

Subject card

Subject name and code	, PG_00177372						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Tomasz Gutowski				
	Teachers		dr Tomasz Gutowski dr Anna Sperska dr Ewa Ignaciuk				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The aim of the course is to engage students in the implementation of a business project based on source data from selected companies.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U08] has the ability to observe, understand and analyse economic and social phenomena and processes using appropriate scientific methods	The student has the ability to analyze phenomena and to use various scientific methods.	[SU3] text preparation/written work
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of their own knowledge and the need to update it throughout their entire life.	[SK3] text preparation/written work
	[MSG3_U14] can interact and work in a team (including an international one), taking various roles within it	The student takes part in group work.	[SU3] text preparation/written work
	[EKONL3_W08] has knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student has knowledge of the processes occurring in the economy.	[SW3] text preparation/written work
	[MSG3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student participates in the preparation of projects in accordance with the objectives of the course.	[SK3] text preparation/written work
	[MSG3_W14] knows and understands basic terms and principles of intellectual (industrial) property protection and copyright law	The student understands the basic issues related to intellectual property.	[SW3] text preparation/written work
	[EKONL3_W07] has knowledge of the basic economic and financial principles of the functioning and management of economic entities and organisations as well as the legal, organisational, moral and ethical norms and rules governing the functioning of public institutions	The student has knowledge of the principles of how an enterprise operates.	[SW3] text preparation/written work
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	During the implementation of a project, the student is able to apply the acquired theoretical knowledge in practice.	[SU3] text preparation/written work
	[MSG3_U05] can use basic regulations and standards which determine business activity, as well as accounting principles in order to solve specific tasks related to the activity of enterprises	The student is able to search for and interpret legal regulations that impact the conduct of business activities.	[SU3] text preparation/written work
	[MSG3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	The student has knowledge of and is able to interpret economic phenomena related to a company's operations.	[SU3] text preparation/written work
	[MSG3_W13] gospodarczych w otoczeniu krajowym i międzynarodowym, ze szczególnym uwzględnieniem Unii Europejskiej has a well-structured knowledge of the functioning of business entities in the national and international environment, with particular emphasis on the European Union	The student has knowledge regarding the functioning of enterprises in the economy.	[SW3] text preparation/written work

Subject contents	1. The functioning of the modern enterprise. 2. Familiarizing students with the enterprise.. 3. Discussion of the project task by a company representative. 4. Work in project groups 5. Meeting with a company representative. 6. Presentation of the results of the conducted analyses. 7. Project seminar with the participation of representatives of enterprises.		
Prerequisites and co-requisites	General knowledge of how an enterprise operates in the contemporary economy.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Participation in classes and study visits.	51.0%	20.0%
	Active participation in a business project.	51.0%	80.0%
Recommended reading	Basic literature	- materials provided for analysis by the company representative. - industry analyses, background reports. - websites of the companies participating in the project.	
	Supplementary literature	- Przedsiębiorstwo. Drogi sukcesu rynkowego, Red. J. Żurek. Polskie Wydawnictwo Ekonomiczne, Warszawa 2016.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	none		
Work placement	Not applicable		

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