

## Subject card

|                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                                                          |                                         |                                     |                                                                                                                                                |            |     |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Communication and group collaboration, PG_00176710                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Field of study                              | Sociology                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                          | Academic year of realisation of subject |                                     | 2027/2028                                                                                                                                      |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                          | Mode of delivery                        |                                     | at the university                                                                                                                              |            |     |
| Year of study                               | 3                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                          | Language of instruction                 |                                     | Polish                                                                                                                                         |            |     |
| Semester of study                           | 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                          | ECTS credits                            |                                     | 3.0                                                                                                                                            |            |     |
| Learning profile                            | academic                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          | Assessment form                         |                                     | credit                                                                                                                                         |            |     |
| Conducting unit                             | Division of Sociology of Sport and Health -> Institute of Sociology -> Faculty of Social Sciences -> Rector                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                          | dr Dobrosław Mańkowski                  |                                     |                                                                                                                                                |            |     |
|                                             | Teachers                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                                                        | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 0.0                                                      | 30.0                                    | 0.0                                 | 0.0                                                                                                                                            | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                          |                                         |                                     |                                                                                                                                                |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                                                | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | 30                                                       |                                         | 0.0                                 |                                                                                                                                                | 45.0       | 75  |
| Subject objectives                          | To gain knowledge in the area of social communication and its types and all knowledge of social manipulation and its types. Learning to look critically at social communication, political marketing and manipulation. Learning about tools and techniques regarding social communication. Acquiring the skills to use them. Gaining knowledge about communication and group cooperation. Learning about the differences in team roles, team management skills through cooperation. Demonstrating the ability to lead group work. Learning cooperation through jigsaw reading. |                                                          |                                         |                                     |                                                                                                                                                |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | Subject outcome                                                                                                                                                                                                                                                          | Method of verification                                                                                                                                                       |
|---------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                 | [SOCL3_W04] The graduate knows and understands in an advanced way the types of informal and formal social bonds that arise in different types of groups, social networks and societies, and with the regularities governing their change.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | She/He can use informal communication skills in research projects. She/He knows the types of social ties and can use them when networking in academic and work life.                                                                                                     | [SW1] oral statement/conversation/discussion                                                                                                                                 |
|                                 | [SOCL3_K06] The graduate is ready to supplement and refine the acquired knowledge and skills                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | The student/s knows how to deepen and use the acquired knowledge in scientific life, as well as in everyday life. He/she is able to look for new paths to acquire knowledge.                                                                                             | [SK1] oral statement/conversation/discussion<br>[SK2] presentation/project/paper/report<br>[SK5] implementation of a problem task<br>[SK6] demonstration of practical skills |
|                                 | [SOCL3_K01] The graduate is ready to lifelong learning                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | The student/s has basic social communication skills. He/she is able to use the acquired knowledge in everyday life, academics, at work.                                                                                                                                  | [SK1] oral statement/conversation/discussion                                                                                                                                 |
|                                 | [SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange                                                                                                                                                                                                                                                                                                                                                                                                                                                   | The acquired knowledge is used in sociological research, research projects, group work. She/He is able to refer to the knowledge of human functioning in social structures in his/her academic work, project work, research work.                                        | [SW2] presentation/project/paper/report                                                                                                                                      |
|                                 | [SOCL3_K02] The graduate is ready to cooperate effectively and assume various roles in a group                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | The student(s) has the ability to work in a group. He/she understands and can assume roles in a group. He/she knows how to cooperate, how to transfer information. He/she has basic skills to share work in a group. He/she can design and manage his/her work.          | [SK2] presentation/project/paper/report<br>[SK6] demonstration of practical skills                                                                                           |
|                                 | [SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | In his/her work, the student is able to interpret and analyze social phenomena, is able to define and communicate concepts in sociology and social communication. He/she can construct problems and solve them using sociological concepts and sociological imagination. | [SU1] oral statement/conversation/discussion<br>[SU2] presentation/project/paper/report<br>[SU5] implementation of a problem task                                            |
| Subject contents                | Social communication - types, functions, meanings, uses. Interpersonal communication - how do we communicate (verbally and non-verbally)? Styles of communicating with others. Leader - who is it? Outsider - who is it? About leading and being an outsider in a group - role, importance, functions, models. Sociometry. Group management, change management, risk management. Purpose group vs. task group. How to work together? Jigsaw reading as an example of group communication and cooperation. Gender roles in communication, organization, group. Social manipulation - spaces of manipulation, types, functions. Political marketing of the 20th and 21st centuries. Social engineering in everyday life - from marketing to social movements. |                                                                                                                                                                                                                                                                          |                                                                                                                                                                              |
| Prerequisites and co-requisites | The student has basic communication skills. He/she also has knowledge of the sociology of microstructures (sociology of small social groups) and social psychology.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                          |                                                                                                                                                                              |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | Passing threshold                                                                                                                                                                                                                                                        | Percentage of the final grade                                                                                                                                                |
|                                 | Activity in class                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | 25.0%                                                                                                                                                                                                                                                                    | 25.0%                                                                                                                                                                        |
|                                 | Problem solving project                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | 75.0%                                                                                                                                                                                                                                                                    | 75.0%                                                                                                                                                                        |

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|----------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature                                                                                                                                                                                                               | <p>Doliński, D., Gamian-Wilk, M. (red.). Spaces of social manipulation. PWN. Warszawa 2014.</p> <p>Karwat, M. Manipulation. Revision of stereotypes. Warszawa. Difin. 2022.</p> <p>Podkowińska, M. Social communication - trends, problems challenges.. SGGW. Warszawa 2014.</p> <p>Besta, T., Kosakowska-Berezecka N. Between Groups. A guide to relating to people who are different from us. Wyd. Smak Słowa. 2017.</p> <p>Stewart, J. <i>Mosty zamiast murów</i>. PWN. Warszawa. 2021.</p> |
|                                                                | Supplementary literature                                                                                                                                                                                                       | <p>Filipiak, M. HOMO COMMUNICANS. Introduction to the theory of mass communication. UMCS. Lublin. 2004. Mattelart, A. Theories of communication: a brief introduction. PWN. Warsaw 2001. McQuail, D. Theory of mass communication. PWN. Warsaw. 2007. Dobek-Ostrowska, B. Political and public communication. PWN. Warsaw 2023.</p>                                                                                                                                                            |
|                                                                | eResources addresses                                                                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Example issues/<br>example questions/<br>tasks being completed | <p>Create a political campaign</p> <p>Resolve conflict within a group</p> <p>Identify and solve problems in small community groups</p> <p>Creating a project</p> <p>Managing a group in crisis or preventing group crises.</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| Work placement                                                 | Not applicable                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

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