

Subject card

Subject name and code	Prevention of media threats, PG_00149189						
Field of study	Pedagogy						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	6		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Laboratory of Media Education -> Institute of Education -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Grażyna Penkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		35.0	50
Subject objectives	Students learn about the health, social, legal, and emotional contexts of media threats. They acquire the ability to critically assess the impact of media on individuals and to protect themselves from negative media influences. They present their knowledge about these threats in a project they prepare.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[PEDL3_W19] The graduate knows and understands principles and ethical norms and fundamental dilemmas of social sciences, as well as the principles of protection of intellectual property	PEDL3_W19 - The student knows and understands ethical standards related to the media copyright issues and understands the validity of compliance with the law copyright	[SW1] oral statement/ conversation/discussion
	[PEDL3_U03] The graduate is able to use basic theoretical approaches to analyse motives and patterns of human behaviour, diagnose and forecast various situations and analyse strategies of practical actions in relation to various contexts of pedagogical activity, in particular to work with children with special educational needs, including children with adaptation difficulties related to migration experience, coming from culturally diversified environments or with limited knowledge of language	PEDL3_U03 - The student is able to undertake and develop pedagogical activities independently their professional skills safely using modern technologies.	[SU5] implementation of a problem task
	[PEDL3_K03] The graduate is ready to build relations based on mutual trust between all subjects of upbringing and educational process, as well as to undertake professional challenges and accept responsibility for the realization of individual and team professional actions in the field of pedagogy (including performing various roles and cooperating with other pedagogues, teachers, specialists, parents/guardians of students and pupils and other members of school/educational and local community)	PEDL3_K03 - The student is ready to take action both in the social environment, as well as in the online environment, is ready to behave responsibly related to the prevention of threats from the media; student is ready to promoting responsible and critical use of the media digital and respect for intellectual property rights.	[SK8] observation of student's independent or team work
	[PEDL3_W16] The graduate knows and understands ways of designing and conducting diagnostic activities in pedagogical practice, as well as procedures and good practices used in pedagogical activities in various institutions and at various stages of education	PEDL3_W16 - The student knows and understands various educational and social environments their specificity and the processes taking place in them, knows their positive and negative sides media, and understands the long-term effects of their influence; the student knows and understands the phenomenon of electronic aggression.	[SW2] presentation/project/paper/ report

Subject contents	The impact of media on the cognitive sphere of humans (concentration and attention, imagination and creativity, language)		
	Media posing health risks (spinal deformities, eye diseases, obesity, emotional disorders)		
	Positive and negative aspects of computer games (gamification, Greenberg's "wetness" model, the concept of "catharsis", violence begets violence)		
	Functions of media (informational, communicative, role-modeling, entertainment, educational); Internet addiction (diagnosis, diagnostic criteria by Dr. Kimberly Young)		
	Cyberbullying and pornography on the Internet (cyberbullying: intimidation, persecution, harassment)		
	E-education - advantages and disadvantages. The role of media in the lives of people with disabilities		
	Computer crimes (forgery, fraud, data destruction, piracy, spreading viruses and spam)		
	Smartphones and their role in daily life. Virtual and augmented reality		
	Media in the family (family bonds, atomization of family members, immersion in interpersonal relationships)		
	Manipulation in the media (manipulation techniques in media messages, determinants of persuasion and manipulation intensity, advertising and its impact)		
Homogenization of culture, consumerism, uncritical adoption of lifestyles, pursuit of fashion			
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	60.0%
		51.0%	20.0%
		51.0%	20.0%
Recommended reading	Basic literature	Desmurget M., Teleoglupianie, Czarna Owca, Warszawa 2012. Spitzer M., Cyberchoroby, Wydawnictwo Dobra Literatura 2018. Penkowska G. (red.), Zagrożenia ze strony mediów, Wydawnictwo Naukowe Katedra, Gdańsk 2017.	
	Supplementary literature	Castells M., Społeczeństwo sieci, PWN, Warszawa 2011. Carr B., Płytki umysł. Jak Internet wpływa na nasz mózg, Helion 2013. Penkowska G. (red.), Smartfon-universalne medium początku XXI wieku., Wydawnictwo Naukowe Katedra, Gdańsk 2018.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

Document generated electronically. Does not require a seal or signature.