

Subject card

Subject name and code	Start-up, first own company, PG_00177358						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Kempa				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to prepare students to independently run a business, especially a high-risk company, i.e. a Start-up. The course will also prepare students for an active role in the labor market.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[MSGL3_W05] knows and understands the basic principles of establishing and developing various forms of entrepreneurship	The student is able to estimate the risk of business activity.	[SW4] test/exam - oral or written
	[EKONL3_K04] is willing to think and act in an entrepreneurial manner; adapts to new situations and conditions, takes on the challenges of creative thinking, is resilient in the face of failure, is able to identify risks and assess the risks of failure	The student is able to entrepreneurially organize the resources necessary to run start-ups and take the associated risks.	[SK4] test/exam - oral or written
	[MSGL3_K04] is ready to think and act in an entrepreneurial manner; adapts to new situations and conditions, undertakes challenges of creative thinking; is resilient to failures; can identify threats and assess the risk of their occurrence	The student is able to entrepreneurially organize the resources necessary to run start-ups and take the associated risks.	[SK4] test/exam - oral or written
	[MSGL3_U06] can identify selected risks related to international operations of enterprises and assess their consequences correctly	The student is able to estimate the risk of business activity.	[SU4] test/exam - oral or written
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	The student knows the principles of creating and developing Start-ups.	[SU4] test/exam - oral or written
Subject contents	[EKONL3_W08] has knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student is able to solve dilemmas present in the functioning of Start-ups.	[SW4] test/exam - oral or written
	1. Formal and legal requirements for registering a business entity		
	2. SWOT analysis		
	3. Business plan in the company, basic elements of the business plan		
	4. Management functions in the company		
	5. Risk assessment in the company's operations		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%

Recommended reading	Basic literature	A.Łopuszewicz, Start-up : od pomysłu do sukcesu , Edgard, Warszawa 2013 D. Kander/ przekład Dorota Piotrowska., Start up : postaw wszystko na jedną firmę, Wydawnictwo Studio Emka, cop. Warszawa 2015. M.Matejun, Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach,, Difin, Warszawa 2012 M. Romanowska, Planowanie strategiczne w przedsiębiorstwie, Wydawnictwo PWE, Warszawa 2009. G. Gierszewska, M. Romanowska, Analiza strategiczna przedsiębiorstwa, PWE, Warszawa 2002.
	Supplementary literature	P. Szczypa, Indywidualna działalność gospodarcza, CeDeWu 2017 K.Sławik, Działalność gospodarcza: kluczowe problemy, Centrum Doradztwa i Informacji Difin, 2007 E.Niemiec, J.Szpona, Start-up z dotacji : wybrane zagadnienia zarządzania małą firmą , Wyższa Szkoła Integracji Europejskiej, Szczecin 2013 J.Skrzypek, Biznesplan w 10 krokach : przewodnik od pomysłu do wdrożenia, Wydawnictwo Poltext, Warszawa 2014 A.Kamińska, Działalność gospodarcza : 542 pytania i odpowiedzi, LEX a Wolters Kluwer business, Warszawa 2013
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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