

Subject card

Subject name and code	Master Seminar 2, PG_00178345						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		2.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Organisation and Management -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Elżbieta Wojnicka-Sycz				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	30.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		4.0		16.0	50
Subject objectives	The aim of the course is to prepare students for writing their thesis, particularly for developing its foundational elements objectives and research problems leading to the submission of two chapters of the thesis. 1. Preparation for defining the thesis assumptions, including its objective, subject, scope, and research problem 2. Supervision of the collection and critical analysis of relevant literature and other sources appropriate to the thesis topic 3. Preparation for writing the empirical part of the thesis 4. Revision and preliminary approval of Chapter I, and preparation and discussion of the draft version of Chapter II						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZMU2_W05] The student possesses a thorough understanding of advanced methods and techniques for acquiring, developing, and utilizing data in complex decision-making and management processes.	Student collects and analysis research data.	[SW3] text preparation/written work
	[ZARZMU2_U03] Students can obtain and verify data from selected sources, present and analyze economic processes and phenomena.	Student conducts research diligently.	[SU3] text preparation/written work
	[ZARZMU2_U13] The student can formulate and verify hypotheses for simple research problems, acquire structured knowledge in management and quality sciences, learn about economics and finance, and appropriately select research methods.	The student formulates the aims and hypotheses of the dissertation.	[SU3] text preparation/written work
	[ZARZMU2_U02] The student can identify complex issues related to the organization's operations, the processes within it, and its relationships with a changing environment, proposing appropriate and innovative solutions.	The student can use his analysis of literature and research results for deriving conclusions and recommendations for the organizations being the objects of his research for the thesis.	[SU3] text preparation/written work
	[ZARZMU2_K01] The student is prepared to gain and enhance the knowledge required to solve both cognitive and practical problems, particularly in the areas of management and quality sciences. Additionally, the student is capable of critically evaluating the knowledge and content received and will seek guidance from experts if they encounter difficulties in resolving a problem independently.	The student knows how to acquire the knowledge for the solution of the research problem defined for her/his thesis.	[SK3] text preparation/written work
	[ZARZMU2_U07] Students can create detailed written papers, including reviews, analyses, or research, along with presentations and oral discussions on management topics.	The student is able to write down in the form of the thesis' subsequent chapters the results of his/her analyses.	[SU3] text preparation/written work
Subject contents	Prof. Dr. Elżbieta Wojnicka-Sycz - innovation management and innovation systems, green innovation, innovation in services, social and public innovation, project management, public management, development management, urban and regional management, management concepts, human resources management, organisational behaviour, cognitive errors, strategic management. Dr Sylwia Białas - organizational culture, cross-cultural management, internal communication in organizations, diversity, equity and inclusion (DEI), employee behavior and attitudes, leadership in organizations, employee motivation, management concepts (benchmarking, outsourcing, knowledge management), human resource management.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Assessment and approval of Chapter I of the thesis, including the formulated research objective and problem, as well as the evaluation of the preliminary version of Chapter II; in accordance with the work schedule set by the thesis supervisor.	51.0%	100.0%

Recommended reading	Basic literature	Geoff Lancaster (2005), Research Methods in Management. A concise introduction to research in management and business consultancy, Elsevier Butterworth-Heinemann, https://cstn.wordpress.com/wpcontent/uploads/2009/10/research-in-management.pdf
	Supplementary literature	https://www.researchgate.net/publication/350896741 HOW TO WRITE YOUR MASTER THESIS THE EASY
	eResources addresses	
Example issues/ example questions/ tasks being completed	Preparation of the contents - 1st month Preparation of the problem and objective - 2nd month Writing the 1st chapter - 1st term Carrying out research - 2nd term Writing all the theoretical chapters - 2nd term Description of the research results - 3rd term Preparation of the whole thesis - 3rd term	
Work placement	Not applicable	

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