

Subject card

Subject name and code	International Economic Diplomacy : From WTO Norms to Bilateral Strategies, PG_00177378						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English		
Semester of study	6		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers		dr hab. Krystyna Żołądkiewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	International Economic Diplomacy is a course focusing on decision-making, policy-making, and advocating for a state's business interests. This course introduces students to the fundamental theories and issues concerning the dealings of nations with each other, as well as the institutions of global governance that impact trade relations. It traces the changes in the global trade architecture, especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U09] is able to prepare written work, in Polish and in a foreign language, on specific economic and social issues, using specialist terminology, theoretical and methodological approaches, principles of collecting data from various sources, their description and interpretation, making inferences based on scientific literature and factual data, and making international comparisons	The student can prepare a written project report in English on selected topics related to international economic diplomacy, using specialized terminology, theoretical and methodological approaches, principles of collecting data from various sources, analyzing and interpreting them, drawing conclusions based on academic literature and factual data, and conducting international comparisons.	[SU2] presentation/project/paper/report
	[MSGL3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	The student can identify and analyze relationships between economic entities and public institutions within the national and international environment, and, using theoretical knowledge, critically assess these relationships and propose directions for their further development or modification.	[SU2] presentation/project/paper/report
	[MSGL3_U10] can take an active part in a debate, presenting his/her own viewpoint and supporting it with argumentation based on selected theories, opinions of various authors and/or statistical data	The student can actively participate in debates on topics related to international economic diplomacy (e.g., ministerial conferences), present their position, and support it with arguments based on relevant theories, viewpoints of various authors, and/or statistical data.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	The student has advanced knowledge of the various types and key structural elements of economic entities, business organizations, and public institutions operating in national and international economic environments, with particular emphasis on the role of the World Trade Organization (WTO) as a key player in the field of international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGL3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	The student has advanced and structured knowledge in the field of international economic diplomacy and the role of the World Trade Organization (WTO) in shaping the global economy and international economic relations; they understand the process of their evolution as well as the causes and consequences of major changes in the global trade system.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_W02] has advanced knowledge of the different types of existing business entities and organisations and public institutions	The student has advanced knowledge of the various types of economic entities, organizations, and public institutions operating in international economic diplomacy, including their roles, functions, and impact on the global economic system.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	The student recognizes the importance of economic knowledge in identifying and solving problems related to international economic diplomacy and can seek expert opinions when facing difficulties in resolving such issues independently.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[EKONL3_W08] has knowledge of the processes of changing elements, enterprises and whole structures of economic organisations, as well as the processes of changing social institutions, knows what their causes, course, scale, consequences are and what the influence of external stakeholders is on them	The student knows the processes of change within economic organizations and social institutions in the context of international economic diplomacy. They understand the causes, dynamics, scale, and consequences of these changes. They are aware of the role and influence of external stakeholders, including states, international organizations (e.g., the WTO), transnational corporations, and NGOs, on these processes.	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	The student can apply theoretical knowledge and collect data to analyze specific economic and social processes and phenomena in the context of international economic diplomacy, using research methods developed in economics, finance, and management sciences.	[SU2] presentation/project/paper/ report
	[MSGL3_K01] is ready to recognise the importance of knowledge in the field of economics in the process of identifying and solving economic problems and to consult experts in case of difficulties in solving them independently	The student is prepared to recognize the importance of economic knowledge in identifying and solving problems related to international economic diplomacy and, in case of difficulties in resolving them independently, to seek the opinions of experts and specialists in the field.	[SK2] presentation/project/paper/ report
	[MSGL3_U13] can prepare presentations and oral speeches on selected specific problems concerning international economic relations (in connection with the chosen speciality within International Economic Relations), using basic theoretical approaches, specialist terminology, principles of collecting data from various sources, their description and interpretation, and drawing conclusions based on scientific literature	The student can prepare presentations and oral speeches in English on topics related to economic diplomacy, using basic theoretical concepts, specialized terminology, principles of data collection, description and interpretation from various sources, and drawing conclusions based on academic literature.	[SU2] presentation/project/paper/ report
	[EKONL3_K03] participates in the preparation of economic and social projects, being able to reconcile legal, economic, ecological, political and social requirements	The student participates in preparing a project in the field of international economic diplomacy, integrating legal, economic, environmental, political, and social aspects.	[SK2] presentation/project/paper/ report
	[MSGL3_K03] participates in the preparation of economic and social projects; can reconcile legal, economic, ecological, political and social requirements	The student participates in preparing a project in the field of international economic diplomacy, integrating legal, economic, environmental, political, and social aspects.	[SK2] presentation/project/paper/ report
	[MSGL3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	The student can accurately interpret and explain economic and social phenomena in the context of international economic diplomacy, analyze their causes, development, and interrelations, drawing on knowledge of economics, finance, and international economic relations.	[SU2] presentation/project/paper/ report [SU4] test/exam - oral or written
Subject contents	1. The evolution of international economic diplomacy: Diplomacy starts with trade. 2. International economic diplomacy today: 3. Introduction to the WTO 4. Multilateral Trade Negotiations 5. GATT vs WTO 6. Basic Principles 7. Dispute Settlement: Basic Principles and Procedures 8. Updating Trade Rules: An overview of WTO negotiations and recent achievements 9. WTO Ministerial Conferences 10. The Trade Facilitation Agreement		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation of the group project	51.0%	50.0%
	project report	51.0%	10.0%
	class activity	0.0%	10.0%
	written test	51.0%	30.0%
Recommended reading	Basic literature	R. Orłowska, K. Żołądkiewicz, The New Face of the World Trade Organization, Gdańsk University Press, Gdańsk 2021. K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy, pdf book prepared under PROUG Project, Sopot 2019 K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy -Case studies - pdf book prepared under PROUG Project, Sopot 2019 B.M. Hoekman, M.M. Kostecki, The Political Economy of the World Trading System. The WTO and Beyond, Oxford University Press, New York 2009. Statistics databases, https://www.wto.org/english/res_e/statis_e/statis_e.htm TBT/SPS notifications http://tbtims.wto.org/ and http://spsims.wto.org/ WTO Tariff Download Facility http://tariffdata.wto.org/	
	Supplementary literature	R. Orłowska, A. Dorożyńska, WTO plurilateral agreements: a multilateral approach in action, Studia Prawno-Ekonomiczne, vol. 129/2023, 119138. K. Żołądkiewicz, Accession to the WTO. Case: the Russian Federation, "International Journal of Emerging and Transition, Economies", vol. 3, 2010/1, p. 79-93. K. Żołądkiewicz, Some Deficiencies within the WTO System, "Folia Oeconomica Stetinensia", No. 10 (18), 2011/1, p. 78-89. R. Orłowska, K. Żołądkiewicz, A.Dorożyńska, Multiregionalizm: porażka czy sukces Światowej Organizacji Handlu? Studia PrawnoEkonomiczne, vol. 121/2021 s. 245262.	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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