

Subject card

Subject name and code	MA Seminar A, PG_00150861						
Field of study	Tourism and Hospitality						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Master's studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	1		ECTS credits		4.0		
Learning profile	academic		Assessment form		credit		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Mariusz Czepczyński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	0.0	0.0	0.0	15.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		30.0		60.0	105
Subject objectives	The goal of the subject is to acquire the ability to write a scientific work at the master's level, including statement of theses, proving theses, constructing the work, proper inference, acquiring the ability to critically assess the tourism industry and its development conditions (social, economic and natural), the impact of the industry on local and regional level. Acquiring the ability to speak in a public discussion. Application of skills acquired during studies in the field of research methods and tools in tourism						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[THMU2_W07] In greater depth, basic principles of creating and developing forms of individual entrepreneurship, using knowledge in the field of socio-economic geography, spatial management, tourism and hospitality and corporate social responsibility, with particular emphasis on responsibility for influencing the local community, environment and culture	lists the basic rules for the selection of literature sources and other data in accordance with the law of intellectual property and copyright protection	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[THMU2_U01] formulate and solve complex and unusual problems of the tourism economy and propose their innovative solutions, taking into account social, environmental and spatial processes	identifies complex problems in the tourism economy and constructs a process of explaining/solving them	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[THMU2_U06] organize and conduct a debate among diverse audiences on conflicts occurring in the tourism economy, with particular emphasis on social and environmental conflicts	prepares scientific work in a way that ensures communication of specialist topics to a diverse audience	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[THMU2_W02] In greater depth, complexity and connections of tourism with the principles and objectives of sustainable development and spatial order, and understands their importance for the economy	statements hypotheses regarding solutions to research problems in tourism, taking into account the drivers of sustainable local and regional development	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[THMU2_U09] independently plan own professional or scientific career and direct others in this area	identifies tasks and attitudes related to scientific and research work	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[THMU2_K01] critical evaluation of knowledge and learning content	verifies the obtained materials and information in terms of their usefulness in the research process.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
	[THMU2_U05] formulate and test hypotheses concerning the conditions (natural, social, economic, cultural, legal) of the tourism economy	conducts a complex research task, formulates and tests hypotheses, develops them in the form of a written master's thesis	[SU1] oral statement/conversation/ discussion [SU3] text preparation/written work
	[THMU2_W03] In greater depth, economic, social, cultural, legal and natural conditions for the development and functioning of tourism and hospitality, and its interdisciplinary theoretical and practical dimensions, with particular emphasis on the needs of the local community as well as the requirements and expectations of tourists	presents the discussed research problem in the master's thesis in the context of contemporary socio-economic and environmental processes and trends in theoretical terms and taking into account the latest practical solutions	[SW1] oral statement/ conversation/discussion [SW3] text preparation/written work
	[THMU2_K05] developing the profession's achievements, maintaining its ethos, following the principles of professional ethics by oneself and demanding it from others	applies to the principles of a fair research process, respects recognized scientific authorities in spatial planning in Poland and in the world, observes the principles of anti-plagiarism law.	[SK1] oral statement/conversation/ discussion [SK3] text preparation/written work
Subject contents	1. Seminars: • Presentation of the specificity of scientific research carried out in individual organizational division • Presentation of the substantive scope of diploma theses on tourism and hospitality, including sources and possibilities of obtaining data. • Discussion of the rules: respect for authorship in scientific works, identification of research problems, defining the scope (substantive, time and space) and goals of work (cognitive, application, methodological). • Statement of research theses/hypotheses, research procedure and selection of appropriate research methods. • Creating the structure and layout of work.		
Prerequisites and co-requisites	the ability to write scientific papers at the undergraduate level; knowledge of basic research methods used in social sciences, use of text editing software		

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Preparing parts of the diploma thesis	51.0%	60.0%
	Performing individual research tasks	51.0%	40.0%
Recommended reading	Basic literature	A.1. Studied during classes Creswell J.W., 2018, Research Design - International Student Edition. SAGE Publications Inc. Oliver, P., 2010, Understanding the Research. Sage Publications Ltd A.2. Studied independently Beins, B.C., 2018, research methods: A Tool for Life. Cambridge University Press A complete guide to writing a masters thesis, https://www.oxbridgeediting.co.uk/blog/a-complete-guide-to-writing-a-masters-thesis/	
	Supplementary literature	chosen by the student depending on the topic of the diploma thesis	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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