University of Gdańsk

Subject card

Subject name and code	Transport Companies Functioning, PG_00177427		
Field of study	Economics		
Date of commencement of studies	October 2024	Academic year of realisation of subject	2024/2025
Education level	Master's studies	Subject group	Obligatory subject group in the field of study Optional subject group
Mode of study	part-time studies	Mode of delivery	e-learning
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	3.0
Learning profile	academic	Assessment form	credit
Conducting unit	Department of Economics and Management of Transportation Companies -> Faculty of Economics -> Rector		
Name and surname of lecturer (lecturers)	Subject supervisor	dr Joanna Fryca	
	Teachers	dr Joanna Fryca dr hab. Beata Majecka, prof. UG	

Lesson types

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	20.0	0.0	0.0	0.0	0.0	20

E-learning hours included: 20.0

Additional information:

e-learning

co-hosted dr hab. B. Majecka, prof. UG

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	20	0.0	0.0	20

Subject objectives

To learn about the peculiarities of the processes of operation of transport enterprises.To learn about the market and institutional conditions of transport enterprises.To acquire the ability to systemically identify functional processes at the level of regulation, self-regulation, adaptation, optimization and strategy of transport enterprises.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[EKONMU2_U01] can creatively interpret and explain economic and social phenomena and relations between them, using acquired knowledge of economics, finance and management sciences	Students are able to creatively interpret and explain economic and social phenomena and the relationship between these phenomena, using their knowledge of economics, finance and management sciences	[SU2] presentation/project/paper/ report
[EKONMU2_W03] has a knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has an in-depth knowledge of the relations between phenomena, entities and economic organizations and public institutions operating in the national, international and intercultural spheres	[SW2] presentation/project/paper/ report
[EKONMU2_K02] is aware of the level of their knowledge in the area of solving complex problems in economic,; understands the need to extend and update this knowledge throughout his/her life	The student is aware of the level of his knowledge in the field of economics, understands the need to deepen and update this knowledge throughout life	[SK2] presentation/project/paper/ report

Subject contents

1. The essence and systematics of the processes of operation of transport enterprises
2. Regulatory level of functioning of transport enterprises
3. Adaptive level of functioning of transport enterprises
4. Optimization level of functioning of transport enterprises
5. Strategic level of functioning of transport enterprises

Prerequisites and co-requisites

Interest and willingness to learn about issues in the operation of transportation companies

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
presentation preparation	51.0%	100.0%

Recommended reading

Basic literature

1. *Transport. Nowe wyzwania,* red. K. Wojewódzka-Król, E. Załoga, WN PWN, Warszawa 2016.
2. Szałucki K., *Kształtowanie równowagi przedsiębiorstw transportowych,* TEXTER, Warszawa 2016.

Supplementary literature

1. Fryca-Knop J., Letkiewicz A., Majecka B., F*unctional Efficiency and Stability of Road Transport Enterprises*, [in:] *Determinants of Functional Effectiveness and Durability of Road Transport Enterprises*, ed. A. Letkiewicz, M. Suchanek, Research Journal of the University of Gdańsk, Transport Economics and Logistics", vol. 73, Gdańsk University Press, Gdańsk 2017.
2. Fryca-Knop J., *Pro-Innovative Systems of Decision-Making in TSL Enterprises: Behavioural Condition*, [in:] *Transport Development Challenges in the Twenty-First Century. Proceedings of the 2015 TranSopot Conference*, ed. M. Bąk, Springer International Publishing, Switzerland 2016.
3. Fryca-Knop J., *Różnicowanie systemów pracy w cyklu życia przedsiębiorstw transportu drogowego*, [w:] *Przedsiębiorstwa transportowe - funkcjonowanie i rozwój,* red. K. Szałucki i A. Letkiewicz, ZN ETiL, nr 53/2014, Wydawnictwo Uniwersytetu Gdańskiego, Gdańsk 2014.
4. Letkiewicz A., Ławreszuk M., Majecka B., *The Green Deal - Activity and expectations of Polish large and medium-sized road freight carriers in relation to potential regulatory solutions*, "Research in Transportation Business & Management", Volume 48, 2023, 100844, ISSN 2210-5395, https://doi.org/10.1016/j.rtbm.2022.100844

eResources addresses

Example issues/ example questions/ tasks being completed

Work placement

Not applicable

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