

Subject card

Subject name and code	Insurance in audiovisual production, PG_00167017						
Field of study	Audiovisual Production						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Dorota Maśniak				
	Teachers		mgr Olga Bieniek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	14.0	0.0	0.0	0.0	0.0	14
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	14		1.0		10.0	25
Subject objectives	To familiarise students with the basic issues relating to the legal risks associated with the business of producing audiovisual forms and the possibilities of reducing, diversifying and transferring these risks through insurance and other financial instruments.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PFAL3_U07] Can run a company on the audiovisual market.		The student understands the legal risks of activities in different legal forms carried out for the commercial and non-commercial production of audiovisual forms and knows how to mitigate these risks using insurance and other financial instruments.		[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task [SU8] observation of student's independent or team work		
	[PFAL3_K02] He/she is prepared to take an active part in the activities of institutions, organizations and social groups involved in audiovisual production.		Students will be aware of the risks faced by institutions and other non-profit and not for profit organisations related to the audiovisual production market and how to mitigate these risks using insurance.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK3] text preparation/written work [SK8] observation of student's independent or team work		
	[PFAL3_W05] He/she understands the specifics of audiovisual production.		Students will understand how audiovisual production activities can affect their liability to third parties and expose their assets to other losses, and how to minimise the risk of such undesirable occurrences.		[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion		
Subject contents	1 Risks in business. 2. Legal forms of business and legal risks. 3. Insurance as an instrument for minimising risk. 4 Liability insurance in the production of audiovisual forms.5. property insurance for audio-video equipment. 6. insurance specific to film production activities (weather, BI, etc.). 7 Insurance for liability for infringement of personal rights and copyrights. 8. Methods other than insurance to reduce legal risks associated with audio-visual production activities.						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project	51.0%	25.0%
	attendance	80.0%	75.0%
Recommended reading	Basic literature	D. Maśniak, Prawo ubezpieczeniowe, Gdańsk 2020, access online: https://wydawnictwo.ug.edu.pl/wp-content/uploads/2021/10/Masniak-Prawo-ubezpieczeniowe-ostateczny-27_05.pdf	
	Supplementary literature	I. Kwiecień, Ubezpieczenia w zarządzaniu ryzykiem działalności gospodarczej, Warszawa 2010.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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