University of Gdańsk

Subject card

Subject name and code	Basics of project financing, PG_00167951		
Field of study	Sightseeing and Historical Tourism		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Humanistic-social subject group
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	2.0
Learning profile	academic	Assessment form	credit
Conducting unit	Faculty of Management -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Mariusz Chmielewski	
	Teachers	dr Mariusz Chmielewski	

Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	15	6.0	35.0	56

Subject objectives	To get acquainted with the basic principles and tools to facilitate the creation of projects with particular emphasis on international projects financed from European Union sources. To get acquainted with the basic tools in the field of planning the sources of project financing along with the schedule of financial needs.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[KiTHMU2_U10] Is able to interact and work in a group, taking on various roles, including managerial ones	The student is able to communicate clearly and effectively with team members, both in written and oral form, which enables the exchange of information and effective problem solving	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report [SU3] text preparation/written work
[KiTHMU2_W04] Has an in-depth knowledge of selected issues in the field of disciplines to which the field of study is assigned	The student knows and understands advanced project management methods and tools related to the selection of a specific project funding source	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
[KiTHMU2_K05] Can think and act in an entrepreneurial manner	The student knows and understands basic concepts and principles of entrepreneurship, including business models, risk management and innovation in the context of security-related organizations	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[KiTHMU2_K03] Is ready to initiate and carry out activities for the protection and promotion of natural values and cultural heritage of the region, Poland and Europe	The student has knowledge of available funding sources, including European funds, national grants, and other forms of financial support for projects aimed, among other things, at environmental protection and heritage conservation	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report [SK4] test/exam - oral or written
[KiTHMU2_W09] Knows and understands in depth selected issues related to the functioning of the tourism market and various forms of entrepreneurship in tourism	The student has advanced knowledge of the structure of the tourism market, including key players, market segments, and the mechanisms that shape demand and supply in tourism. He or she is familiar with potential capital providers for project implementation.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/ report [SW5] implementation of a problem task
[KiTHMU2_U11] Independently acquires and deepens knowledge and improves research skills in a structured and systematic manner, undertaking autonomous activities aimed at developing abilities and managing their own professional career	Students are able to independently acquire, analyze and integrate new knowledge from a variety of sources, including professional literature, scientific research and electronic resources	[SU2] presentation/project/paper/ report [SU5] implementation of a problem task

Subject contents

1. Concepts related to the process of preparation and evaluation of funded projects

2. Project management process and its phases

3. Project implementation schedule and financing of activities identified in the project. Risks in the project versus financing

4 Types of project financing sources

5. Selection of optimal funding sources

Prerequisites and co-requisites

No preliminary requirements

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
D. Participation in the ScoreHunter Program	51.0%	10.0%
A. Prepared project by the project group (4-5 people)	51.0%	30.0%
C. Presentation of funding sources	51.0%	40.0%
B. Final test	51.0%	20.0%

Recommended reading	Basic literature	Michał Trocki, Metody i standardy zarządzania projektami, PWE 2017 Domiter Małgorzata, Marciszewska Anna: Zarządzanie projektami unijnymi. Teoria i praktyka, Difin 2013 Renata Walczak : Podstawy zarządzania projektami. Metody i przykłady, Difin 2014 www.funduszeeuropejskie.gov.pl
	Supplementary literature	**Źródła finansowania projektów** europejskich w wymiarze transferów finansowych PolskaUnia Europejska D Jegorow - Zeszyty Naukowe SGGW, Polityki Europejskie Crowdfundingnowinka czy nowy perspektywiczny model **finansowania projektów** biznesowych? A Spoz - Roczniki Ekonomii i Zarządzania, 2016 **Finansowanie** inwestycji **turystycznych**wybrane zagadnieniaD Szostak - Marketing i Zarządzanie, 2011 Wybrane **źródła finansowania** innowacji w przedsiębiorstwach **turystycznych** w Polsce R Przeorek-Smyka - Prace Naukowe Uniwersytetu PRODUKTY **TURYSTYCZNE** POGÓRZA DYNOWSKIEGOIDENTYFIKACJA, ROZWÓJ, MOśLIWOŚCI **FINANSOWANIA**R KONEWECKA, J KRUPA - old.pogorzedynowskie.pl
	eResources addresses	
Example issues/ example questions/ tasks being completed	Preparation of a project in the field of Tourism with the following elements:1. project objective2. stakeholder analysis3. work breakdown structure4. project schedule5. schedule of expense	
Work placement	Not applicable	

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