

Subject card

Subject name and code	International Economic Diplomacy : From WTO Norms to Bilateral Strategies, PG_00177625						
Field of study	Economics, International Economic Relations						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Renata Orłowska				
	Teachers		dr hab. Krystyna Żołądkiewicz				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		0.0		0.0	30
Subject objectives	International Economic Diplomacy is a course focusing on decision-making, policy-making, and advocating for a state's business interests. This course introduces students to the fundamental theories and issues concerning the dealings of nations with each other, as well as the institutions of global governance that impact trade relations. It traces the changes in the global trade architecture, especially the move from trade negotiations fronted by the WTO to trade in a multilateral environment and the regulatory architecture for dispute settlement.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[EKONMU2_W07] has an in-depth knowledge of economic and financial principles governing the functioning and management of economic entities and organisations, as well as of systems of legal, organisational, professional, moral and ethical norms and rules organising public structures and institutions, both in the national and international spheres	The student has in-depth knowledge of the economic and financial principles governing the functioning and management of economic entities and organizations, as well as of the systems of legal, organizational, professional, moral, and ethical norms that structure public institutions both nationally and internationally, with particular emphasis on issues related to international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[EKONMU2_U10] has an advanced ability to prepare specialist oral presentations on economic and social issues, using specialist theoretical approaches, the principles of collecting various sources of data, their description and interpretation, and drawing conclusions based on scientific literature; can prepare and conduct a debate	The student possesses advanced skills in preparing specialist oral presentations in English on international economic diplomacy (IED) topics, including those related to the World Trade Organization (WTO). They can apply specialized theoretical approaches, principles of collecting, describing, and interpreting data from various sources, and reasoning based on academic literature. The student is also capable of preparing and leading a debate in English on issues related to IED and WTO.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[EKONMU2_U02] can use acquired knowledge to describe and analyse the causes and course of economic and social processes and phenomena, and can formulate his/her own opinions and critically select data and analysis methods based on the achievements of economic and social sciences	The student can apply their knowledge to describe and analyze the causes and dynamics of economic and social processes and phenomena in the context of international economic diplomacy. They can formulate independent opinions and critically select data and analytical methods based on the achievements of economic and social sciences.	[SU2] presentation/project/paper/report
	[MSGMU2_K05] is ready to initiate actions in the public interest, inspire and organise projects for the benefit of the environment and the international business community, in accordance with the idea of sustainable development and the resulting legal, economic, ecological, political and social requirements	The student is ready to initiate actions serving the public interest in the field of international economic diplomacy (IED), including inspiring and organizing projects that support the environment and the international business community, following the principles of sustainable development and the related legal, economic, environmental, political, and social requirements, taking into account the frameworks and regulations of institutions such as the World Trade Organization (WTO).	[SK2] presentation/project/paper/report
	[EKONMU2_K03] inspires and organises preparation of economic and social projects, following the idea of sustainable development, reconciling legal, economic, ecological, political and social requirements	The student can inspire and coordinate the development of socio-economic projects within the context of international economic diplomacy, aligning with the principles of sustainable development while balancing legal, economic, environmental, political, and social requirements.	[SK2] presentation/project/paper/report
	[EKONMU2_W03] has an in-depth knowledge of relations between economic phenomena, entities and organisations as well as public institutions functioning in the national, international and intercultural spheres	The student has in-depth knowledge of the relationships between phenomena, economic entities and organizations, and public institutions operating at national, international, and intercultural levels, with particular emphasis on their roles and interconnections within the framework of international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

	Course outcome	Subject outcome	Method of verification
	[MSGMU2_K01] is ready to recognise the importance of knowledge of economics in the process of identifying and solving problems in the area of international economic relations and to consult experts in case of difficulties in solving them independently	The student is ready to recognize the importance of economic knowledge in identifying and solving problems in the field of international economic relations, including international economic diplomacy, and to seek expert opinions when difficulties arise in solving such problems independently.	[SK2] presentation/project/paper/report
	[MSGMU2_U02] can observe, evaluate and critically analyse the causes and course of processes and phenomena taking place in the open economy; can formulate his/her own opinions on the subject, interpret statistical data and economic indicators necessary in this respect, and also forecast economic processes and phenomena using advanced methods and tools applied in economic sciences	The student can observe, assess, and critically analyze the causes and dynamics of processes and phenomena occurring in an open economy, particularly in the context of international economic diplomacy (IED) and global economic cooperation mechanisms such as the WTO. The student can formulate independent opinions on these matters, interpret relevant statistical data and economic indicators, and forecast economic processes using advanced methods and tools applied in the field of economics.	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report
	[MSGMU2_U12] can manage teamwork, cooperate and work in a team, in particular an international one, taking a leading role in it	The student can lead a team and effectively collaborate and work in a group, particularly in an international team, taking a leading role in projects related to international economic diplomacy.	[SU2] presentation/project/paper/report
	[EKONMU2_K01] recognises the importance of knowledge in the field of economics in the process of identifying and solving economic problems and of consulting experts when having difficulties in solving them independently	The student recognizes the importance of economic knowledge in identifying and solving economic problems related to international economic diplomacy and, when necessary, can seek expert opinions if independent resolution proves difficult.	[SK2] presentation/project/paper/report
	[MSGMU2_W09] has an in-depth knowledge of selected areas of the functioning of a modern enterprise in the national and international environment; understands the conditions, principles and consequences of decisions taken in its structures aiming at the development, and the dependencies among enterprises on the international market	The student possesses in-depth knowledge of selected areas of how contemporary enterprises operate in national and international environments, particularly in the context of international economic diplomacy and the regulatory framework of the World Trade Organization (WTO). The student understands the conditions, principles, and consequences of decisions made within company structures aimed at development, as well as the interdependencies between enterprises in the international market.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report
	[MSGMU2_W04] has an in-depth knowledge of different types and elements of economic structures and institutions, including institutions, organisations and economic entities; understands the causes, course, scale and consequences of changes occurring in them, as well as relations between them on a national, international and intercultural scale; knows the theories explaining relations among them	The student has in-depth knowledge of the various types and components of economic structures and institutions, including economic entities and international organizations, with particular emphasis on the role of the World Trade Organization (WTO). They understand the causes, dynamics, scale, and consequences of changes occurring within these structures, as well as the interdependencies between them at national, international, and intercultural levels. The student is familiar with theories that explain the relationships and interconnections among global economic actors in the context of international economic diplomacy.	[SW4] test/exam - oral or written [SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report

Subject contents	1. The evolution of international economic diplomacy: Diplomacy starts with trade. 2. International economic diplomacy today: 3. Introduction to the WTO 4. Multilateral Trade Negotiations 5. GATT vs WTO 6. Basic Principles 7. Dispute Settlement: Basic Principles and Procedures 8. Updating Trade Rules: An overview of WTO negotiations and recent achievements 9. WTO Ministerial Conferences 10. The Trade Facilitation Agreement		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	class activity	0.0%	10.0%
	presentation of the group project	51.0%	50.0%
	written test	51.0%	30.0%
	project report	51.0%	10.0%
Recommended reading	Basic literature	R. Orłowska, K. Żołądkiewicz, The New Face of the World Trade Organization, Gdańsk University Press, Gdańsk 2021. K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy, pdf book prepared under PROUG Project, Sopot 2019 K.Żołądkiewicz, R.Orłowska, International Economic Diplomacy -Case studies - pdf book prepared under PROUG Project, Sopot 2019 B.M. Hoekman, M.M. Kostecki, The Political Economy of the World Trading System. The WTO and Beyond, Oxford University Press, New York 2009. Statistics databases, https://www.wto.org/english/res_e/statis_e/statis_e.htm TBT/SPS notifications http://tbtims.wto.org/ and http://spsims.wto.org/ WTO Tariff Download Facility http://tariffdata.wto.org/	
	Supplementary literature	R. Orłowska, A. Dorożyńska, WTO plurilateral agreements: a multilateral approach in action, Studia Prawno-Ekonomiczne, vol. 129/2023, 119138. K. Żołądkiewicz, Accession to the WTO. Case: the Russian Federation, "International Journal of Emerging and Transition, Economies", vol. 3, 2010/1, p. 79-93. K. Żołądkiewicz, Some Deficiencies within the WTO System, "Folia Oeconomica Stetinensia", No. 10 (18), 2011/1, p. 78-89. R. Orłowska, K. Żołądkiewicz, A.Dorożyńska, Multiregionalizm: porażka czy sukces Światowej Organizacji Handlu? Studia PrawnoEkonomiczne, vol. 121/2021 s. 245262.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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