

Subject card

Subject name and code	Business Leadership, PG_00177847						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Joanna Sadkowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	45.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	60		4.0		61.0	125
Subject objectives	The aim of the classes is to impart knowledge in the broad field of Business Leadership management and to build Students' skills in the area of business leadership. Among other things, students will learn during the course: how to build and manage an effective team, communication and negotiation techniques.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[ZARZMU2_K02] The student is ready to perform professional roles responsibly, observe and develop the principles of professional ethics and act to comply with them, as well as to care for the development of achievements and maintain the ethos and tradition of professions related to management.		The student identifies existing problems, correctly communicates them, proposes appropriate solutions and effectively manages change.		[SK2] presentation/project/paper/report		
	[ZARZMU2_U10] The student can communicate information, express opinions, and engage in debates with diverse audiences using management and quality science terminology across various media.		The student analyzes and clearly communicates information in the area of leadership.		[SU2] presentation/project/paper/report		
	[ZARZMU2_U11] The student can collaborate effectively in teams and assume leadership roles.		The student interacts in teams, plans teamwork and is able to play a leadership role.		[SU2] presentation/project/paper/report		
	[ZARZMU2_W04] The student possesses a deep understanding of human behavior, including individual, group, and organizational dynamics within an organization.		The student defines and correctly explains the concept of leadership, its characteristics and types.		[SW4] test/exam - oral or written		

Subject contents	1 Leadership vs. management 2. leadership styles and traits 3. managerial techniques, delegation and feedback in team management 4 Spiritual leadership - Conscious self-management, self-management, optimal mindset 5 Building an engaged team 6 Communication, negotiation and conflict resolution in a team 7 Building partner relationships 8 Coaching, mentoring and talent management 9. change management - selected aspects 10. self-presentation		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	presentation	51.0%	60.0%
	written exam	51.0%	40.0%
Recommended reading	Basic literature	1. Mrówka R., Przywództwo w organizacjach. Analiza najlepszych praktyk, Oficyna a Wolters Kluwer business, Warszawa 2010. 2. Adair J., Kształtowanie liderów. Siedem zasad rozwijania zdolności przywódczych, Oficyna a Wolters Kluwer business, Warszawa 2010. 3. Avery G. C., Przywództwo w organizacji, PWE, Warszawa 2009. 4. Krzakiewicz K. (red.), Problemy pracy kierowniczej we współczesnym przedsiębiorstwie, TNOiK, Poznań 2008.	
	Supplementary literature	1. Heifetz R., Leadership without Easy Answers, Belknap-Harvard 1994. 2. Frankl V. E., Człowiek w poszukiwaniu sensu, Wydawnictwo Czarna Owca 2011. 3. Marques J., Liderka z krwi i kości, Świadome przywództwo. Gdańskie Wydawnictwo Psychologiczne 2013. 4. Sinek S., Liderzy jedzą na końcu. Dlaczego niektóre zespoły potrafią świetnie współpracować, a inne nie, Onepress 2014. 5. Maxwell J. C., 21 niezaprzeczalnych praw przywództwa. Ludzie idą za tymi, którzy stosują te prawa, Logos Oficyna Wydawnicza, 2014. 6. Covey S. R., Zasady skutecznego przywództwa, Rebis 2021. 7. Biznes, tom 8, Giganci biznesu, Wydawnictwo Naukowe PWN, Warszawa 2007. 8. Nowak B., Kompetencje menedżerskie spójne z procesem organizacyjnego uczenia się we współczesnych przedsiębiorstwach, Journal of Modern Science 2/37/2018, 319-326. 9. Sadkowska J., Do problems in project teams explain the influence of family involvement on project management activities? - A family-firm perspective, in: Bilgin M., Danis H., Demir E., Can U. (eds.), Consumer behaviour, organizational strategy and financial economics and Entrepreneurship, Proceedings of the 21 st Eurasia Business and Economics Society Conference, Springer, Cham 2018, 145-158.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	In the situational leadership model, the most important? Indicate the correct answer: A. It is important for the leader to flexibly adapt his leadership style to the employee's changing level of readiness. B. Choosing the right leadership style requires the leader not only to accurately diagnose the employee's readiness level, but also to be self-aware and flexible. C. Finding the optimal balance between support and autonomy that best meets the needs and capabilities of the employee at any given time.		
Work placement	Not applicable		

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