

Subject card

Subject name and code	Public Speaking and Pitching, PG_00073628						
Field of study	Historical game design						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of History -> Faculty of History -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		30.0	62
Subject objectives	Practical public speaking training, building soft skills in effective communication and self-presentation.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[PGHL3_K02] Is ready to fulfill social obligations, co-organize activities for the benefit of the social environment in the field of education and promotion of historical and cultural heritage of his/her region, Poland and Europe		Can present an educational or popularization project concerning historical or cultural heritage in an engaging and socially responsible manner.		[SK2] presentation/project/paper/report		
	[PGHL3_W10] Knows and understands the basic economic, legal, ethical and other conditions of various professional activities related to historical games, including the basic concepts and principles of industrial property protection and copyright law.		Prepares presentations and speeches for potential employers/contractors/clients/stakeholders based on diagnosed needs of the recipient, market conditions and industry specifics.		[SW5] implementation of a problem task		
	[PGHL3_U05] Can speak a foreign language at the B2 level of the Common European Framework of Reference for Languages		Delivers prepared and improvised speeches in English.		[SU1] oral statement/conversation/discussion		
	[PGHL3_U03] Able to communicate with the public using specialized terminology specific to historical and related sciences		Consciously uses and correctly attributes source texts and cultural quotes. Sets statements in a broad historical and cultural context.		[SU2] presentation/project/paper/report		
Subject contents	• conditions for effective communication, • elements of verbal and non-verbal communication • form and strategy of communication adapted to the goals and recipient • persuasive communication, pitching, self-presentation • principles and techniques of improvisation						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final public speech according to a previously prepared script using audiovisual aids.	51.0%	60.0%
	Assessment of skill progress based on prepared and improvised speeches during exercises.	51.0%	30.0%
	Analysis and presentation of a selected speech and placing it in a historical context.	51.0%	10.0%
Recommended reading	Basic literature	- Lucas S. E. 2020. The Art of Public Speaking. McGraw-Hill Education - Hampshire N, Califano G., Spinks D. 2022. Mastering Collaboration in a Product Team (Chapter: Elevator Pitch). Apress.	
	Supplementary literature	- Sebag Montefiore S. 2020. Voices of History: Speeches that Changed the World. W&N. - Gallo C. 2017. Talk Like Ted. Macmillan - Wiśniewska K. 2022. English for Speeches and Presentations A Practical Guide. Wystąpienia publiczne i prezentacje w języku angielskim. MT Biznes	
	eResources addresses		
	Example issues/ example questions/ tasks being completed	- different types and formats of public speaking - selected structures of public speaking - basics of voice production, diction exercises - multimedia presentation - good practices - delivering a pre-prepared and impromptu speech	
Work placement	Not applicable		

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