

Subject card

Subject name and code	The Art of Public Speech, PG_00136502						
Field of study	Eastern Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Russian and Eastern Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Urszula Patocka-Sigłowy				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		9.0	25
Subject objectives	The aim of the classes is for students to acquire the necessary knowledge enabling effective preparation for public speaking, familiarizing them with the principles of speaking, with particular emphasis on the psychological and linguistic rules of composing speeches.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SWSCHL3_K04] Recognizes and formulates moral problems and ethical dilemmas related to the professional environment; seeks optimal solutions, acts in accordance with ethical principles	Accepts the principles and norms of public speaking and is able to define priorities for the implementation of undertaken tasks. Demonstrates responsibility for one's own words, accepts ethical standards that he follows during professional activities.	[SK2] presentation/project/paper/report [SK3] text preparation/written work
	[SWSCHL3_K02] Is prepared for active participation in groups, organizations, and institutions carrying out activities for cultural integration, promoting culture, and capable of communicating with individuals, both specialists and non-specialists, in the field	Is prepared for effective communication practice in various professional and informal situations, including promotional activities.	[SK2] presentation/project/paper/report [SK3] text preparation/written work
	[SWSCHL3_U01] Is able to search, analyze, evaluate, select, and utilize information using modern techniques for obtaining, classifying, and analyzing information from sources in Polish, Russian, and a second foreign language, following the guidelines of the academic supervisor	Is able to search various (including online) sources, sort and organize the information obtained in accordance with the requirements for preparing a good public speech.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[SWSCHL3_K01] Is aware of the scope of their professional knowledge and skills, as well as understands the need for further, continuous development of professional, personal, and social competencies	Is aware of his own knowledge of the art of effectively preparing public speeches, and also accepts the need to develop his own competences as a good speaker.	[SK2] presentation/project/paper/report [SK3] text preparation/written work
	[SWSCHL3_W08] He/she has well-organized knowledge in the field of social communication and political science, also oriented towards practical application in a selected sphere of cultural activity, primarily in the context of international cooperation related to the Polish and Russian language areas, as well as the second chosen language area.	He has knowledge of the principles of constructing public speeches, allowing him to practice independently. Knows the classification of public speaking, knows the techniques and strategies of speaking. Defines basic concepts related to the study of public speaking. Correctly identifies problems and mistakes in public speaking.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[SWSCHL3_U13] Possesses the ability to prepare oral presentations in Russian and Polish languages, concerning economic, social, and cultural issues, utilizing basic theoretical approaches as well as various sources	Is able to assess the effectiveness of procedures for preparing one's own public speeches. Is able to construct substantive, effective speeches. Is able to present clearly prepared own speeches.	[SU2] presentation/project/paper/report [SU3] text preparation/written work
	[SWSCHL3_W09] He/she has knowledge of the connections between cultural studies, history, linguistics, and political science, social communication, law, and economics relevant to Eastern Studies.	Distinguishes and correctly explains various psychological aspects characteristic of recipients of speeches, understands the importance of diagnosis and assessment of the quality of one's own speeches.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	Classification of public speaking. Principles of creating a script for a good speech: goals, structure, coherence of speech, main idea, framework composition, style of speech. Features of a good speaker. Interaction with the listener. Linguistics of public speaking. Speaking techniques and strategies. The most common mistakes. Cultural context of communication.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written analysis of a selected speech	51.0%	30.0%
	active participation in classes, discussion	80.0%	20.0%
	independently prepared and presented speech	80.0%	50.0%

Recommended reading	Basic literature	• Kordziński J., Przemów do nich! Teoria i praktyka wystąpień publicznych, eBook 2010. • Stuart C., Sztuka przemawiania i prezentacji, Warszawa 2002. • Turk C., Sztuka przemawiania, Wrocław 2003 • Wiszniewski A., Sztuka mówienia, Katowice 2003.
	Supplementary literature	• Kordziński J., Przemów do nich! Teoria i praktyka wystąpień publicznych, eBook 2010.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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