

Subject card

Subject name and code	Diploma Seminar 1, PG_00178452						
Field of study	Management						
Date of commencement of studies	October 2025		Academic year of realisation of subject			2027/2028	
Education level	Bachelor's studies		Subject group			Obligatory subject group in the field of study Optional subject group Subject group related to scientific research in the field of study	
Mode of study	part-time studies		Mode of delivery			at the university	
Year of study	3		Language of instruction			Polish	
Semester of study	5		ECTS credits			2.0	
Learning profile	academic		Assessment form			credit	
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Ewa Malinowska				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	16.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		31.0	50
Subject objectives	The aim of the course is to present students with the principles of preparing a diploma thesis, familiarize them with formal and substantive resources and methods of its development, as well as prepare them to write a preliminary version of the first part of the thesis: 1. Introduction to the thematic scope of the thesis 2. Preparation for the general structure of the bachelor's thesis and the work plan 3. Preparation for collecting and basic analysis of the literature on the subject 4. Correction and preliminary approval of the first part of the thesis, preparation and discussion of the preliminary version of the second part of the thesis						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[ZARZL3_U10] The student can convey information clearly and effectively, presenting their opinions using management and quality sciences terminology across various media.	The student carries out the assumed work plan, and on the basis of the collected material prepares the content of the work with a literature basis.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_U02] The student can identify problems related to the organization's functioning, its processes, and its relations with the environment and propose adequate solutions.	The student indicates the issues and problems related to the phenomenon being studied that should be included in the structure of his/her bachelor's thesis and identifies how they should be interconnected in the work.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_U01] The student can analyze and interpret social and economic processes and phenomena in the context of business decision-making, using knowledge and tools from management and quality sciences, economics and finance.	The student identifies, selects and analyzes scientific literature and other sources, as well as economic and market phenomena needed to write a bachelor's thesis.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_U07] The student can prepare written papers, presentations, and oral speeches on management issues.	The student develops a preliminary outline of his/her bachelor's thesis, defining its plan, structure, literature, main theoretical, methodological and practical assumptions regarding the undertaken research problem.	[SU1] oral statement/conversation/discussion [SU3] text preparation/written work
	[ZARZL3_K01] The student is prepared to acquire the knowledge necessary to tackle cognitive and practical problems, particularly in management and quality sciences. Additionally, the students are ready to assess their current knowledge and the information they receive critically and consult with experts in case they have difficulties solving the problem independently.	The student uses the collected theoretical material to be able to solve the assumed goal of the work and the research problem and is prepared to further deepen his/her knowledge and critically analyze it, being aware of the need to constantly update the sources needed for the proper preparation of the work.	[SK1] oral statement/conversation/discussion [SK3] text preparation/written work
	[ZARZL3_W05] The student has advanced knowledge and understanding of methods and techniques for acquiring, developing and using data in decision-making and management processes.	The student defines the principles of substantive and formal preparation for writing a bachelor's thesis and selects the appropriate, basic scientific literature needed to write this thesis in accordance with the selected research problem.	[SW1] oral statement/conversation/discussion [SW3] text preparation/written work

Subject contents	Prof. dr hab. Małgorzata Z. Wiśniewska: Quality, environmental, occupational health and safety management; Concepts (TQM, Six Sigma, Lean management, Kaizen and others), quality management methods, tools and their application as well as the culture of quality and excellence; Quality and food safety management and food safety culture; Quality of services, including medical, catering, educational, banking and others; Patient safety culture; Sustainable development. Dr hab. prof. UG. Paweł Antonowicz: Strategic management, business development scenario analyses, investment plans, business plans, macro/micro environment analyses; Early warning systems against insolvency/bankruptcy of enterprises; as well as micro and macro conditions for bankruptcy and restructuring of enterprises in Poland - economic analysis of law and management aspects; Financial, economic and financial analysis, managerial decisions, process optimization and business modeling; Capital market, stock exchange, macroeconomics and the impact of MACRO factors on selected stock exchange indices, as well as the volatility of share prices of their components. dr hab. prof. UG Joanna Sadkowska: Scientific interests; Family entrepreneurship; Family businesses on the Polish market; Cultural conditions of family business activities; Risk culture; Risk culture in project management. dr Mariusz Chmielewski: Risk management in an organization; value management of business entities; Sustainable development of an organization; Organizational environment as a factor influencing its effectiveness; Financial restructuring as a tool for rebuilding value; Project management in an organization. dr inż. Ewa Malinowska: Quality management and safety of food products; Occupational health and safety management; Information security management; Tools for measuring and improving the quality of products, systems, services; Economics and costs of quality; Standardized management systems; Modern enterprise management systems. Dr. Paulina Nogal: Economic and legal aspects of the functioning of business activities, in particular: The use of unfair competition, the use of unfair market practices, the use of monopolistic practices; The use of trademarks by companies and the protection of these marks; The use of similar marks to impersonate competitors; Copyrights and their protection in various fields of exploitation; Crimes against economic turnover (in particular actions to the detriment of creditors); The company's environment in micro and macro terms. Dr. Renata Płoska: Ethical aspects of business activities; Responsible and sustainable business (ESG); Responsible and sustainable marketing; Communication in the field of sustainable and responsible business; The functioning of entities in the tourism sector; Responsible and sustainable tourism; Maritime tourism and other sectors of the so-called blue economy; The functioning of service and production entities; Leisure markets; Stakeholder relationship management; Analysis of the company's environment and potential. dr Joanna Próchniak: Issues of sustainable development of enterprises and management of sustainable value of the enterprise; Sustainable reporting; Sustainable finance; Assessment and development of enterprise activities; Incubation, development and financing of start-ups. dr Jędrzej Siciński: Issues related to bankruptcies and insolvencies of enterprises, with particular emphasis on early warning systems against bankruptcy (EWS); Contemporary challenges of strategic management (including planning nihilism); Issues of management of high technologies and analysis of the potential of so-called "technology giants" and the complexity of their relations with the environment. Practical dimension of knowledge about management, including starting a business, commercialization and incubation of entrepreneurship. dr Małgorzata Szymańska-Brałkowska: Issues related to quality management, TQM; Japanese techniques of quality improvement (including Lean Management, Kaizen, Green Lean, Lean Office, Lean Healthcare) in manufacturing and service enterprises; Sustainable organizations - issues related to sustainable development in enterprises; Environmental management in the enterprise - environmental management systems, including ISO 14001, EMAS; Ecological aspects in conducting business activities, ecological initiatives in the enterprise; environmental management instruments; Excellence models - including EFQM, CAF.											
Prerequisites and co-requisites												
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>assessment and approval of the work plan – general structure, collected literature, prepared preliminary version of the first part of the work; in accordance with the work schedule set by the supervisor</td><td>51.0%</td><td>100.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade	assessment and approval of the work plan – general structure, collected literature, prepared preliminary version of the first part of the work; in accordance with the work schedule set by the supervisor	51.0%	100.0%					
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Recommended reading	<table><tr><td>Basic literature</td><td colspan="2">Z. Szkutnik, Metodyka pisania pracy dyplomowej, Wydawnictwo Poznańskie, Poznań 2005</td></tr><tr><td>Supplementary literature</td><td colspan="2">https://www.sbc.org.pl/dlibra/publication/edition/10515</td></tr><tr><td>eResources addresses</td><td colspan="2"></td></tr></table>	Basic literature	Z. Szkutnik, Metodyka pisania pracy dyplomowej, Wydawnictwo Poznańskie, Poznań 2005		Supplementary literature	https://www.sbc.org.pl/dlibra/publication/edition/10515		eResources addresses				
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Example issues/ example questions/ tasks being completed	-											
Work placement	Not applicable											

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