

Subject card

Subject name and code	Exhibition (exercises), PG_00145372						
Field of study	Museology and Preservation of Cultural Heritage						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Art History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Purc				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		45.0	77
Subject objectives	The aim of the course is to introduce students to the theory and practice of exhibition design by developing their skills in designing, organising and critically analysing art exhibitions. Students will learn about the basic issues related to the history of exhibition design, contemporary curatorial strategies, exhibition space arrangement and methods of communication with the public. The classes are workshop-based their aim is to develop practical skills through group work, design exercises and case study analysis. Students will acquire the following skills: planning and developing exhibition concepts, critically selecting and justifying the choice of exhibits, creating exhibition narratives and designing spatial layouts, recognising and evaluating contemporary trends in exhibition practices, teamwork in the implementation of curatorial projects.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ODKML3_W08] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ODKML3_K01] Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[ODKML3_K03] Is ready to think and act in an entrepreneurial manner	Is ready to think and act in an entrepreneurial manner	[SK1] oral statement/conversation/ discussion [SK2] presentation/project/paper/ report
	[ODKML3_W07] Has advanced, structured detailed knowledge of the protection and maintenance of cultural heritage	Has advanced, structured detailed knowledge of the protection and maintenance of cultural heritage	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ODKML3_W01] Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specificity	Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specifics	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ODKML3_W09] Knows and understands the basic principles of creation and development of various forms of entrepreneurship	Knows and understands the basic principles of creation and development of various forms of entrepreneurship	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[ODKML3_U03] Can critically analyze and evaluate the artistic value of works of art	Can critically analyze and evaluate the artistic value of works of art	[SU1] oral statement/conversation/ discussion [SU2] presentation/project/paper/ report
Subject contents	During the classes, students learn about the practice of creating various types of exhibitions. This is mainly done by familiarising themselves with a specific exhibition, analysing it in depth, and then discussing the solutions used. Based on conversations with curators representing Tri-City cultural institutions, students learn about various perspectives on curatorial practice, as well as dedicated organisational solutions adopted for specific projects.		
Prerequisites and co-requisites	none		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written work	51.0%	50.0%
	attendance	75.0%	0.0%
	multimedia presentation	51.0%	50.0%

Recommended reading	Basic literature	Freda Matassa, <i>Organizacja wystaw. Podręcznik dla muzeów, bibliotek i archiwów</i>, Kraków 2015 <i>Kolekcje. Obiekt w procesie organizacji wystawy</i>, red. Małgorzata Bogdańska-Krzyżanek, Aldona Modrzewska, Warszawa 2024 (online: https://polin.pl/system/files/attachments/Obiekt%20w%20procesie%20organizacji%20wystawy%20-%20wersja%20dost%C4%99pna.pdf) <i>Nowoczesne muzeum. Relacje i narracje I</i>, red. Magdalena Nierzwicka, Marcin Zdanowski, Toruń 2023 <i>Kurating. Teksty o praktykach kuratorskich</i>, red. Piotr Sz. Mańczak, Gdańsk 2024 Dominik Treit, Kamila Hyska, <i>Wdrażanie narzędzi zarządzania projektowego</i> <i>do procesu organizacji wystaw. Studium przypadku Muzeum Narodowego w Krakowie (20162019)</i>, Zarządzanie w kulturze, 2021, r. 22, z. 1, s. 4167
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	Supplementary literature	<i>Muzeum sztuki. Antologia</i>, red. Maria Popczyk, 2006 (w szczególności rozdział <i>Przestrzenie ekspozycji</i>) Maria Hussakowska, Ewa Małgorzata Tatar (red.) <i>Display. Strategie wystawiania</i>, 2012 Dorota Wojtowicz-Jankowska, <i>Miejsca ekspozycji w przestrzeni publicznej miasta. IV generacja rozwoju</i>, Gdańsk 2019 Katarzyna Zielińska, <i>O upowszechnianiu kultury w czasie pandemii. Metody działań w sektorze</i> <i>Wystawiennictwa. Artykuł przeglądowy</i>, inAW Journal. T. 2 (2021), nr 1 Paulina Kowalczyk, <i>Niekonwencjonalne przestrzenie wystawiennicze jako przykład interakcji między sztuką a architekturą</i>, Zeszyty Naukowe Politechniki Poznańskiej. Architektura, Urbanistyka, Architektura Wnętrz, Nr 9, 2022, s. 109-122 Marta Kasprzak, Monika Rawska, <i>Strategie wystawiennicze wybranych placówek muzealnych. Studia przypadków</i>, [bmw] 2017 (online: https://filmoznawczo.weebly.com/uploads/9/0/8/5/90852258/strategie_wystawiennicze.pdf) Maria Kobielska, <i>Muzeum narracyjne muzeum doświadczeniowe. Uwagi terminologiczne</i>, Teksty drugie 2020, nr 4, s. 1536 <i>What makes a great exhibition</i>, ed. Paula Marincola, Philadelphia 2006 (fragmenty online: https://archive.org/details/whatmakesgreatex0000unse) Jens Hoffmann, <i>Show time. The 50 most influential exhibitions of contemporary art.</i>, London 2014 Marta Czyż, Julia Wielgus, <i>W ramach wystawy</i>, 2015 Piotrowski Piotr, <i>Muzeum krytyczne</i>, Poznań 2010
	eResources addresses	
Example issues/ example questions/ tasks being completed	Creating narrative exhibitions	
	Accessibility of museum exhibitions	
	Exhibitions in public spaces	
Work placement	Not applicable	

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