

Subject card

Subject name and code	Social conditions of economic activities, PG_00119880						
Field of study	Geography						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			2.0	
Learning profile	academic		Assessment form				
Conducting unit	Institute of Socio-Economic Geography and Spatial Management -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Julia Ziółkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		12.0		20.0	52
Subject objectives	To familiarise the student with the characteristics of an entrepreneur and the determinants of entrepreneurial development, as well as the forms of entrepreneurial support. To familiarise the student with the basic social, administrative and legal factors influencing business activity. To familiarise the student with contemporary challenges in business management.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[GEOGRL3-W04] to an advanced degree the social, economic and political differentiation of the world, as well as the social, economic and political characteristics of countries and regions, especially northern Poland and the Pomeranian Voivodeship, understands the socio-economic transformations taking place in the modern world	He/she has an advanced knowledge and understanding of the diversity of the world's and social characteristics, countries and regions, particularly of northern Poland and the Pomeranian Voivodeship, understands social and economic transformations taking place in the contemporary world, and understand the socio-economic transformations taking place in the modern world.	[SW3] text preparation/written work
	[GEOGRL3-U04] plan and carry out, independently and in a team, a simple research procedure in the field of geographical sciences under the guidance of a scientific supervisor	Be able to plan and carry out, independently and as part of a team, simple research investigation in the geographical sciences under the guidance of a supervisor research	[SU8] observation of student's independent or team work
	[GEOGRL3-W07] on advanced level methods of acquiring data on the natural and anthropogenic environment, including operation of specialized equipment	Knows and understands the principles of planning and development of individual entrepreneurship, using knowledge of geography	[SW3] text preparation/written work
	[GEOGRL3-U05] find and select the necessary information from professional literature and other sources, including electronic sources	Be able to find and select the necessary information from literature professional literature and other sources, including electronic sources	[SU5] implementation of a problem task
	[GEOGRL3-W06] interactions between the natural and anthropogenic environment at different spatial and temporal scales, in particular the processes and phenomena occurring in the area of the South Baltic Coastal and Lake District and the determinants of these interactions	Knows and understands the interactions between society and the economy at different spatial and temporal scales, with particular with particular emphasis on the processes and phenomena taking place in the area of the Pobreże and lakes and the conditions of these interactions	[SW1] oral statement/ conversation/discussion
Subject contents	The entrepreneur and the modern labour market Business planning Contemporary challenges in business The importance of human and social capital in business Social entrepreneurship Modelling the social determinants of business		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	project	51.0%	40.0%
	problem solving task	51.0%	60.0%
Recommended reading	Basic literature Lisowska, Renata, and Jarosław Ropega, eds. Współczesna przedsiębiorczość a rozwój małych i średnich firm. Łódź: Wydawnictwo Uniwersytetu Łódzkiego, 2016. Glinka, Beata, and Svetlana Gudkova. Przedsiębiorczość. Warszawa: Wolters Kluwer, 2011. Paszkiewicz, Rafał, and Andrzej Nowak. Przedsiębiorczość społeczna. Warszawa: Wolters Kluwer, 2012.		

	Supplementary literature	Ustawa z dnia 6 marca 2018 r. - Prawo przedsiębiorców Buczkowski, Bogdan, Tomasz Dorożyński, Anetta Kuna-Marszałek, Tomasz Serwach, and Justyna Wieloch, eds. Społeczna odpowiedzialność biznesu. Łódź: Wydawnictwo Uniwersytetu Łódzkiego, 2016.
	eResources addresses	Podstawowe https://bg.ug.edu.pl/e-biblioteka/e-ksiazki - Access to the books via IBUK Libra (UG Library website) https://isap.sejm.gov.pl/isap.nsf/DocDetails.xsp?id=WDU20240000236 - Entrepreneurs Act Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Team work on a given topic related to the topic of the lecture e.g. Features of a modern entrepreneur, Characteristics of a selected social enterprise, Mental map of the future of entrepreneurship Discussion on the topics raised during the lecture Interview with an entrepreneur - conducting an interview with a selected entrepreneur, presenting his/her profile, problems and challenges he/she faces	
Work placement	Not applicable	

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