

Subject card

Subject name and code	Decision Making on Financial Market, PG_00178107						
Field of study	Informatics and Econometrics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		7.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Department of Econometrics -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marta Chylińska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	15.0	0.0	0.0	75
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	75		4.0		96.0	175
Subject objectives	Demonstrating that analyzing decisions in the financial market requires knowledge from various fields of science: economics, finance, management, mathematics, statistics, and econometrics. Identifying tools useful in analyzing decision-making processes.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[liEL3_U04] Students can build and interpret models of economic and social phenomena and processes for decision-making processes.		The student is able to select and construct appropriate models supporting the implementation of decision-making processes.		[SU2] presentation/project/paper/report		
	[liEL3_U06] The student can use and integrate knowledge of management and quality sciences, economics, and finance to resolve dilemmas and complex problems that arise in professional work.		The student is able to select and construct appropriate models supporting the implementation of decision-making processes.		[SU2] presentation/project/paper/report [SU4] test/exam - oral or written		
	[liEL3_W02] To an advanced degree, the student knows and understands selected theoretical and practical issues in informatics, statistics or econometrics necessary for understanding economic and social phenomena.		The student knows and understands different types of financial data, classifies econometric models and selects methods for their estimation and verification.		[SW4] test/exam - oral or written		
	[liEL3_U02] Students can select or construct econometrics, informatics or statistics tools and apply them to describe and solve economic and social problems.		The student is able to select an appropriate econometric model to solve selected issues in the field of economics and finance as well as management and quality sciences.		[SU4] test/exam - oral or written		

Subject contents	Financial market characteristics. Prices, returns, and rates of return on financial instruments and their statistical properties. Market efficiency. Technical trading rules. Assessing the financial health of companies listed on equity markets based on their fundamental indicators. Decision-making under uncertainty and risk. The role of information in decision-making. Composing a securities portfolio. The CAPM asset pricing model. The efficiency of investing in individual financial instruments and portfolios composed of them. Decision-making by financial institutions.		
Prerequisites and co-requisites	Basic knowledge and skills acquired during previous studies in economics, finance, mathematics, statistics, and econometrics.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam	51.0%	50.0%
	project	51.0%	50.0%
Recommended reading	Basic literature	1. Dębski, W. (2014). Rynek finansowy i jego mechanizmy: podstawy teorii i praktyki, PWN 2. Mayo H. (1997), Wstęp do inwestowania, LIBER	
	Supplementary literature	1. Edwin J. Elton, Martin J. Gruber, Stephen J. Brown, William M. Goetzmann. Modern Portfolio Theory and Investment Analysis. Wiley. Hoboken, 2014. 2. Manel Antelo, David Peón. Financial Markets. A Guided Tour. Nova Science Publishers, New York, 2012 (E-book, Biblioteka UG) 3. Anna Zamojska. Ocena efektywności funduszy inwestycyjnych. Studium teoretyczno-empiryczne, C.H. Beck, Warszawa, 2012.	
	eResources addresses		
Example issues/ example questions/ tasks being completed			
Work placement	Not applicable		

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