

## Subject card

|                                             |                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                                                                                                                                  |            |     |
|---------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------|-----------------------------------------|-------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----|
| Subject name and code                       | The Basics of Photography, PG_00152590                                                                                                                                                                                                               |                                                          |                                         |                                     |                                                                                                                                                                  |            |     |
| Field of study                              | Journalism and Social Communication                                                                                                                                                                                                                  |                                                          |                                         |                                     |                                                                                                                                                                  |            |     |
| Date of commencement of studies             | October 2025                                                                                                                                                                                                                                         |                                                          | Academic year of realisation of subject |                                     | 2025/2026                                                                                                                                                        |            |     |
| Education level                             | Master's studies                                                                                                                                                                                                                                     |                                                          | Subject group                           |                                     | Obligatory subject group in the field of study<br>Optional subject group<br>Specialty subject group<br>Subject group related to practical vocational preparation |            |     |
| Mode of study                               | full-time studies                                                                                                                                                                                                                                    |                                                          | Mode of delivery                        |                                     | at the university                                                                                                                                                |            |     |
| Year of study                               | 1                                                                                                                                                                                                                                                    |                                                          | Language of instruction                 |                                     | Polish                                                                                                                                                           |            |     |
| Semester of study                           | 1                                                                                                                                                                                                                                                    |                                                          | ECTS credits                            |                                     | 3.0                                                                                                                                                              |            |     |
| Learning profile                            | practical                                                                                                                                                                                                                                            |                                                          | Assessment form                         |                                     | credit                                                                                                                                                           |            |     |
| Conducting unit                             |                                                                                                                                                                                                                                                      |                                                          |                                         |                                     |                                                                                                                                                                  |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor                                                                                                                                                                                                                                   |                                                          | mgr Mikołaj Janiak                      |                                     |                                                                                                                                                                  |            |     |
|                                             | Teachers                                                                                                                                                                                                                                             |                                                          | mgr Mikołaj Janiak                      |                                     |                                                                                                                                                                  |            |     |
| Lesson types                                | Lesson type                                                                                                                                                                                                                                          | Lecture                                                  | Tutorial                                | Laboratory                          | Project                                                                                                                                                          | Seminar    | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                | 0.0                                                      | 30.0                                    | 0.0                                 | 0.0                                                                                                                                                              | 0.0        | 30  |
|                                             | E-learning hours included: 0.0                                                                                                                                                                                                                       |                                                          |                                         |                                     |                                                                                                                                                                  |            |     |
| Learning activity and number of study hours | Learning activity                                                                                                                                                                                                                                    | Participation in didactic classes included in study plan |                                         | Participation in consultation hours |                                                                                                                                                                  | Self-study | SUM |
|                                             | Number of study hours                                                                                                                                                                                                                                | 30                                                       |                                         | 2.0                                 |                                                                                                                                                                  | 43.0       | 75  |
| Subject objectives                          | Using analog and digital technologies to create visual messages. Keeping up with rapidly changing technologies and digital tools, ability to use digital technologies to participate in culture. Acquiring knowledge about framing a visual message. |                                                          |                                         |                                     |                                                                                                                                                                  |            |     |

| Learning outcomes               | Course outcome                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Subject outcome                                                                                                                                                                                           | Method of verification                                  |
|---------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|
|                                 | [DZiKSMU2_U01] The student is able to select sources correctly and use research methods appropriate for the research workshop of a communicator and media expert, as well as effectively select information in order to solve a task formulated by themselves or others.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Is able to critically evaluate the received content based on his own knowledge.                                                                                                                           | [SU8] observation of student's independent or team work |
|                                 | [DZiKSMU2_W03] He/she has extended knowledge of the methods and theories relevant to media studies and the dependencies existing between them, as well as knowledge of other scientific disciplines that provide theoretical and practical foundation for an advanced analysis of issues relevant to the journalism and social communication programme.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | The student has basic skills in creating and composing a photographic image, and is able to select appropriate means of artistic expression to express his or her own personality in a photographic work. | [SW5] implementation of a problem task                  |
|                                 | [DZiKSMU2_K01] Based on his/her own knowledge, he/she can critically evaluate the received content.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | The student is able to determine priorities for implementing a practical task.                                                                                                                            | [SK6] demonstration of practical skills                 |
|                                 | [DZiKSMU2_W02] He/she knows the terminology proper to the discipline of social communication and media studies at an extended level and adapts the conceptual apparatus of related disciplines to it. He/she is aware of the application of this knowledge in professional activities related to the field of study.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | The student is able to plan, implement and make independent decisions regarding the conscious design and implementation of a photographic image.                                                          | [SW5] implementation of a problem task                  |
|                                 | [DZiKSMU2_U03] He/she is able to formulate and solve research problems including the analysis of the works of other authors, the synthesis of various ideas and views, the selection of methods and construction of research tools, development and presentation of results using advanced information and communication techniques, allowing for original solving of complex problems in the field of social communication sciences and media.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Has knowledge of the linguistic tools of photography used to create visual text that has an informative and persuasive function.                                                                          | [SU8] observation of student's independent or team work |
|                                 | [DZiKSMU2_K03] He/she is able to responsibly perform the entrusted tasks, fulfils his/her teamwork obligations, initiates and conducts cooperation with the social environment.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | Has knowledge of the social, cultural and historical conditions of photography.                                                                                                                           | [SK1] oral statement/conversation/discussion            |
|                                 | [DZiKSMU2_U05] He/she has the ability to integrate knowledge in the field of social communication and media, as well as its application in professional situations and assess the risk and possible consequences of undertaken professional activities.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | Has basic knowledge of artistic activities in the field of creating photography and selected media activities.                                                                                            | [SU8] observation of student's independent or team work |
| Subject contents                | 1. Learning about photographic materials and tools for taking photos, determining exposure and illuminating motifs. 2. Light in photography: light functions (shadow functions), light color, lighting contrast, direction, brightness, direct light, filtered light. 3. Color in photography (what is color): absorption, color composition, methods of mixing colors, the essence of color perception, the psychological impact of color. 4. Practical photochemistry. Photographic darkroom. Contrast and gradations of materials based on photochemistry. Developing photographic films and papers. Color slideshow. Light color temperature. 5. Digital photography. Matrix. Memory cards. File formats. Compression. White balance. 6. Shaping the photographic image. Setting the frame. 7. Types of focus, depth of field and hyperfocal distance. Aspects of image shaping. 8. Control ranges in photography. Object mapping. |                                                                                                                                                                                                           |                                                         |
| Prerequisites and co-requisites |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                           |                                                         |
| Assessment methods and criteria | Subject passing criteria                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | Passing threshold                                                                                                                                                                                         | Percentage of the final grade                           |
|                                 | pass with grade                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | 51.0%                                                                                                                                                                                                     | 100.0%                                                  |

|                                                                |                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|----------------------------------------------------------------|------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Recommended reading                                            | Basic literature             | M. Langford, A. Fox, R. Smith, Photography according to Langford for photographers, or how to master this art, Warsaw 2012. Andreas Feininger, Science of Photography, Warsaw 1987 Andrzej A. Mroczek, Book about photography, Kraków 2008. Witold and Szymon Dederko, Light and shadow in photography, Warsaw 2008 Michael Freeman, Close-up photography, Warsaw 2008 Michael Freeman, DSLR Cameras. Expert's guide, Warsaw 2008 Anne H. Hoy, The Big Book of Photography, Warsaw 2006 Roman Burzyński Photographic portrait, Warsaw 1985 |
|                                                                | Supplementary literature     | -                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|                                                                | eResources addresses         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Example issues/<br>example questions/<br>tasks being completed | Photographic image of a man. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| Work placement                                                 | Not applicable               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |

Document generated electronically. Does not require a seal or signature.