

Subject card

Subject name and code	Hollywood Dreams of Polish Screens - the Origin and Cultural Significance of the Americanization of Native Cinematography and Television, PG_00176972						
Field of study	Film and Audio-Visual Culture Studies						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish none		
Semester of study	1		ECTS credits		3.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Film and Media -> Institute of Culture Studies -> Faculty of Languages -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Łukasz Krajnik				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	To broaden students' knowledge of topics related to Polish genre cinema, to explore the relationship between Polish cinema and television and American cultural and genre patterns, to reflect on the changes in Polish cinematic culture after 1989.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[WOFKAMU2_K08] He/she is aware of the responsibility for preserving the cultural heritage (especially film) of the region, country and Europe.		Is aware of his responsibility for the preservation of the cultural heritage (especially film) of the country.		[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report		
	[WOFKAMU2_U07] He/she has in-depth skills in film analysis and interpretation, which he/she uses in speech and writing.		Possesses in-depth skills in analysing and interpreting film and television series (particularly Polish), which he applies orally and in writing.		[SU1] oral statement/conversation/discussion		
	[WOFKAMU2_U06] He/she can write scientific and essayistic written works in Polish or a foreign language using professional terminology and knowledge of a specific field of study.		Can write academic and essay writing in Polish using professional terminology on Polish cinema and the phenomenon of Americanisation, and uses this skill in a group project.		[SU3] text preparation/written work		
	[WOFKAMU2_W05] He/she has an in-depth knowledge of the historical context of cinema and new media, especially the relationship between the past and the present.		Has an in-depth knowledge of the historical context of Polish cinema and television, particularly the relationship between past and present.		[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report		

Subject contents	The topics of the faculty will be: "Americanization" of Polish cinema and genre series (reinterpretations and inspirations of American thriller cinema in Polish post-transformation plots), a bridge between the deadly seriousness of the 1990s and the campiness and parody of the "Americanness" of the nineties, the tradition of Polish folk horror confronted with Polish Americanised horror, the cultural significance of the commercial success of the Polish Americanised romantic comedy the Americanised urban landscape of the modern Polish TV soap opera, the discourse of domestic genre cinema among viewers, critics and the filmmakers themselves.		
Prerequisites and co-requisites	Subject selection		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	attendance and active participation in classes	80.0%	30.0%
	preparation of a group presentation on a selected topic	51.0%	70.0%
Recommended reading	Basic literature	Baudillard, Jean (1998). <i>Ameryka</i> . Kraków: Wydawnictwo Znak. Chudzik, Anna (2002). <i>Tabu ciała i czynności fizjologicznych a humor (na przykładzie polskiego stand-upu)</i> . Kraków: Uniwersytet Jagielloński. Drygas, Paweł (2015). <i>Zjawisko westernizacji muzyki popularnej. Przyczyny, mechanizmy, skutki</i> . Szczecin: Opuscula Sociologica nr 4. Ginsberg, Allen (1984). <i>Skowyt i inne wiersze</i> . Wydawnictwo Pomorze. Jaśkowska, Joanna (2009). <i>Talk show - między referencją a kreacją</i> . Opole: Uniwersytet Opolski.	
	Supplementary literature	Kaczmarek, Anna (2015). <i>Angielskie dublety leksykalne w polskiej prasie kobiecej kilka uwag o ocenie innowacji językowych</i> . Lublin: Roczniki Humanistyczne 63(6):89-100. Siuda, Piotr (2011). <i>Homogenizacja i amerykanizacja globalnej popkultury</i> . Bydgoszcz: Uniwersytet Kazimierza Wielkiego. Szostak, Sylwia (2021). <i>Kultura produkcji polskich seriali fabularnych w latach 1998-2012</i> . Katowice: Kultura - media - teologia nr 45, s. 731-114. Żabicki, Piotr, Jolanta Szymkowska-Bartyzel (Akces:25.06.2025). <i>Ameryka w głowach Polaków</i> . Kraków: https://nauka.uj.edu.pl/	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		