

Subject card

Subject name and code	Analysis of the media and discourse in public life - auditorium classes, PG_00176712						
Field of study	Sociology						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		1.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Sociological Theory and Social Research Methodology -> Institute of Sociology -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Daniel Wicenty				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		10.0	25
Subject objectives	Discussing the concept of a discourse: a vocabulary, a debate, communicative practices and fields of communication						
	Discussing selected sociological theories on discourse						
	Deepened analysis of secelcted problems of Polish public deabte after 1989						
	Featuring the function of traditional media concerning shaping discourse, social role of a journalist and modern social media creators						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[SOCL3_U02] The graduate is able to use theoretical knowledge from different streams of sociology and acquire data to analyse specific social processes and phenomena	The student is able to utilize theoretical knowledge from various fields of sociology and gather data to analyze media and social discourse.	[SU1] oral statement/conversation/discussion [SU8] observation of student's independent or team work
	[SOCL3_U01] The graduate is able to interpret social phenomena using sociological concepts and sociological imagination	The student is able to interpret social phenomena using concepts from the field of media sociology.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[SOCL3_K02] The graduate is ready to cooperate effectively and assume various roles in a group	The graduate is prepared to cooperate effectively and assume various roles in a group.	[SK8] observation of student's independent or team work
	[SOCL3_K01] The graduate is ready to lifelong learning	The graduate is prepared to lifelong learning.	[SK8] observation of student's independent or team work
	[SOCL3_U06] The graduate is able to use the acquired sociological knowledge to resolve dilemmas arising in professional work	The student is able to use their acquired sociological knowledge to resolve dilemmas arising in work related to public discourse.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written
	[SOCL3_U03] The graduate is able to analyse the causes and course of social processes and phenomena	The student is able to analyze the causes and course of processes and social phenomena related to the media space.	[SU1] oral statement/conversation/discussion [SU4] test/exam - oral or written [SU8] observation of student's independent or team work
	[SOCL3_U08] The graduate is able to analyse current social phenomena in the context of knowledge about the mechanisms of human activity, the impact of a group on an individual and the processes of change that Polish society, European society and that of the world undergoes	The student is able to analyze current social phenomena in the context of knowledge about discourse.	[SU4] test/exam - oral or written
Subject contents	[SOCL3_W05] The graduate has advanced knowledge of man as a subject constituting social structures and the rules of their functioning, as well as acting in these structures and participating in cultural practices in the local, regional environment, the area of national culture and global exchange	The student has advanced knowledge of the human being as a subject constituting media and social discourse.	[SW4] test/exam - oral or written
	Ritual chaos concept		
	Discursive strategies: exclusion, marginalization, medicalization		
	Postcolonialism theories and its Polish symptoms: people's history		
	Fake news and other anomies of public discourse		
	Identity in the discursive field		
Prerequisites and co-requisites	Successful selection of the Sociology in Action specialization.		
	Advancement to the fifth semester of studies.		
	Habit of media observation.		
	In order to pass the lecture, the student must first pass the classes.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	oral exam result	50.0%	100.0%

Recommended reading	Basic literature	Czyżewski Marek et al. (red.), 2017, <i>Analiza dyskursu publicznego. Przegląd metod i perspektyw badawczych</i>, Warszawa Czyżewski Marek, Kowalski Sergiusz, Piotrowski Andrzej (red.), 2010, <i>Rytualny chaos. Studium dyskursu publicznego</i>, Warszawa Piekot Tomasz, 2016. <i>Mediacje semiotyczne. Słowo i obraz na usługach ideologii</i>, Warszawa Sojak Radosław, Wicenty Daniel, 2005, <i>Zagubiona rzeczywistość. O społecznym konstruowaniu niewiedzy</i>, Warszawa van Dijk Teun (red.), 2001, <i>Dyskurs jako struktura i proces</i>, Warszawa
	Supplementary literature	Czyżewski Marek, Dunin Kinga, Piotrowski Andrzej (red.), 2010, <i>Cudze problemy: o ważności tego, co nieważne. Analiza dyskursu publicznego w Polsce</i>, Warszawa 2010 Lech Nijakowski, 2008, <i>Polska polityka pamięci. Esej socjologiczny</i>, Warszawa Rapley Tim, 2010, <i>Analiza konwersacji, dyskursu i dokumentów</i>, Warszawa Duszek Anna, 1998, <i>Tekst, dyskurs, komunikacja międzykulturowa</i>, Warszawa "Przegląd Socjologii Jakościowej: tom IX, numer 1 z 2013 r.
	eResources addresses	
Example issues/ example questions/ tasks being completed	discussing a given set text concerning lecture topics	
Work placement	Not applicable	

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