

Subject card

Subject name and code	Strategies for stimulating social change - auditorium classes, PG_00149071						
Field of study	Sociology						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2026/2027	
Education level	Master's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			Polish	
Semester of study	3		ECTS credits			1.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Zbieranek				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	The course will focus on illuminating and exploring actions (possible strategies) that students can undertake to encourage and lead local communities towards cooperation, activism, and positive social transformation. The classes will be centered on answering the question - what actions can an expert take to instill processes of positive change in groups?						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCMU2_W09] The graduate has in-depth knowledge and understanding of various views on social life, and selected social structures and institutions expressed in the everyday world, public and scientific discourse, knows the directions of their historical evolution and the dynamics and consequences of conflicts on this background	The graduate has in-depth knowledge and understanding of different theoretical perspectives on social change and assess their usefulness in the context of a specific local community.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[SOCMU2_W02] The graduate has advanced knowledge of different types of social structures and institutions such as the state, nation, classes and social strata, ethnic group, local community, social group, family, political party, enterprise, knows the differences in the principles of functioning of social, public and commercial organisations	The graduate has advanced knowledge allowing him or her to analyze the role of various social institutions in the process of social change.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SOCMU2_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse concrete social phenomena and processes and formulate own opinions about their character and course	Student is able to utilize collected qualitative and quantitative data on a given local community to identify problem areas and potential directions for change.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU5] implementation of a problem task [SU8] observation of student's independent or team work
	[SOCMU2_K01] The graduate understands the need for lifelong learning, is able to inspire and organise the learning process of others	The graduate is able to design and conduct educational workshops for members of the local community aimed at increasing their awareness of the possibilities for introducing social change. 3.2 Develop educational materials (e.g., brochures, presentations) promoting the idea of lifelong learning as a tool for social change.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report [SK5] implementation of a problem task [SK8] observation of student's independent or team work
	[SOCMU2_W04] The graduate has in-depth knowledge and understanding of different types of informal and formal social bonds formed in different types of groups, social networks and societies, and the regularities governing their change	The graduate has in-depth knowledge and understanding of key social ties present in a given local community and is able to analyze their impact on the dynamics of social change.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[SOCMU2_U05] The graduate is able to apply legal, professional and ethical norms and rules when solving tasks in the field of sociology in various areas of social life	Student is able to identify legal and ethical norms governing the processes of social change in a given context.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU8] observation of student's independent or team work
Subject contents	• Concepts of social change in various theoretical frameworks • Factors of social change • Behavioral economics as a tool for changing social behavior • Ethical boundaries of intervention in social structures • Evaluation of the effects of change		
Prerequisites and co-requisites	Completed the first year of supplementary studies, formal choice of subject.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Student activity during classes	51.0%	25.0%
	Group project	51.0%	75.0%

Recommended reading	Basic literature	Marody, Mirosława, Anna Giza-Poleszczuk. 2004. Transformations of social bonds. An outline of the theory of social change. Warsaw: Wydawnictwo Naukowe ScholarSztompka, Piotr. 2005. Sociology of social change. Kraków: Wydawnictwo ZnakSimpler, cheaper, and more effective, or how behavioral economics supports public policies in Poland. 2019. Warsaw: Polish Economic Institute
	Supplementary literature	Thaler, Richard, Cass Sunstein. 2008. Nudge: Improving Decisions About Health, Wealth, and Happiness. Yale University Press Behavioral Economics: Crash Course Economics #27, YouTube
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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