

Subject card

Subject name and code	Exhibition (lecture), PG_00145378						
Field of study	Museology and Preservation of Cultural Heritage						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Art History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Purc				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		20.0	52
Subject objectives	The student is familiar with the theoretical and practical knowledge of museology. He/she is able to independently undertake the effort of preparing a scenario for an exhibition and knows the basic principles of the practice of creating cooperation with museums and the collector market. Knows how to relate the work of museum exhibition and artistic type to the cultural needs of various groups of recipients of works of art by developing scientific and educational materials accompanying them						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ODKML3_K02] Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	Is ready to take action to protect and promote the cultural heritage of the region, Poland and Europe	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_W09] Knows and understands the basic principles of creation and development of various forms of entrepreneurship	Knows and understands the basic principles of creation and development of various forms of entrepreneurship	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[ODKML3_U03] Can critically analyze and evaluate the artistic value of works of art	Can critically analyze and evaluate the artistic value of works of art	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[ODKML3_W01] Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specificity	Has advanced knowledge of the place and importance of the humanities in the system of sciences, knows to an advanced degree their terminology, subject and methodological specifics	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[ODKML3_W08] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	Knows and understands the basic economic, legal, ethical and other conditions of various professional activities, including the basic concepts and principles of industrial property protection and copyright law	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
	[ODKML3_K03] Is ready to think and act in an entrepreneurial manner	Is ready to think and act in an entrepreneurial manner	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	[ODKML3_W07] Has advanced, structured detailed knowledge of the protection and maintenance of cultural heritage	Has advanced, structured detailed knowledge of the protection and maintenance of cultural heritage	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion
Learning outcomes	[ODKML3_K01] Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	Critically evaluates his knowledge, demonstrates a willingness to constantly expand it and to consult experts when he has difficulty solving a problem on his own	[SK1] oral statement/conversation/discussion [SK4] test/exam - oral or written
	1. museum exhibit2. exhibitions in historical overview (XV-XX century).3. permanent exhibitions4. temporary exhibitions5. types of museum communication-methods and means of organizing an exhibition6. principles of documentation and record keeping of loaned monuments7. collection of comparative material for a particular collection8. popular scientific studies of exhibitions and displays9. scenarios of museum exhibitions10. scenarios of artistic type exhibitions11. exhibition space, ways of forming visitor paths, scientific etiquette12. archiving and systematization of data for exhibition purposes13. educational activities14. development of promotional materials for the sale of the museum product		
Prerequisites and co-requisites	no		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance	75.0%	10.0%
	activity	51.0%	20.0%
	colloquium	51.0%	70.0%

Recommended reading	Basic literature 1. B. Mansfeld, Wprowadzenie do muzeologii, Muzealnictwo, nr. 21, (1973) 2. Ziemowit Jerzy Mikołajtis, Z problemów metodyki wykorzystywania ekspozycji muzealnej w procesie dydaktycznym, [w:] Muzea i nauczanie, Muzeum Okręgowe w Przemyślu, praca zbiorowa pod red. Antoniego Kunyksza i Ziemowita Jerzego Mikołajtisa, Przemyśl 1975, s. 35-47 3. Jerzy Świecimski, Ekspонат a przedmiot muzealny. Propozycja nowego rozumienia pojęcia ekspонatu muzealnego, Opuscula Musealia, II, (1987), z. 3, s. 97-115 4. Das Museum der Zukunft, wyd. przez H. Beet, Köln 1970 5. 10 Jahre Kunst in der Schrin, Franfrurkt am Main 1996 6. Sztuka i wartość, Materiały XI Seminarium Metodologicznego Stowarzyszenia Historyków Sztuki, Nieborów 26-28 czerwca 1986, pod red. Marii Poprzęckiej, Łódź 1988 7. Muzeum w służbie człowieka. Materiały IX Konferencji Generalnej ICOM, Paryż-Grenoble 1971, Poznań 1972 8. Jerzy Świecimski, Wystawy etnologiczne kompozycja i projektowanie, Zeszyty naukowe Muzeum Okręgowego w Częstochowie, t. 4, Częstochowa 1977 9. Wojciech Gluziński, U podstaw muzeologii, Warszawa 1980 10. Jerzy Świecimski, Espozycja muzealna jako przedmiot poznania i działania twórczego, Rocznik Historii Sztuki, T.IV, (1984) 11. Jerzy Świecimski, Wystawy muzealne, T.1, Kraków 1992 12. Zdzisław Żygulski, Muzea na świecie, Wstęp do muzeologii, Warszawa 1982 13. Ph. Kotler, Marketing. Analiza, planowanie, wdrażanie i kontrola. Warszawa 1994 14. Guy Debord, Społeczeństwo Spektaklu, Gdańsk, 1998. 15. M. Ostrowicki, Dzieło sztuki jako system, Warszawa-Kraków 1997 16. K. Pomian, Zbieracze i osobliwości, Lublin 2001 17. M. Krzemińska, Muzea sztuki w kulturze polskiej, Warszawa 1987 18. P. Vergo (ed.), The New Museology, Reaktion Books, London 1989 19. S. M. Pearce (ed.), Interpreting Objects and Collections, London and New York: Routledge 1994 20. D. J. Sherman, I. Rogoff (ed.), Museum Culture. Histories, Discourses, Spectacles, Minneapolis 1994 21. R. W. Belk, Collecting in a Consumer Society, London and New York: Routledge 1995 22. T. Bennett, The Birth of the Museum, London and New York: Routledge 1995. 23. S. E. Weil, A Cabinet of Curiosities: Inquiries into Museums and Their Prospects, Washington DC and London: Smithsonian Institution Press 1995 24. C. Duncan, Civilizing Rituals. Inside Public Art Museums, London and New York: Routledge 1995 25. S. M. Pearce, On Collecting. An investigation into Collecting in the European Tradition, London and New York: Routledge 1995
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		26. H. Moffat and V. Woollard, Museum & Gallery Education, London 1999. 27. M.A. Staniszewski, The Power of Display, A History of Exhibition Installations at the Museum of Modern Art, Cambridge Mass. and London: The MIT Press 1998 28. David Dean, Museum Exhibition. Theory and Practice, London and new York 2000 29. Muzeum Sztuki, antologia, pod red. Marii Popczyk, Kraków 2005 30. K. Pomian, Muzeum wobec sztuki swego czasu, [w:] <i>Fermentum massae mundi</i>, Warszawa 1990 31. Maria Popczyk Estetyczne przestrzenie ekspozycji muzealnych, Warszawa 2008 32. Sławomir Kociwiak, Piotr Ogródzki, Ochrona i bezpieczeństwo muzeów, Warszawa 2006 33. Edukacja muzealna. Konteksty teoretyczne i praktyczne, red. U.Wróblewska, K. Radłowska, Białystok 2013 34. Edukacja muzealna. Antologia tłumaczeń, pod red. M. Szeląg, J. Skutnik, Poznań 2010.
	Supplementary literature	1. Waldemar Gęsicki, technika elektroniczna w służbie muzeów, Muzealnictwo, nr. 31, (1988), s. 100-105 2. Jerzy Świecimski, Ekspozycja Muzealna jej wartość informacyjna i artystyczna, Muzealnictwo, nr. 40, (1998), s. 97-111 3. Jerzy Świecimski, Dydaktyzm wystaw muzealnych, cz. 1 wystawy teatropokrewne, Muzealnictwo, nr. 38, (1996), s. 25-32 4. Jerzy Świecimski, Dydaktyzm w wystawach muzealnych, cz. 2 wystawy narracyjne, Muzealnictwo, nr. 39, (1997), s. 80-87 5. Beata Skrzydlewska, Muzea Kościoła katolickiego w Polsce, Kielce 2004. 6. Dorota Wejchert-Gajczyk, Występowanie wartości synergicznych w publicznej przestrzeni muzealnej, Muzealnictwo, nr. 35, (1993), s. 80-93 7. Dorota Folga Januszevska, Muzeum. Definicja i pojęcie. Czym jest muzeum dzisiaj?, nr. Muzealnictwo, 49, (2008), s. 200-203 8. Piotr Ogródzki, Sławomir Kociwiak, Prawne podstawy ochrony i zabezpieczenia muzeów, Warszawa 2010 9. Dobra kultury w sieci, Cyfrowe spotkania z zabytkami 3, red. E. Herden, A. Seidel-Grzesińska, K. Stanicka-Brzezicka, Wrocław 2012 s.44-52; 99-110; 131-147 10. 200 lat muzealnictwa warszawskiego. Dzieje i perspektywy: materiały sesji naukowej, Zamek Królewski w Warszawie, 16-17 listopada 2005 roku, pod red. A. Rottermund, A. Sołtan, M. Wrede, Warszawa 2006. 11. Nowe Sukiennice ale o co chodzi? Historia remontu i modernizacji galerii Sztuki Polskiej XIX wieku w Sukiennicach Oddział Muzeum Narodowego w Krakowie, pod red. K. Bik, Kraków 2011. 12. PRINCETM Skuteczne Zarządzanie Projektami, The Stationery Office, Londyn 2010. 13. Ekspert kontra dzieło sztuki. Rozpoznawanie fałszyfikatów oraz fałszywych atrybucji w sztukach plastycznych, red. Ronald D. Spencer, przekł. Magdalena Iwińska, Ośrodek Ochrony Zbiorów Publicznych Warszawa 2009
	eResources addresses	
Example issues/ example questions/ tasks being completed	Artistic type exhibition scenarios Exhibition space, ways of shaping visitor paths, scientific etiquette Archiving and systematization of data for exhibition purposes Educational activities	
Work placement	Not applicable	