

Subject card

Subject name and code	Sociology Internet, PG_00176668						
Field of study	Sociology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Institute of Sociology -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Krzysztof Stachura				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		20.0	50
Subject objectives	Discuss the social and cultural factors that have influenced the digital revolution and the impact of the Internet on everyday life for both users and non-users. During the classes, we will consider the significance of technological innovations for social change and the emergence of new forms of social organisation.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_U03] The graduate is able to analyse the causes and course of social processes and phenomena	The graduate is able to acknowledge the significance of digital technology for social change.	[SU2] presentation/project/paper/report
	[SOCL3_K06] The graduate is ready to supplement and refine the acquired knowledge and skills	The graduate undertakes efforts to utilise digital tool knowledge to enhance social competencies.	[SK2] presentation/project/paper/report
	[SOCL3_W03] The graduate knows and understands in an advanced way the relationships between the relationship between micro and macro social structures and institutions, on a national and international scale in the fields of private life, work, politics, civil society, etc	The graduate understands how digital models of social life translate into the functioning of systems and social structures at the micro and macro levels.	[SW2] presentation/project/paper/report
	[SOCL3_U07] The graduate is able to analyse proposed solutions to a specific problem in sociology and decide on appropriate solutions	The graduate is capable of utilizing knowledge about digital transformation in everyday life.	[SU2] presentation/project/paper/report
	[SOCL3_K01] The graduate is ready to lifelong learning	The graduate aims to continuously develop skills, including digital competencies.	[SK2] presentation/project/paper/report
	[SOCL3_W04] The graduate knows and understands in an advanced way the types of informal and formal social bonds that arise in different types of groups, social networks and societies, and with the regularities governing their change.	The graduate knows and understands the digital dimensions of social bonding.	[SW2] presentation/project/paper/report
Subject contents	1. New Connections - New Forms of Socialization 2. Online Communities in the Processes of De-Socialization and Algorithmization 3. Blogging in the Post-Blogging Era 4. Identity and Privacy. Conditions of "Self" Management in the Context of Mediatization 5. Digital Inequalities - Old-New Dimension of Social Stratification 6. The Influence of New Technologies on Our Minds and Behavior 7. Filter Bubbles and Their Social Consequences 8. Political Determinants of the Digital Revolution 9. The Internet and Cultural Wars 10. Memes as Texts of Culture 11. Economy of Collaboration and Culture of Participation - What (Good) Comes Out of This in the Era of Social Media 12. New Dimensions of Work in the Digital Society 13. The Dark Side of the Internet - Challenges and Threats 14. The Internet in 2040 - What Will the Social Networks of the Future Look Like? Debate		
Prerequisites and co-requisites	Effective selection of the Anthropology and Sociology of Culture specialization. Basic knowledge about the social aspects of the development of new technologies.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparing a presentation and co-moderating the class	51.0%	100.0%
Recommended reading	Basic literature	1. A. Bhandari, S. Bimo, <i>Whys Everyone on TikTok Now? The Algorithmized Self and the Future of Self-Making on Social Media</i>, "Social Media + Society" 2022, 8(1), ss. 11. 2. N. Carr, <i>Płytki umysł. Jak internet wpływa na nasz mózg</i>, Wydawnictwo Helion, Gliwice 2010. 3. M. Castells, <i>Sieci oburzenia i nadziei. Ruchy społeczne w erze internetu</i>, Wydawnictwo Naukowe PWN, Warszawa 2013. 4. K. Filipek, <i>Dzielenie się w mediach społecznościowych: między logiką algorytmu a potrzebą uspołecznienia</i>, "Kultura i Społeczeństwo" 2023, 2, s. 133-155. 5. D. Jemielniak, <i>Życie wirtualnych dzikich. Netnografia Wikipedii największego projektu współtworzonego przez ludzi</i>, Wydawnictwo Poltext, Warszawa 2013.	

	Supplementary literature	1. U. Baspehlivan, <i>Theorising the memescape: The spatial politics of Internet memes</i>, "Review of International Studies" 2024, 50(1), s. 35-57. 2. P. M. Dahlgren, <i>A critical review of filter bubbles and a comparison with selective exposure</i>, "Nordicom Review" 2021, 42(1), s. 15-33. 3. R. Dorschel, <i>Reconsidering digital labour: Bringing tech workers into the debate</i>, "New Technology, Work and Employment" 2022, 37(2), s. 288-307. 4. L. Robinson [et al.], <i>Digital inequalities 2.0: Legacy inequalities in the information age</i>, "First Monday" 2020, 25(7), ss. 20. 5. D. Sailofsky, <i>Masculinity, cancel culture and woke capitalism: Exploring Twitter response to Brendan Leipsics leaked conversation</i>, "International Review for the Sociology of Sport" 2022, 57(5), s. 734-757.
	eResources addresses	
Example issues/ example questions/ tasks being completed	1. Identify the main social challenges associated with the digital revolution. 2. Define possible ways of sociological study of digital transformation. 3. Characterise the process of transformation of collective identities under the influence of the development of new communication technologies. 4. Explain the significance of the emergence of information bubbles for social development.	
Work placement	Not applicable	

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