

Subject card

Subject name and code	Social research designe nad metodology workshop, PG_00177608						
Field of study	Economics, International Economic Relations, International Business						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		English English		
Semester of study	5		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Division of Electronic Economy -> Department of Maritime Transport and Seaborne Trade -> Faculty of Economics -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Jacek Winiarski				
	Teachers		dr hab. Jacek Winiarski				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	The course objective is to develop students' skills in designing, conducting, and critically evaluating socio-economic research. Students will learn key research methods, formulate research problems, select appropriate data collection and analysis techniques, and interpret results within the context of economic theory and business practice.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[IBL3_W03] knows and understands selected research methods and tools, including IT tools and data acquisition techniques, which are applicable to international business issues	The student knows and understands selected research methods and tools, including IT tools and data collection techniques, that are applied in the analysis of international business and economic issues.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSGL3_W03] has an advanced and structured knowledge of the world economy and international economic relations; understands the process of their evolution, including its causes and consequences	The student has advanced and systematic knowledge of research methods in global economy and international economic relations, understands the process of their evolution, and can analyze the causes and consequences of economic phenomena using appropriate methodological tools and research techniques.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[MSGL3_W04] has an advanced knowledge of different types and essential elements of the structures of economic entities and organisations, and public institutions	Has advanced knowledge of research methods for studying various types of economic entities, organizations, and public institutions, and can select appropriate research techniques to analyze their functioning and mutual relationships within the economic system.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[EKONL3_W04] knows the types of economic and social ties and the regularities governing them	The student identifies and characterizes various types of economic and social ties, and explains the mechanisms and patterns governing their functioning in the context of socio-economic research.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[IBL3_W04] has a structured knowledge of the world economy, international economic and financial processes and their role in shaping the international business environment	Possesses systematic knowledge of the global economy, international economic and financial processes, and their role in shaping the international business environment.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
	[EKONL3_W03] has advanced knowledge of the relations between economic agents and social organisations operating in the national, international and intercultural arenas	Has advanced knowledge of methods for researching and analyzing relationships between economic entities and social organizations operating at national, international and intercultural levels, and is able to design and conduct empirical research concerning these relationships.	[SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	1. Introduction to research methodology in economics 2. Formulating research problems and questions 3. Literature review and source analysis 4. Quantitative research design 5. Qualitative research design 6. Primary data collection methods 7. Surveys and interviews in economic research 8. Secondary data analysis and statistical databases 9. Descriptive statistics in practice 10. Economic hypothesis testing 11. Regression and correlation analysis 12. Research results presentation 13. Ethics in socio-economic research 14. Individual projects - student presentations		
Prerequisites and co-requisites	• Completed courses: Microeconomics, Macroeconomics, Descriptive Statistics • Basic spreadsheet skills (Excel) • Ability to read English academic literature		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Presentation	51.0%	50.0%
	Article text	51.0%	50.0%
Recommended reading	Basic literature	1. Bryman, A. (2016). Social research methods (5th ed.). Oxford University Press. 2. Creswell, J. W. (2014). Research design: Qualitative, quantitative, and mixed methods approaches (4th ed.). SAGE Publications. 3. Field, A. (2018). Discovering statistics using IBM SPSS statistics (5th ed.). SAGE Publications.	
	Supplementary literature	1. Bryman, A., & Bell, E. (2023). Business research methods (6th ed.). Oxford University Press. 2. Creswell, J. W., & Creswell, J. D. (2022). Research design: Qualitative, quantitative, and mixed methods approaches (6th ed.). SAGE Publications. 3. Field, A. (2024). Discovering statistics using IBM SPSS Statistics (6th ed.). SAGE Publications.	
	eResources addresses	Basic https://openstax.org/books/psychology-2e/pages/2-introduction - Psychological Research	
Example issues/ example questions/ tasks being completed	• How to measure the pandemic's impact on household saving behavior? • Designing a survey on consumer attitudes toward eco-friendly products • Statistical Office data analysis - labor market trends in Poland • In-depth interviews with entrepreneurs - qualitative methods in economic research • Developing methodology for evaluating EU aid program effectiveness • Case study: bank customer satisfaction research - from design to report • Ethical dilemmas in economic research - case studies		
Work placement	Not applicable		

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