

Subject card

Subject name and code	Characteristics of The Local Markets in The Balkan Peninsula's Countries, PG_00130291						
Field of study	Balkan Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Natalia Wyszogrodzka-Liberadzka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The student learns the key definitions and understanding of the essence and mechanism of functioning of the economy in the Balkan Peninsula region, has knowledge of endo- and exogenous factors of regional development; knowledge of regional policy instruments in the field of stimulating and planning the development of regions; is able to identify types of regions and the level of their competitiveness, practical use of regional development planning instruments.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SBAŁL3_W15] One knows the methodology of performing tasks, norms, procedures and good practices used in the institutions related to cultural, diplomatic and commercial activities in the field of international cooperation related to the area of the Polish language and the Balkan Peninsula.	K_W15 - knows the methodology of performing tasks, standards, procedures in institutions related to commercial activities in the field of international cooperation.	[SW4] test/exam - oral or written
	[SBAŁL3_W14] One knows the various structures of cultural and economic institutions in Poland and the Balkan countries and understands the validity of the functioning of their individual elements.	K_W14 - knows the structures of economic institutions in the Balkan countries;	[SW4] test/exam - oral or written
	[SBAŁL3_W08] One holds an advanced knowledge of the specificity of the countries of the Balkan Peninsula, their history and mutual relations, as well as their legal systems and economic conditions.	K_W08 - has knowledge about the specific market characteristics of the countries of the Balkan Peninsula, their legal systems and economic conditions	[SW4] test/exam - oral or written
	[SBAŁL3_K05] Is ready to fulfill the professional role of an employee for the companies operating on the European labor market or Polish companies that are cooperating with the Balkan countries, including the promotion of literature and culture.	K_K05 - is ready to fulfill the professional role of an employee of companies operating on the Balkan labor market or Polish companies cooperating with the Balkan countries	[SK4] test/exam - oral or written
	[SBAŁL3_W11] One has a structured knowledge of selected economic and business issues, and is also oriented towards practical application in selected spheres of cultural, media and economic activity, primarily in the field of international cooperation related to the area of the Polish language and the Balkan Peninsula.	K_W11 - has structured knowledge of selected economic and legal issues, also oriented towards practical application, primarily in the field of international cooperation	[SW4] test/exam - oral or written
	[SBAŁL3_U03] Is able to plan and organize - in Polish or using one of the South Slavic languages (Serbian or Croatian) - both individual and team work, solving problems typical in the area of cultural and religious studies, art studies, literary studies and linguistics.	K_U03 - can plan and organize both individual and team work	[SU4] test/exam - oral or written
Subject contents	Processes of globalization and regionalization, "glocalization"; typology of regions; regionalization criteria; regional and local economy; regional policy; regional policy entities; regional policy goals; principles of regional policy; regional and local policy instruments; competitiveness of regions; regional development; regional development factors; features of regional development; theoretical concepts of regional development; regional development strategy; regional operational program; regional innovation strategies.		
Prerequisites and co-requisites	None		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	final test with open questions	51.0%	60.0%
	reading additional materials provided by the lecturer online	80.0%	20.0%
	attendance and active participation in classes	80.0%	20.0%

Recommended reading	Basic literature	- Regionalna geografia / Slobodan Mišović, Violeta Ivković., Beograd: Fakultet bezbednosti Univerziteta u Beogradu, 2009. - Między kryzysem a współpracą gospodarczą: przykłady wyzwań i problemów w stosunkach międzynarodowych końca pierwszej dekady XXI wieku / pod red. Marcina Lasonia. Kraków: Krakowska Akademia im. Andrzeja Frycza-Modrzewskiego, 2010. - Integracja gospodarcza i handel: rywalizacja i współpraca we współczesnym świecie / red. nauk.: Klemens Budzowski, Jowita Świerczyńska. Kraków: Krakowskie Towarzystwo Edukacyjne - Oficyna Wydawnicza Akademii im. Andrzeja Frycza Modrzewskiego; na zlec. Krakowskiej Akademii im. Andrzeja Frycza Modrzewskiego, 2012. - Współpraca międzynarodowa a rozwój regionalny / pod red. Szymona Cypriana Czupryńskiego. Białystok: Wydawnictwo Uniwersytetu w Białymstoku, 2013. - Współpraca i zaufanie w Europie regionów / pod red. Moniki Kościów. Dobrzeń Wielki: VIP for YOU, 2012. - Międzynarodowe przepływy czynników produkcji: praca zbiorowa / pod red. Piotra Siemiątkowskiego. Toruń: Wydawnictwo Naukowe Uniwersytetu Mikołaja Kopernika, cop. 2010. - Regiony, euroregiony, rozwój regionalny / red. t. Maciej Bałtowski. Lublin: Norbertinum, 1996. - Zjawiska i tendencje w rozwoju gospodarki światowej: problemy rynku międzynarodowego: udział Polski w międzynarodowym systemie gospodarczym: organizacja i zarządzanie procesami gospodarczymi: funkcjonowanie rynków finansowych / [red. nauk. Hanna Treder]. Gdańsk: Wydawnictwo UG, cop. 2003. - Bośnia i Hercegowina 15 lat po Dayton: przeszłość - teraźniejszość - perspektywy: studia i szkice / pod red. Pawła Chmielewskiego i Sławomira Lucjana Szczesio; Uniwersytet Łódzki. Centrum Naukowo-Badawcze "Bałkany na przełomie XX/XXI w.". Łódź: Wydawnictwo Uniwersytetu Łódzkiego, 2011. - Region bałkański / red. Andrzej Gil, Tomasz Kapuśniak. Lublin: Instytut Europy Środkowo-Wschodniej, 2009. - The role of tourism in economic growth in Poland and Croatia / sci. ed. Janusz Zurek. Gdańsk: University of Gdansk, 2002. - Rozwój, region, przestrzeń: praca zbiorowa / pod red. Grzegorza Gorzelaka i Anny Tucholskiej. Warszawa: Ministerstwo Rozwoju Regionalnego. Departament Informacji i Promocji, 2007.
	Supplementary literature	- Brodecki Z. (red.) (2005), Regiony, LexisNexis, Warszawa. - Brol R. (red.) (2004), Ekonomika i zarządzanie miastem, Wydawnictwo AE: Wrocław. - Jewtuchowicz A. (red.) (2004), Wiedza, innowacyjność, przedsiębiorczość a rozwój regionów, Łódź.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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