

Subject card

Subject name and code	Language and politics, PG_00177241						
Field of study	Polish Studies						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	Bachelor's studies	Subject group			Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	academic	Assessment form					
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Izabela Kępka				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	The aim of the class is to familiarise students with one of the stylistic varieties of language, which is the language of politics. The class is intended to show students how the language of politics is created and what elements are used by broadcasters to create language in politics. Students will be introduced to the most important phenomena characteristic of political language: propaganda, persuasion and manipulation, as well as the strategies serving this language : valuing, ritualisation of language and linguistic creation of reality. The aim of the course also aims to develop the ability to analyse the language of political texts. Translated with DeepL.com (free version)						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FPL3_U02] Is capable of searching, analyzing, evaluating and selecting information in the field of linguistics using spoken and written sources available in different media.	The student can search, identify, select and analyse information on language politics, using sources from all media.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[FPL3_U05] Has sufficient linguistic competence to prepare typical written works and speeches in Polish of different form, purpose, volume and style, using basic methodology and sources.	The student has linguistic competence sufficient to prepare typical written compositions and speeches in Polish, with using basic methodologies connected with the analysis of political texts.	[SU1] oral statement/conversation/discussion [SU6] demonstration of practical skills
	[FPL3_W07] Has structured detailed knowledge of linguistic communication and lan-guage culture.	The student has a structured knowledge of general knowledge of the language of politics against a background of Polish and common culture	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[FPL3_K03] Reliably andwith commitment, he carries out professional tasks in ac-cordance with the profession's appropriate code of ethics.	Reliably and with commitment analyses material related to language in politics, bearing in mind an appropriate assessment of the ethics of expression.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
Subject contents	The concept of the language of politics. Basic features of language in politics: propaganda, persuasion, manipulation. Valuing and linguistic creation of reality as strategies to shape language in politics. Ritualisation of language, semantic and morphological procedures in the language of politics.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	active participation in activities	80.0%	30.0%
	a mark for a written paper or a presentation prepared at home home	51.0%	70.0%
Recommended reading	Basic literature	Bralczyk J., O języku polskiej propagandy politycznej lat siedemdziesiątych, Kraków 1986. Język a kultura, t. 11, Język polityki a współczesna kultura polityczna, pod red. J. Anusiewicza i B. Sicińskiego, Wrocław 1994 (m. in. artykuły Walczaka, Awdiejewa, Bartoszewicz, Kochana, Habrajskiej, Kołodziejczyk, Żarskiego). Kamińska-Szmaj I., Judzi, zohydza, ze czci odziera. Język propagandy politycznej 19191923, Wrocław 1994. Pisarek W., Perswazyjna funkcja języka, [w:] Studia indoeuropejskie, Wrocław 1974. Puzynina J., Anusiewicz J. (red). 1991: Język a Kultura, t. III, Wartości w języku i tekście, Wrocław. Ożóg K. , Polszczyzna przełomu XX i XXI wieku. Wybrane zagadnienia, wyd. III, Rzeszów 2007. Walczak B., Język polityki	
	Supplementary literature	Bralczyk J., Język na sprzedaż, Warszawa 1995. M. Głowiński, Nowomowa po polsku, Warszawa 1990 Puzynina J., Jak pracować nad językiem wartości, [w:] Język a kultura, t. 2, 1991. The presenter completes the literature list on an ongoing basis.	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	Analysis of the language of a selected political text (speech; article; propaganda leaflet, etc.).		
Work placement	Not applicable		

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