University of Gdańsk

Subject card

Subject name and code	Public Discourse , PG_00128658		
Field of study	Studies in Classical Philology		
Date of commencement of studies	October 2025	Academic year of realisation of subject	2025/2026
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study
Mode of study	full-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	2	ECTS credits	1.0
Learning profile	academic	Assessment form	credit
Conducting unit	Division of Polish Language -> Institute of Polish Philology -> Faculty of Languages -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	prof. dr hab. Bożena Matuszczyk-Podgórska	
	Teachers		

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	15.0	0.0	0.0	0.0	0.0	15

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	15	2.0	8.0	25

Subject objectives

The aim of the course is to familiarize participants with the complexity of publib discourse viewed as a linguistic and social phenomenon, with focus on its verbal structure as well as social aspect, verbal behaviour being a form of action and interaction within a speech community. Another concern is the multiplicity of forms of public discourse meant for collective recipient, implementing a variety of strategies.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[FKMU2_K01] He/she understands the need to further deepen and expand the already acquired knowledge of literary studies, linguistics and develop his own professional competence.	The student has in-depth knowledge of the importance of public discourse in shaping culture.	[SK3] text preparation/written work
[FKMU2_U02] He/she is competent in literary studies to characterize and evaluate from the methodological and factual side works on antiquity and justify this evaluation.	The student knows the terminology related to the so-called discourse analysis; has in-depth detailed knowledge of linguistic communication.	[SU1] oral statement/conversation/ discussion
[FKMU2_U06] He/she is able to communicate in Polish and in Italian - at the B2+ level of the Common European Framework of Reference for Languages - on specialized topics.	The student is able to search , analyze, evaluate and select information using various oral sources.	[SU4] test/exam - oral or written
[FKMU2_K02] He/she is ready to plan and organize various professional activities related to literary studies or the promotion of ancient culture, and to conduct them in an entrepreneurial manner. He/she is ready to inspire and initiate activities for the benefit of the social environment.	Has to ability to substantively justify his/her interpretative theses using his/her own views and the views of other authors and to formulate conclusions.	[SK3] text preparation/written work
[FKMU2_W05] He/she has an in-depth knowledge of the links between literary studies and other disciplines in the humanities, especially linguistics. He/she has a detailed knowledge of classical languages.	The student knows the scope of his/her knowledge in the field of social communication and communication skills.	[SW2] presentation/project/paper/ report

Subject contents

The lectures involve a presentation of basic issues concerning, above all, verbal discourse, with stress placed of such of its characteristics as employment of many channels of communication, spontaneity, as well as discussing factors that determine the formal and lexical aspect of speeches (the physical context and the possibility of interactions between participants). Also considered are various types of discourse concerning political, scholarly or religious issues.

Prerequisites and co-requisites

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
written statement - open questions	51.0%	100.0%

Recommended reading

Basic literature	Dijk van T. (ed.) Discourse as structure and process, PWN, Warsaw 2001. Duszak A., Text, discourse, intercultural communication, PWN, Warsaw 1998. Piekot T., Discourse of Polish press news, Uniwersitas, Kraków 2006. Poprawa M., Television debates of politicians as an example of public discourse, Uniwersitas, Krakow 2009. Smoleń- Wawrzusiszyn M., Polish marketing discourses. Linguistic Perspective, Ed. KUL, Lublin 2018.
Supplementary literature	Bogołębska B., Worsowicz M., (ed.) Style - Discourse - Media, Ed. UŁ, Łódź 2010. Grabias S., Language in social behavior, Ed. UMCS, Lublin 2003. Zdunkiewicz-Jedynak D., (ed.) Religious discourse in the media, Biblos, Tarnów 2010.
eResources addresses	

Example issues/ example questions/ tasks being completed	1. Discursive roles assumed by actors of television jurnalism. 2. Discuss the linguistic behavior of the debate participants directed towards the television audience. 3. Virtual recipient as the most important communication category in television journalism. 4. The degree of humanization of text in journalistic news. 5. Subjective point of view as a superior category organizing news discourse.
Work placement	Not applicable

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