving intercultural interactions: Modules for Cross-cultural Training Programs. SAGE Publications Inc. Hofstede, G., Hofstede, G.J., Minkov, M. (2010). Cultures and Organizations: Software of the Mind. Third edition. McGraw-Hill books. Kosakowska-Berezecka, N., & Besta, T. (2013). Cultural sensitivity and intergroup conflicts how to be culturally intelligent and nip the conflict in the bud? In: S. Mrozowska, T. Besta & A. Zgrundo (eds.), Educational challenges in the cultural space of European Union. Gdańsk: Wydawnictwo UG Moore Ch.W., (2009). The Mediation Process: Practical Strategies for Resolving Conflict Nisbett. R.E. (2004). The Geography of Thought: How Asians and Westerners Think Differently...and Why. Free Press. New York. Sternberg, R. J., & Grigorenko, E. L. (2006). Cultural intelligence and successful intelligence. Group & Organization Management, 31(1), 27-39
	Supplementary literature	Extracurricular readings Rosenberg, M. B. (2003). Nonviolent Communication: A Language of Life (2nd ed.).Encinitas, CA: PuddleDancer Press. Deutsch, M., Coleman, P.T. (2014). The Handbook of Conflict Resolution: Theory and Practice.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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