University of Gdańsk

Subject card

Subject name and code	Intercultural Communication, PG_00152443						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish -		
Semester of study	3		ECTS credits		1.0		
Learning profile	practical		Assessment form		exam		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr Paweł Kozielski				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		8.0	25
Subject objectives	-						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_W04] He/she has structured knowledge of the economic, legal, cultural and ethical determinants of professional activity related to the field of study, including the principles of protection of industrial property and copyright.	-	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[DZiKSMU2_K01] Based on his/ her own knowledge, he/she can critically evaluate the received content.	-	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[DZiKSMU2_K06] He/she is ready to follow the rules of professional ethics related to his/her own work and that of others.	-	[SK1] oral statement/conversation/ discussion
	[DZiKSMU2_U03] He/she is able to formulate and solve research problems including the analysis of the works of other authors, the synthesis of various ideas and views, the selection of methods and construction of research tools, development and presentation of results using advanced information and communication techniques, allowing for original solving of complex problems in the field of social communication sciences and media.	-	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written
	[DZiKSMU2_W06] He/she has an extensive knowledge of the processes of social communication development and media systems of various countries and understands their conditions and principles of functioning.	-	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[DZiKSMU2_W01] The student has an in-depth knowledge of selected facts and phenomena as well as the resulting regularities important from the point of view of media studies.	-	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[DZiKSMU2_W07] He/she has extended knowledge of the principles and methods of creating messages appropriate for the field of study. He/she is aware of the function and effectiveness of messages and the principles of professional ethics within the framework of the conducted activity.	-	[SW4] test/exam - oral or written [SW1] oral statement/ conversation/discussion
	[DZiKSMU2_K05] He/she correctly identifies and responsibly resolves professional and social dilemmas, maintains the work ethos, observes and develops the ethics of the profession.	-	[SK1] oral statement/conversation/ discussion [SK4] test/exam - oral or written
	[DZiKSMU2_U10] He/she is able to cooperate and work in a group, set and achieve common goals, assume various roles in the team, including managerial ones.	-	[SU1] oral statement/conversation/ discussion
	[DZiKSMU2_U02] He/she is able to effectively use the acquired knowledge for a critical analysis of social, cultural, political and economic processes and phenomena.	-	[SU1] oral statement/conversation/ discussion [SU4] test/exam - oral or written

Subject contents	-
Prerequisites and co-requisites	

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	-	51.0%	100.0%

Recommended reading	Basic literature	-

	Supplementary literature	-
	eResources addresses	Basic https://geerthofstede.com/culture-geert-hofstede-gert-jan-hofstede/6d-model-of-national-culture/ - -
Example issues/ example questions/ tasks being completed	-	
Work placement	Not applicable	

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