

Subject card

Subject name and code	Photographic Design I, PG_00152589						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Optional subject group Specialty subject group Subject group related to practical vocational preparation		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Karolina Aszyk-Treppa				
	Teachers		dr hab. Karolina Aszyk-Treppa				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	15.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		33.0	50
Subject objectives	Understanding the mechanisms governing conscious image construction. Ability to analyze outstanding works in the field of visual communication. Ability to work individually and in a team to carry out technically and complex tasks.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSMU2_U03] He/she is able to formulate and solve research problems including the analysis of the works of other authors, the synthesis of various ideas and views, the selection of methods and construction of research tools, development and presentation of results using advanced information and communication techniques, allowing for original solving of complex problems in the field of social communication sciences and media.	Is able to independently acquire and develop professional skills in photography.	
	[DZiKSMU2_U01] The student is able to select sources correctly and use research methods appropriate for the research workshop of a communicator and media expert, as well as effectively select information in order to solve a task formulated by themselves or others.	The student is able to consciously use the language of photography.	
	[DZiKSMU2_W02] He/she knows the terminology proper to the discipline of social communication and media studies at an extended level and adapts the conceptual apparatus of related disciplines to it. He/she is aware of the application of this knowledge in professional activities related to the field of study.	Is able to use methods, tools and acquired workshop skills to the extent necessary to implement his own photographic projects.	
	[DZiKSMU2_W03] He/she has extended knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.	Is able to use photographic recording tools and visual messages.	
	[DZiKSMU2_K01] Based on his/her own knowledge, he/she can critically evaluate the received content.	The student has knowledge about the essence and specificity of photography as a medium of communication and art.	
	[DZiKSMU2_K03] He/she is able to responsibly perform the entrusted tasks, fulfils his/her teamwork obligations, initiates and conducts cooperation with the social environment.	The student has basic knowledge of artistic activities in the field of creating photography and selected media activities.	
Subject contents	1. Selected issues in the psychophysiology of vision. Getting to know the basic possibilities of shaping free expression in a photographic image. 2. Formal and aesthetic values of photography. The specificity of photography's autonomy. "Photographic vision" and sensory perception. 3. Familiarization with the internal structure of photographic matter. 4. Analog and digital photography. 5. Photography as a tool that can be alternatively introduced into the area of various means of expression.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	pass with grade	51.0%	100.0%

Recommended reading	Basic literature	H u n t e r F., Biver S., Fuqua P., Light in photography, Łódź 2009. F e i n i n g e r A., Nauka o fotografii, Warszawa 1987. L a n g f o r d M., F o x A., S m i t h S., Photography according to Langford for photographers. Or how to master this art, Warsaw 2012 P ę k a l s k i L . J., Kaleidoscope of photography. Between technology and art, Gliwice 2012
	Supplementary literature	-
	eResources addresses	
Example issues/ example questions/ tasks being completed	An expressive image of reality.	
Work placement	Not applicable	

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