

Subject card

Subject name and code	Journalistic sources of information, PG_00152225						
Field of study	Journalism and Social Communication						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		2.0		
Learning profile	practical		Assessment form		credit		
Conducting unit	Division of Journalism and Media -> Institute of Media, Journalism and Social Communication -> Faculty of Social Sciences -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Adam Majchrzak				
	Teachers		mgr Adam Majchrzak				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		2.0		33.0	50
Subject objectives	The aim of the course is to learn the skills of a news journalist by mastering theoretical knowledge and practical skills related to recognizing, searching, verifying and using journalistic sources of information, as well as learning about legal issues aspects in the use of such sources of information as provocation and informant.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[DZiKSL3_K01] Student is sensitive to any signs of manipulation of the recipient, understanding the threats resulting from this phenomenon and is able to critically evaluate the received content.	The student is able to recognize manipulations and threats in the world of media and is guided by critical thinking.	[SK5] implementation of a problem task
	[DZiKSL3_W10] He/she has knowledge of the language tools used to create text with an informative and persuasive function.	The student knows how to build a journalistic text using sources and presenting them in an understandable way.	[SW3] text preparation/written work
	[DZiKSL3_K05] He/she is ready to act responsibly as a journalist, media worker, advertising and PR industry employee in accordance with the principles of professional ethics and requires it from others.	The student has the competence to obtain information in a responsible and ethical manner.	[SK8] observation of student's independent or team work
	[DZiKSL3_U01] Student is able to skilfully search and select sources of information in media activities.	The student is able to search for information in sources, including primary sources.	[SU5] implementation of a problem task
	[DZiKSL3_W11] He/she has organised knowledge of ethical principles and norms as well as professional ethics	The student knows the principles and ethical norms related to searching for information in the journalist's profession.	[SW5] implementation of a problem task
	[DZiKSL3_U02] He/she can describe, critically analyse, synthesise and evaluate the collected information, taking into account economic, philosophical, cultural, historical, political and sociological processes and phenomena relevant to the field of study.	The student can describe, critically analyze, synthesize and evaluate the collected information.	[SU2] presentation/project/paper/report
Subject contents	1. Media doctrines and professional ethics 2. Systematics of sources of journalistic information 3. Around thematic collection of information 4. Searching for reliable sources of information (Poland, selected countries of the world)		
Prerequisites and co-requisites	Basic knowledge of information searching.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
		51.0%	100.0%
Recommended reading	Basic literature	1. Bible of journalism, edited by A. Skworz and A. Niziołek, Kraków 2010. 2. Wolny-Zmorzyński K., Kaliszewski A., Furman W., Pokorna-Ignatowicz K., Sources of information for a journalist, Warsaw 2008. 3. Pisarek W., Introduction to the science of communication, Warsaw 2008. 4. Kononiuk T., Reliable journalism. Axiology and deontology, Warsaw 2018.	

	Supplementary literature	1. Brzozowska M., Udzielanie informacji mediom w: Rzecznik prasowy. Oczekiwania i możliwości. Perspektywa teoretyczna i praktyczna, B. Czechowska-Derkacz, M. Zimnak (red), Wydawnictwo DIFIN, Warszawa 2015. 2. Chyliński M., Russ-Mohl S., Dziennikarstwo, Wydawnictwo Polskapresse, Warszawa 2013 3. Harcup T., Dziennikarstwo teoria i praktyka, Wydawnictwo Akademii Humanistyczno-Ekonomicznej, Łódź 2010 Dobek-Ostrowska B., Komunikowanie polityczne i publiczne, Warszawa 2017 (inne wydania również) 4. Kononiuk T., Etyczne dziennikarstwo. Ewolucja dentyzna zawodu, Warszawa 2015. Olszański L., Dziennikarstwo internetowe, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2006, rozdział Źródła informacji, s. 193-222 oraz rozdział Zasady redagowania artykułów w internecie, s. 75-134. 5. Piasecka-Strzelec R., Polskie agencje prasowe w rozwoju historycznym. Kontekst polityczny, ewolucja modelu oraz technik przekazu informacji, Kraków 2019. Pisarek W. , Kodeksy etyki dziennikarskiej, [w:] Dziennikarstwo i świat mediów. Nowa edycja, pod red. Z. Bauera i E. Chudzińskiego, Kraków 2008, s. 557 - 568
	eResources addresses	
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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