

Subject card

Subject name and code	Human Incorporated: Work in the 21st Century, PG_00177763						
Field of study	American Studies						
Date of commencement of studies	October 2024		Academic year of realisation of subject			2025/2026	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group	
Mode of study	full-time studies		Mode of delivery			at the university	
Year of study	2		Language of instruction			English	
Semester of study	4		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Miłosz Wojtyna				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	30.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		18.0	50
Subject objectives	To familiarize students with the state of research on work cultures (including American work cultures) and the impact of these cultures on individual identity. To familiarize students with the English-language conceptual apparatus of the sociology of work and methods of research on work cultures and the impact of work on the individual.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[AMERL3_U08] Is able to participate in debate, present and evaluate different opinions and positions and discuss them, especially in relation to issues concerning cultural phenomena and processes in North America, American literature and the basic contextual knowledge of American studies in American history and art.	The Student is able to participate in a debate on the impact of work on an individual, present different opinions and positions and discuss them, especially in relation to phenomena related to American work cultures and representations of work in American culture	[SU1] oral statement/conversation/discussion [SU2] presentation/project/paper/report [SU3] text preparation/written work
	[AMERL3_W10] Knows and understands basic dilemmas of modern civilization in the context of issues related to cultural and social problems in the United States.	The Student knows and understands the basic dilemmas of contemporary work cultures in the context of issues related to the cultural and social problems of the USA.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
	[AMERL3_W11] Knows and understands the basic interrelationships of American cultural and literary studies with other humanity studies and social sciences, including, in particular, knowledge of selected issues and basic terminology in American history, society, language, politics and art, constituting the basic contextual knowledge necessary for the study of North American cultural phenomena and processes.	The Student knows and understands the basic connections between American literature and culture and the cultures of work and the working individual.	[SW1] oral statement/conversation/discussion [SW2] presentation/project/paper/report [SW3] text preparation/written work
Subject contents	Key concepts: Material and immaterial work. Physical labour vs cognitive labour. Digital labour, digital factories, and cognitive capitalism. Cultural representations of people at work, collaboration, employer-employee relationships, leadership, recruitment, job interviews, office routines, work-related stress, violence at work, personal development (character building), satisfactions and disappointments of work, careers, social advancement, work resistance, work ethos, spaces of work, historical spaces of work, exploitation, technologies, competition, race, individualism at work. Company/corporate narratives parts of company culture. Analysis of selected corporate narratives. Marketing narratives as consumable fictions. Personal narratives about work in LinkedIn and other social media.		
Prerequisites and co-requisites	Sign up		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final assignment	51.0%	50.0%
	class discussion	51.0%	25.0%
	Mid-semester assignment	51.0%	25.0%

Recommended reading	Basic literature	Altenried, Moritz. <i>The Digital Factory: The Human Labor of Automation</i>. Chicago: University of Chicago Press, 2022. Barr, Pippin. <i>It Is As If You Were Doing Work</i>. 2017. Accessed June 10, 2024 at https://pippinbarr.com/itisasifyouweredoingwork/ Crary, Jonathan. <i>24/7: Late Capitalism and the Ends of Sleep</i>. London: Verso, 2013. Geissler, Heike. <i>Seasonal Associate</i>. Translated by Kathy Derbyshire, afterword by Kevin Vennemann. Cambridge, MA: Semiotexte / MIT Press, 2018. Han, Byung-Chul. <i>The Burnout Society</i>, Stanford: Stanford University Press, 2015. Paulsen, Roland. <i>Empty Labour: Idleness and Workplace Resistance</i>. Cambridge: Cambridge University Press, 2014. Salgado, Sebastião. <i>Workers: An Archeology of the Industrial Age</i>. Cologne: Taschen, 2024. Wojtyna, Miłosz. "Siedzę przed kompem: jak wygląda praca w cyfrowym kapitalizmie", Widok. Teorie i Praktyki Kultury Wizualnej, nr 38/2024
	Supplementary literature	Panitch, Leo and Greg Albo, eds. <i>Beyond Digital Capitalism: New Ways of Living</i>. London: Merlin Press, 2020. Sennett, Richard. <i>Korozja charakteru. Osobiste konsekwencje pracy w nowym kapitalizmie</i>. Translated by Jan Dzierzgowski, Łukasz Mikołajewski. Warszawa: Muza, 2006. Terkel, Studs. <i>Working: People Talk about What They Do All Day and How They Feel about What They Do</i>. New York: Ballantine, 1989. Terranova, Tiziana. Attention, Economy, and the Brain. In <i>The Lives of Images: Analogy, Attunement, and Attention</i>, ed. Stanley Wolukau-Wanambwa. New York: Aperture, 2021, p. 131152. ---. Free Labor: Producing Culture for the Digital Economy. <i>Social Text</i>, 63 (Volume 18, Number 2), Summer 2000, p. 3358. Turkle, Sherry. <i>Life on the Screen: Identity in the Age of the Internet</i>. New York: Touchstone, 1995. Wajcman, Judy. <i>Pressed for Time: The Acceleration of Life in Digital Capitalism</i>. Chicago: University of Chicago Press, 2015.
	eResources addresses	

Example issues/ example questions/ tasks being completed	Kluczowe koncepcje: Praca materialna i niematerialna. Praca fizyczna kontra praca poznawcza. Praca cyfrowa, fabryki cyfrowe i kapitalizm poznawczy. Kulturowe reprezentacje ludzi w pracy, współpraca, relacje pracodawca-pracownik, przywództwo, rekrutacja, rozmowy kwalifikacyjne, rutyna biurowa, stres związany z pracą, przemoc w pracy, rozwój osobisty (budowanie charakteru), satysfakcja i rozczarowania pracą, kariery, awans społeczny, opór w pracy, etos pracy, przestrzenie pracy, historyczne przestrzenie pracy, wycisk, technologie, konkurencja, wyścig szczurów, indywidualizm w pracy. Narracje firmowe/korporacyjne części kultury firmy. Analiza wybranych narracji korporacyjnych. Narracje marketingowe jako konsumpcyjne fikcje. Osobiste narracje o pracy w serwisie LinkedIn i innych mediach społecznościowych.
Work placement	Not applicable

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