

Subject card

Subject name and code	ABC of Social Responsibility, PG_00155814						
Field of study	Management of Healthcare Institutions						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		1.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Zakład Zrównoważonego Rozwoju i Nauk o Jakości -> Katedra Strategicznego Rozwoju -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Płoska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	The aim of the course is to demonstrate the relevance of introducing the principles of social responsibility into socio-economic life by familiarising students with the sources of values and moral norms in contemporary ethical codes. This is to help students solve ethical dilemmas arising in social and professional life. Explaining the assumptions of the concept of sustainable development will make it possible to incorporate development principles into decision-making criteria and will indicate the necessity of sound research and will allow students to understand the the concept of socially responsible technology and innovation as well as the formation of good working relationships.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZISZL3_K08] The student is ready to work in, contribute to and manage teams.	Student is able to collaborate in a group to prepare a written paper.	[SK3] text preparation/written work
	[ZISZL3_W06] The student knows to an advanced degree the relationships that occur between organizations (including forms of interaction with health care units) and between the organization and the human being, in particular medical personnel and the patient.	Student has advanced knowledge of the ethical, social and ecological dimensions of organisation-human relations and in inter-organisational relations and the accompanying challenges.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
	[ZISZL3_U03] The student takes into account in the decision-making process its legal, ethical, social, environmental and economic consequences, while taking into account the specificity of the functioning of medical entities and taking into account the welfare of the patient.	Student considers the ethical, social and environmental implications of business decisions.	[SU1] oral statement/conversation/discussion
	[ZISZL3_W04] The student has advanced knowledge of the organizational and legal forms of health care entities, knows and understands the relevant concepts of legal sciences, principles, norms and laws relating to health care activities.	Student has advanced knowledge of ethical norms and principles and related to the concept of social responsibility and sustainability concerning the functioning of organisations, including those in the health sector.	[SW1] oral statement/conversation/discussion
Subject contents	Module 1: Social responsibility - assumptions, concept, sources. Module 2: Sustainability as a basis for social responsibility. Module 3: Responsibility of science and research. Module 4: Innovation and technological progress and social responsibility. Module 5: Social responsibility and the human being (issues of equality, tolerance, human rights).		
Prerequisites and co-requisites	None		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written essay (group)	51.0%	50.0%
	participation in class discussions	51.0%	50.0%
Recommended reading	Basic literature Bąk M., Kulawczuk P., Szcześniak A., Kultura zatrudnienia w polskich przedsiębiorstwach, IBnDiPP, Warszawa 2006, http://www.equal.org.pl/download/produktAttachments/org270kultura_zatrudnienia_w_przeds2006.pdf; Martes E., Schnädelbach H. (red.), Filozofia. Podstawowe pytania, Wiedza Powszechna, Warszawa 1995; Paliwoda-Matiolańska A., Odpowiedzialność społeczna w procesie zarządzania przedsiębiorstwem, C.H.Beck, Warszawa 2014; Rogall H., Ekonomia zrównoważonego rozwoju. Teoria i praktyka, Wyd. Zys i S-ka, Poznań 2010.		

	Supplementary literature	Co nam daje CSR? Podręcznik dobrych praktyk dla przedsiębiorców z sektora MMŚP, PARP, Warszawa 2015, https://www.parp.gov.pl/component/publications/publication/co-nam-daje-csr-dobre-praktyki; European Textbook on Ethics in Research, European Commission Directorate-General for Research, Publications Office of the European Union, Luxembourg 2010, https://ec.europa.eu/research/science-society/document_library/pdf_06/textbook-on-ethics-report_en.pdf; Jonas H., Zasada odpowiedzialności. Etyka dla cywilizacji technologicznej, Wydawnictwo Platan, Kraków 1996; Teichman J., Etyka społeczna. Podręcznik dla studentów, przeł. Anna Gąsior-Niemiec, Oficyna Naukowa, Warszawa 2002 Brown L. R., Gospodarka ekologiczna na miarę Ziemi, Książka i Wiedza, Warszawa 2003, http://www.sopockainicjatywa.org/earth/ekoekonomia/Eko-ekonomia%5Bwww.ziemia.org%5D.pdf; Sołtysik G., Kodeksy etyczne w Polsce, AlmaMer Wyższa Szkoła Ekonomiczna, Warszawa 2006; Strony internetowe organizacji rządowych, pozarządowych, ruchu obywatelskiego, raporty i roczniki statystyki polskiej i międzynarodowej; np. GUS https://sdg.stat.gov.pl/index.jsf , Portal europejski: http://ec.europa.eu/environment/pubs/studies.htm, Europejska Agencja Środowiska: https://www.eea.europa.eu/; Wybrane kodeksy etyczne dotyczące prowadzenia badań w zakresie nauk społecznych i przyrodniczych Śledzik, K., Płoska, R., Chmielewski, M., Pioch, J., Responsible research and innovation transfer: The perspective of universities, Horizons of Politics, 2023, 14(49).
	eResources addresses	
Example issues/ example questions/ tasks being completed	Corporate social responsibility - evolution of the concept. Tools for implementing CSR. CSR communication tools. The essence of sustainable development. Sustainable development goals. Abuses in research. Responsible innovation. Labour rights.	
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.