

Subject card

Subject name and code	Fashion law - lecture, PG_00174608						
Field of study							
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Optional subject group		
Mode of study	full-time studies		Mode of delivery		e-learning		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Department of Human Rights and Intellectual Property Law -> Faculty of Law and Administration -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Joanna Marszałek				
	Teachers		dr Joanna Marszałek				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 15.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Familiarization with the institutions provided by intellectual property law that are used in the world of fashion.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	ADMINL3_WG03	The student has knowledge of the relationships between the structures and institutions of public administration.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	ADMINL3_WG02	The student has knowledge of the subject of regulations of key branches of law for the organization and functioning of public administration, as well as the practice of their application.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	ADMINL3_WG05	The student has structured knowledge of the processes of change of social structures and institutions and their elements as well as the consequences of these changes.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	ADMINL3_WG04	The student has an advanced knowledge and understanding of the methods and tools, including data and information acquisition techniques, appropriate to the field of administration.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	ADMINL3_WG01	The student has knowledge of the nature of legal science and the science of politics and administration, their place in the system of sciences and mutual relations, knows and understands the basic terminology of these sciences, and understands their importance for the economy and society.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
	ADMINL3_WK06	The student has structured knowledge of the legal and ethical norms and principles prevailing in administrative structures and institutions, as well as the practices of their application.	[SW4] test/exam - oral or written [SW2] presentation/project/paper/report
Subject contents	The concept of fashion law, intellectual property law and fashion law, fast fashion, design and copyright, trademarks in the world of fashion, industrial designs in the world of fashion, use of works of art in fashion, ethics in the fashion business, AI in fashion		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in classes	50.0%	20.0%
	an exam covering the program content of the lecture	50.0%	80.0%
Recommended reading	Basic literature	It will be given during the first lecture	
	Supplementary literature	none	
	eResources addresses		
Example issues/ example questions/ tasks being completed	the concept of fashion law, trademarks in fashion, fashion and copyright, industrial designs in fashion, fast fashion		
Work placement	Not applicable		

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