Subject card

Subject name and code	Business Philosphy, PG_00178466					
Field of study	Finance and Accounting, Informatics and Econometrics, Management					
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026	
Education level	Bachelor’s studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group	
Mode of study	part-time studies		Mode of delivery		at the university	
Year of study	1		Language of instruction		Polish	
Semester of study	1		ECTS credits		3.0	
Learning profile	academic		Assessment form		credit	
Conducting unit						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Wojciech Jankowski			
	Teachers					
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	0.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours	Self-study	SUM
	Number of study hours	16		1.0	58.0	75
Subject objectives	The aim of the course is to familiarize students with the philosophical foundations of business activity and ethical dilemmas of contemporary business. The course aims to develop critical thinking about corporate social responsibility, professional ethics and the impact of globalization and technology on contemporary civilizational challenges in the business context.					

Learning outcomes	**Course outcome**	**Subject outcome**	**Method of verification**
	[ZARZL3_W10] The student has advanced knowledge and understanding of the fundamental dilemmas of modern civilization and their relevance in business decision-making.	Student analyzes the impact of ethical dilemmas on management strategies, identifies conflicts of values in decision-making processes and evaluates long-term consequences of managerial choices for society	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[IiEL3_U09] The student can effectively plan and execute their learning process while continuously enhancing their econometrics, informatics, and statistics skills throughout their lives.	The student designs a program for the development of ethical standards in financial and accounting practice, identifies sources of knowledge about professional ethics of accountants and evaluates his/her own competences in the field of professional responsibility	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[ZARZL3_U09] The student can effectively plan and execute their learning process while continuously enhancing their management skills throughout their lives.	Student recognizes ethical dilemmas in financial reporting, analyzes the impact of accounting practices on social responsibility and evaluates the role of financial transparency in building trust	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU5] implementation of a problem task
	[FiRL3_W10] The student knows and understands to an advanced degree the fundamental dilemmas of modern civilization from the perspectives of finance and accounting.	The student creates a strategy for developing ethical competences in working with data and technologies, searches for current sources of knowledge about digital ethics and assesses his/her own skills in the field of responsible use of technology	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report
	[FiRL3_U09] The student can effectively plan and execute their learning process while continuously enhancing their finance and accounting skills throughout their lives.	Student identifies ethical challenges related to business digitalization, analyzes the impact of artificial intelligence on the labor market and evaluates consequences of big data for privacy and individual autonomy	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work [SU4] test/exam - oral or written
	[IiEL3_W10] The student knows and understands to an advanced degree the fundamental dilemmas of modern civilization, especially in the face of IT development.	Student creates strategy for developing ethical competencies in working with data and technologies, searches for current sources of knowledge about digital ethics and evaluates own skills in responsible use of technology	[SW1] oral statement/ conversation/discussion [SW2] presentation/project/paper/ report [SW3] text preparation/written work
Subject contents	• Introduction to business philosophy and economic ethics • History of economic thought and contemporary ethical dilemmas • Theories of justice and their application in business • Virtue ethics in management and entrepreneurship • Utilitarianism and profit maximization - limits and conflicts • Corporate Social Responsibility (CSR) - theory and practice • Ethics in finance: transparency, fair reporting, manipulations • Philosophical aspects of technology in business: AI, algorithms, privacy • Globalization and cultural diversity in business ethics • Sustainable development as philosophical challenge for business • Professional ethics in different areas of economy • Future of business ethics - new challenges and trends		
Prerequisites and co-requisites			
Assessment methods and criteria	**Subject passing criteria**	**Passing threshold**	**Percentage of the final grade**
	exam	51.0%	100.0%
Recommended reading	Basic literature	• W. Gasparski, *Wykłady z etyki biznesu*, Warszawa 2007. • M. Gorazda, *Filozofia ekonomii*, Kraków 2021. • M. Sandel, *Czego nie można kupić za pieniądze*, Warszawa 2020. • A. Anzenbacher, *Wprowadzenie do filozofii*, Kraków 2003.	

	Supplementary literature	• P. Singer, *Przewodnik po etyce*, Warszawa 2002. • A. Heywood, *Ideologie polityczne: wprowadzenie*, Warszawa 2007. • A. Wolak-Tuzimek, *Społeczna odpowiedzialność przedsiębiorstwa a konkurencyjność przedsiębiorstw*, Warszawa 2018. • N. Taleb, *Czarny łabędź: jak nieprzewidywalne zdarzenia rządzą naszym życiem*, Warszawa 2014. • Kahneman, Pułapki myślenia: o myśleniu szybkim i wolnym, Poznań 2019. • T. Kotarbiński, *Traktat o dobrej robocie*, Wrocław 1955. • Sun Tzu, *Sztuka wojny*, przeł. J. Zawadzki, Warszawa 2009. • M. Musashi, *Księga pięciu kręgów. Gorin-no Sho*, przeł. A. Żuławska-Umeda, Bydgoszcz 2001.
	eResources addresses	
Example issues/ example questions/ tasks being completed	• What are the main currents in business philosophy and how do they influence contemporary management? • How can Rawls' theory of justice be applied in business practice? • What are the ethical dilemmas associated with the use of artificial intelligence in business? • Can profit maximization be consistent with ethics? Argue your answer. • What are the differences between utilitarian approach and virtue ethics in the context of business decisions? • How does globalization affect ethical standards in international business? • What are the main ethical challenges in financial reporting? • How do digital technologies change traditional ethical dilemmas in business? • What characterizes corporate social responsibility and what are its limits? • What are the ethical aspects of sustainable development in enterprises?	
Work placement	Not applicable	

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