

Subject card

Subject name and code	Master Seminar 3, PG_00178340						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		5.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Anna Dziadkiewicz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	35.0	35
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	35		4.0		86.0	125
Subject objectives	The primary objective of the seminar is to prepare students to independently write a master's thesis of high substantive quality. The topics covered include issues related to the methodology of writing a scientific paper, in particular the characteristics of scientific style, the rules for compiling a bibliography and footnotes, as well as a discussion of the rules for working with sources and the rules for analyzing views expressed in the literature and legal regulations, which are necessary for drawing independent conclusions to be presented in the master's thesis.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_U10] The student can communicate information, express opinions, and engage in debates with diverse audiences using management and quality science terminology across various media.	The student is able to prepare and present a study of a specific problem related to data analysis and processing, and draw conclusions.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZMU2_U04] The student can effectively select, use, adapt, or create methods and tools from management, quality sciences, economics, and finance for decision-making.	The student is able to deepen their knowledge of data analysis and processing and the application of appropriate methods and tools related to the subject of their master's thesis.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZMU2_K01] The student is prepared to gain and enhance the knowledge required to solve both cognitive and practical problems, particularly in the areas of management and quality sciences. Additionally, the student is capable of critically evaluating the knowledge and content received and will seek guidance from experts if they encounter difficulties in resolving a problem independently.	The student is prepared to evaluate and critically approach complex situations and phenomena related to financial management in organizations, accounting, financial institution management, and financial institution strategies during the preparation of their master's thesis.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student is able to independently and as part of a team prepare analyses, diagnoses, and reports (including a master's thesis) on financial management in organizations, accounting, financial institution management, and financial institution strategies, and to present them in a communicative manner using information and communication tools.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZMU2_U13] The student can formulate and verify hypotheses for simple research problems, acquire structured knowledge in management and quality sciences, learn about economics and finance, and appropriately select research methods.	The student is able to prepare and present a short study of a specific problem related to data analysis and processing.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZMU2_W05] The student possesses a thorough understanding of advanced methods and techniques for acquiring, developing, and utilizing data in complex decision-making and management processes.	The student has in-depth knowledge and understanding of research methodology and terminology in the field of management and quality science, economics, and finance, necessary to write a master's thesis, particularly in the area of management, economics, and finance.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work
Subject contents	1. Using literature forms of scientific studies, stages of familiarization with literature, rules for taking notes, bibliographic description. 2. Using catalogs and the Internet. 3. Formal aspects of work quotations, references and footnotes, bibliography, list of tables, list of figures, appendices. 4. Collecting empirical data, methods of analysis and presentation of results. Tables and charts. 5. Principles of constructing a scientific paper; a) selecting a research problem and formulating research questions hypotheses/research questions; b) construction and structure of the paper. Construction of the conclusion and introduction. Selecting and formulating the topic of the paper; structure of one's own research topic. 6. Ongoing verification of the substantive content of the written master's thesis and its improvement based on the supervisor's comments.		
Prerequisites and co-requisites	Marketing, Marketing research, Seminar 2		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Ongoing cooperation with students during seminars, including assessment of progress in writing their thesis.	51.0%	100.0%
Recommended reading	Basic literature	1. Zenderowski R., Techniques for writing master's and bachelor's theses, CeDeWu, Warsaw 2023. 2. Lisiński M., Szarucki M., Research methods in management and quality sciences, PWE, Warsaw 2021.	
	Supplementary literature	1. Podstawy metodologii badań w naukach o zarządzaniu, (red.) W. Czakon, Wydawnictwo Nieoczywiste, 2016. 2. Other publications depending on the subject of the work.	
	eResources addresses		
Example issues/ example questions/ tasks being completed	During the last semester of writing their thesis, students should be prepared for a variety of questions that test their knowledge of the subject, their ability to analyze and synthesize information, and their ability to defend their own theses. Here are some key questions you should be able to answer: Basic questions about the thesis • What is the main purpose of your thesis and why did you choose this topic? • What are the main research questions you are answering? • What research methodology did you use and why? • What are the most important conclusions of your thesis? Questions about literature and context • What are the most important sources in your work? • How does your work fit into the existing body of scientific knowledge? • Are there other approaches to this issue and how does your approach differ? Questions about methodology and research • Why did you choose this research method? • Did you encounter any difficulties during your research? How did you resolve them? • What are the limitations of your work and research methods? Questions about results and conclusions: • What are the practical implications of your work? • Were your results consistent with your initial hypotheses? • What are the possibilities for further research in this area? Critical questions: • What are the strongest and weakest points of your work? • Could your conclusions be challenged? How would you defend them? • If you had more time and resources, what would you change or expand in your work?		
Work placement	Not applicable		

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