

Subject card

Subject name and code	Contemporary economic lobbying in Poland and other OECD countries. E-learning, PG_00177373						
Field of study	Economics						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	part-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Economic Policy -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Grzegorz Szczodrowski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	20.0	0.0	0.0	0.0	0.0	20
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	20		0.0		0.0	20
Subject objectives	The objective of the course is to highlight the significance and methods of lobbying undertaken by entrepreneurs and other entities to achieve economic benefits. This pertains to both the national and specifically Poland and the international context, with particular emphasis on the United States as a leading example in this area, as well as the European Union forum.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_W05] has advanced knowledge of man as a subject who creates social structures and the principles of their functioning and of his action in these structures, knows well the motives of human economic decision-making	The student possesses advanced knowledge of the mechanisms and practical application of economic lobbying at both national and international levels, with particular emphasis on the role of individuals and their strategic involvement in influencing decision-making processes.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student is able to identify, understand, and draw conclusions about the nature of lobbying.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the need for continuous development of knowledge, skills, and competencies in order to perform the profession appropriately. They make use of subject-specific consultations.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[EKONL3_K06] is willing to be guided in his professional life by business ethics and corporate social responsibility, to respect others and to be loyal to his employer	The student is prepared to apply a code of good practice associated with the lobbying profession when undertaking lobbying activities.	[SK1] oral statement/conversation/discussion [SK5] implementation of a problem task
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	The student is capable of analyzing cases of economic lobbying in terms of cause-and-effect relationships.	[SU1] oral statement/conversation/discussion [SU5] implementation of a problem task
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student possesses in-depth knowledge of the concept and nature of economic lobbying.	[SW1] oral statement/conversation/discussion [SW5] implementation of a problem task
Subject contents	1. The concept and types of contemporary lobbying. 2. Actors and methods of lobbying. 3. Lobbying in the USA. 4. Lobbying in European countries. 5. Lobbying in Poland. 6. EU institutions as targets of lobbying. 7. Polish lobbying in the EU. 8. Lobbying in selected OECD countries. 9. The issue of corruption.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Forum discussions	51.0%	50.0%
	Essays	51.0%	50.0%
Recommended reading	Basic literature 1. K. Jasiołkowski, Lobbying gospodarczy, wersja internetowa: http://www.epr.pl/lobbying-gospodarczy,lobbying,1396,1.html 2. A. Sławik, Lobbying w strategiach przedsiębiorstw, Wydawnictwo Uniwersytetu Jagiellońskiego, Kraków 2009. 3. A. Vetulani-Cegiel, Polski lobbying w zakresie prawa autorskiego, Wydawnictwo Elipsa, Warszawa 2020. 4. Resources indicated by lecturer.		

	Supplementary literature	1. M. Kaja, Społeczna recepcja lobbingu, [w:] K. Kubiak (red.), Społeczna recepcja public relations, Warszawa 2011. 2. M. Domagalska-Grędys, Aspekty współdziałania i lobbingu grup i organizacji w kontekście zmian WPR, wersja internetowa: www.wne.sggw.pl/czasopisma/pdf/EIOGZ_2011_nr90.pdf 3. Sources consulted by students during class activities.
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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