

Subject card

Subject name and code	Passenger transport, PG_00083936						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish English		
Semester of study	6		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Marcin Wolek				
	Teachers		dr hab. Marcin Wolek dr hab. Krzysztof Grzelec dr hab. Dariusz Tłoczyński				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	Providing detailed knowledge and basic analytical skills on specific passenger transport markets, including air, rail, road and urban transport.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONL3_U03] is able to analyse the causes and course of specific economic and social processes and phenomena, and accurately analyse these phenomena using adequate methods and tools economic and social	The student is able to analyze the causes and course of specific economic and social processes and phenomena taking place on the passenger transport market and analyze them using appropriate economic and social methods and tools.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGL3_W01] has an advanced knowledge of economic sciences, in particular of economics and its place in the system of sciences, including within related disciplines	Student has an in-depth and structured knowledge of passenger transport market, its place in the system of sciences, its relations with other sciences and fields of knowledge.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_U01] can correctly interpret economic and social phenomena and apply knowledge of economics, finance and management sciences to explain economic phenomena	The student is able to correctly interpret economic and social phenomena occurring in the passenger transport market and apply knowledge of economics, finance and management sciences to explain economic phenomena occurring in individual segments of this market.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGL3_U02] can assess economic and social phenomena occurring in an open economy, interpret necessary statistical data and economic indicators, as well as forecast economic phenomena and processes, using standard methods and tools applied in economic sciences	The student is able to assess economic and social phenomena occurring in the passenger transport market, interpret the necessary statistical data and economic indicators in this area, as well as interpret forecasts of phenomena and explain economic processes using standard methods and tools used in economic sciences.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONL3_K01] recognises the importance of economic knowledge in identifying and solving economic problems and of consulting experts when difficulties in solving them independently	Student recognises the importance of knowledge in the field of passenger transport market in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[EKONL3_K02] is aware of the level of knowledge in the field of economics and understands the need to deepen and update this knowledge throughout life	The student is aware of the level of his knowledge in the area of the passenger transport market, understands the need to deepen and update this knowledge throughout his life.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSGL3_K01] is ready to recognise the importance of knowledge in the field of economics in the process of identifying and solving economic problems and to consult experts in case of difficulties in solving them independently	Student can creatively interpret and explain complex and atypical economic phenomena on passenger transport market and the relations occurring between them, using the acquired knowledge in economics, finance and international economic relations.	[SK1] oral statement/conversation/discussion [SK2] presentation/project/paper/report
	[MSGL3_U01] can correctly interpret and explain economic and social phenomena, analyse their causes, course and connections between these phenomena using the acquired knowledge of economics, finance and international economic relations	Student can creatively interpret and explain complex and atypical economic phenomena and the relations occurring on passenger transport market, using the acquired knowledge in economics, finance and international economic relations.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGL3_U03] can identify and analyse relations between economic entities and public institutions in the national and international environment; using the acquired theoretical knowledge can critically evaluate these relations and indicate directions for their further development or changes	The student is able to identify and analyse the links between economic entities and public institutions that are part of the domestic and international passenger transport market environment. Using their theoretical knowledge and based on case study analysis, they are able to critically assess these links.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[MSG3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	The student has advanced knowledge of selected issues in passenger transport on a global scale, particularly with regard to the role of the passenger transport sector in emissions and the importance of passenger air transport for the functioning of the international economy.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSG3_K02] critically assesses the level of his/her knowledge in the field of economics; is willing to deepen and update this knowledge throughout his/her life	The student critically assesses the level of his knowledge in the area of functioning of the passenger transport market, is ready to deepen and update this knowledge throughout his life, taking into account the most important trends in the international and national dimension.	[SK1] oral statement/conversation/discussion
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	The student has advanced knowledge of the relationships between economic entities and social organizations operating on the air transport market.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	The student knows the types of economic and social ties important for the passenger transport market and the regularities that govern them.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONL3_U02] is able to use the knowledge of theory and data to analyse concrete economic and social processes and phenomena and to analyse these phenomena using methods developed in economics, finance and management sciences	The student is able to use the theoretical knowledge and obtain data to analyze specific economic and social processes and phenomena taking place on the passenger transport market and analyze these phenomena using methods created in economics, finance and management sciences.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
Subject contents	1. Introduction. 2. Passenger transport market as a segment of the transport market. 3. Environmental challenges of the development of passenger transport. 4. Transport policy as a determinant of passenger transport development. 5. Demand for passenger transport services. 6. Competition in the passenger transport market. 7. Marketing in passenger transport. 8. Passenger transport market analysis. 9. The main problems of road passenger transport. 10. The main problems of rail passenger transport. 11. The main problems of urban passenger transport. 12. The main problems of air passenger transport. 13. An excursion to the Gdansk Lech Wałęsa Airport (an equivalent of 4 hours of lectures).		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	The attendance rate	75.0%	25.0%
	The project presentation	65.0%	75.0%
Recommended reading	Basic literature	L. Budd, S. Ison: Air Transport Management: An International Perspective. 2nd Edition, Routledge 2020, Selected papers from the following journals: "Journal of Cleaner Production," Energies, "Transportation," and Public Transport International.	
	Supplementary literature	W. Black: Sustainable Transportation. Problems and Solutions. The Guilford Press, New York, London 2010	
	eResources addresses		

Example issues/ example questions/ tasks being completed	1. CO2 Reduction Strategies in the Aviation Industry. 2. What does airport mean for a city: an economic and environmental perspective. 3. Connectivity Between Airports and City Centers: Best Practices from selected cities. A comparative case study analysis. 4. The Role of Hydrogen-Powered Trains in the Future of Sustainable Transport. 5. High-Speed Rail as an Alternative to Air Transport: The Cases of Spain and France or other regions. 6. The evaluation of 9 EUR ticket experiment in Germany. 7. Low-Emission Zones in European Cities: Effects on Urban Mobility (Case Studies from London, Milan, and Berlin or other cities). 8. Urban Mobility Solutions: How London and Warsaw Improve Public Transport Efficiency.
Work placement	Not applicable

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