

## Subject card

|                                             |                                                                                                                                                                                                                   |                                                          |                                         |                                     |                                                                          |            |     |
|---------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|--------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | Start-up, First Own Company. E-learning Course., PG_00177435                                                                                                                                                      |                                                          |                                         |                                     |                                                                          |            |     |
| Field of study                              | Economics, International Economic Relations                                                                                                                                                                       |                                                          |                                         |                                     |                                                                          |            |     |
| Date of commencement of studies             | October 2023                                                                                                                                                                                                      |                                                          | Academic year of realisation of subject |                                     | 2025/2026                                                                |            |     |
| Education level                             | Bachelor's studies                                                                                                                                                                                                |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group |            |     |
| Mode of study                               | part-time studies                                                                                                                                                                                                 |                                                          | Mode of delivery                        |                                     | at the university                                                        |            |     |
| Year of study                               | 3                                                                                                                                                                                                                 |                                                          | Language of instruction                 |                                     | Polish                                                                   |            |     |
| Semester of study                           | 5                                                                                                                                                                                                                 |                                                          | ECTS credits                            |                                     | 2.0                                                                      |            |     |
| Learning profile                            | academic                                                                                                                                                                                                          |                                                          | Assessment form                         |                                     | credit                                                                   |            |     |
| Conducting unit                             |                                                                                                                                                                                                                   |                                                          |                                         |                                     |                                                                          |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                |                                                          | dr Jarosław Kempa                       |                                     |                                                                          |            |     |
|                                             | Teachers                                                                                                                                                                                                          |                                                          |                                         |                                     |                                                                          |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                       | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                  | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                             | 20.0                                                     | 0.0                                     | 0.0                                 | 0.0                                                                      | 0.0        | 20  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                    |                                                          |                                         |                                     |                                                                          |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                 | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                          | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                             | 20                                                       |                                         | 0.0                                 |                                                                          | 0.0        | 20  |
| Subject objectives                          | The aim of the course is to prepare students to independently run a business and to be able to assess the effects of a business project. The course will prepare students for an active role in the labor market. |                                                          |                                         |                                     |                                                                          |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                       | Subject outcome                                                                                                                                                                                                                                                                | Method of verification            |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|
|                                 | [EKONL3_W11] knows the general principles for the creation and development of forms of individual entrepreneurship, using knowledge of economics, finance and management sciences                                                                                    | The student is able to use his/her theoretical knowledge and obtain data to analyze specific economic and social processes and phenomena and analyze these phenomena using methods developed in economics, finance and management sciences                                     | [SW4] test/exam - oral or written |
|                                 | [MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence                      | thinks and acts entrepreneurially based on a business plan                                                                                                                                                                                                                     | [SK4] test/exam - oral or written |
|                                 | [EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences                                    | The student is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resistant to failure, is able to identify threats and assess the risk of their occurrence in start-up activities | [SU4] test/exam - oral or written |
|                                 | [MSGL3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations                          | can recognize and interpret economic processes in the company and its environment.                                                                                                                                                                                             | [SU4] test/exam - oral or written |
|                                 | [MSGL3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship                                                                                                                                              | he can establish a company based on various forms of business activity                                                                                                                                                                                                         | [SW4] test/exam - oral or written |
|                                 | [EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure         | The student knows the general principles of creating and developing forms of individual entrepreneurship, using knowledge of economics, finance and management sciences in start-up activities                                                                                 | [SK4] test/exam - oral or written |
| Subject contents                | 1. Formal and legal requirements for registering a business entity<br><br>2. SWOT analysis<br><br>3. Business plan in a company, basic elements of a business plan<br><br>4. Management functions in a company<br><br>5. Risk assessment in the company's operations |                                                                                                                                                                                                                                                                                |                                   |
| Prerequisites and co-requisites |                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                |                                   |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                             | Passing threshold                                                                                                                                                                                                                                                              | Percentage of the final grade     |
|                                 | test                                                                                                                                                                                                                                                                 | 51.0%                                                                                                                                                                                                                                                                          | 100.0%                            |

|                                                                |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|----------------------------------------------------------------|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature         | <p>Łopuszewicz A., Start-up: od pomysłu do sukcesu, Edgard, Warszawa 2013</p> <p>Kander D., Start up : postaw wszystko na jedną firmę, Wydawnictwo Studio Emka, cop. Warszawa 2015.</p> <p>Matejun M., Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, Difin, Warszawa 2012</p>                                                                                                                                                                       |
|                                                                | Supplementary literature | <p>Szczypa P., Indywidualna działalność gospodarcza, CeDeWu 2017</p> <p>Niemiec E., Szpona J., Start-up z dotacji: wybrane zagadnienia zarządzania małą firmą, Wyższa Szkoła Integracji Europejskiej, Szczecin 2013</p> <p>Skrzypek J., Biznesplan w 10 krokach: przewodnik od pomysłu do wdrożenia, Wydawnictwo Poltext, Warszawa 2014</p> <p>Kamińska A., Działalność gospodarcza : 542 pytania i odpowiedzi, LEX a Wolters Kluwer business, Warszawa 2013</p> |
|                                                                | eResources addresses     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Example issues/<br>example questions/<br>tasks being completed |                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| Work placement                                                 | Not applicable           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |

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