

Subject card

Subject name and code	Intercultural Communication, PG_00176944						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish None		
Semester of study	1		ECTS credits		2.0		
Learning profile	practical		Assessment form				
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Magdalena Brzezińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The transmission of knowledge and understanding of intercultural communication processes, its various forms and functions in the contemporary world of global flows, communication, and mobility, depending on the cultural background: ethnic, national, and regional/continental cultural groups. Developing competencies in the field of intercultural communication.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[WOFKAL3_W05] He/she knows professional terminology in the area of art sciences and cultural sciences, with particular emphasis on film studies and audiovisual culture.		Is familiar with the professional terminology of the cultural sciences, with particular emphasis on intercultural communication.		[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion		
	[WOFKAL3_U20] He/she has the ability to prepare written works in Polish or a foreign language of various forms, purposes, lengths and styles, using basic theoretical approaches, sources, footnotes, as well as professional terminology.		He/she has the ability to prepare written papers in Polish of different form, purpose, volume and style, using basic theoretical approaches, sources, footnotes, as well as professional terminology related to intercultural communication.		[SU4] test/exam - oral or written		

Subject contents	Cultural diversity from the perspective of anthropology and intercultural psychology. Introduction How to pay for food? Case study (Guinea-Bissau) analysis of intercultural communication Individualism / collectivism (Triandis) on the example of African cultures Dimensions of cultural differences (Hofstede) Intercultural interactions case study Culture shock, adaptation, integration, assimilation Cultural intelligence (Bennet), or how to become culturally competent? Developing cultural intelligence. Analysis of critical incidents Foundations of cultural differences (Cushner and Brislin). Love and sex across cultures. Monogamy, polygamy, polyamory Proxemics, rhythm, the body. Non-verbal aspects of communication (Hall) Styles of communication (Gesteland, Hall) Conversational and behavioural codes on the example of English culture (Fox) Witchcraft in a cross-cultural perspective Summary		
Prerequisites and co-requisites	choosing the course		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	51.0%	75.0%
	active presence	51.0%	25.0%

Recommended reading	Basic literature	Besta, Tomasz & Kosakowska-Berezecka, Natasza, 2017, Między grupami. Przewodnik po relacjach z ludźmi, którzy się od nas różnią, Smak Słowa, Sopot. Brislin R., Cushner K., Cherrie, C., Yong, M. (1995) Intercultural interactions. A practical guide. Sage Publications. Brzezińska, Magdalena, 2017, Brzezińska, W cieniu europejskiej twierdzy. Obraz Zachodu wśród Afrykanów w Gwinei Bissau, Wydawnictwa Uniwersytetu Warszawskiego, Warszawa 2017, rozdz. Indywidualizm, kolektywizm, s. 151-157, rozdz. 'Amor. Miłość oczami Gwinejczyków', s. 157-166. Hofstede, wymiary różnic kulturowych: 'The 6-D model of national culture' (strony internetowe) Linki: (56) W cieniu europejskiej twierdzy. Obrazy Zachodu w dyskursach mieszkańców Gwinei Bissau [In the Shadow of the European Fortress. Image of the West among Africans in Guinea Bissau] Magdalena Brzezinska - Academia.edu https://geerthofstede.com/culture-geert-hofstede-gert-jan-hofstede/6d-model-of-national-culture/ https://www.hofstede-insights.com/product/compare-countries/
	Supplementary literature	Literatura uzupełniająca: Benedict, Ruth, 2002, Wzory kultury, Warszawskie Wydawnictwo Literackie MUZA SA, Warszawa tłum. Jerzy Prokopiuk - rozdział Nauka o zwyczajach 78-99 i Różnorodność kultur, s. 100-125. Brzezińska, Magdalena, 2012, Ja i chłopak mojej dziewczyny: analiza wielopartnerskich związków kobiet i mężczyzn w Gwinei Bissau, [w:] Aneta Chybicka, Natasza Kosakowska-Berezecka, Paulina Pawlicka (red.), 'Podróże przez kobiecość i męskość', Oficyna Wydawnicza Impuls, Kraków 2012, s. 225-250. Fox, Kate, Poznać Anglików. Ukryte zasady angielskiego zachowania, Warszawskie Wydawnictwo Literackie MUZA SA, Warszawa 2008. Hall, Edward T., 2003 [1966] Ukryty wymiar, Warszawskie Wydawnictwo Literackie Muza SA, Warszawa. Lipińska, Marzena 2008 (red.) Warsztaty kompetencji międzykulturowych podręcznik dla trenerów, Inicjatywa Wspólno
	eResources addresses	

Example issues/ example questions/ tasks being completed	
Work placement	Not applicable

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