

Subject card

Subject name and code	Commercial and Investment Banking, PG_00178532						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2026/2027		
Education level	Bachelor's studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	4		ECTS credits		7.0		
Learning profile	academic		Assessment form		exam		
Conducting unit	Department of Banking and Finance -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Błażej Lepczyński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	15.0	0.0	0.0	75
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	75		4.0		96.0	175
Subject objectives	Acquiring knowledge of the functioning principles of commercial and investment banks.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[FiRL3_W02] The student has advanced knowledge and understanding of the functioning of the domestic and international financial market and financial instruments and institutions.		The student demonstrates an understanding of how the banking system operates and is capable of describing and recognizing financial instruments and credit institutions.		[SW4] test/exam - oral or written [SW5] implementation of a problem task		
	[FiRL3_U01] The student can analyze and interpret socio-economic processes and phenomena—from the finance and accounting perspective—using knowledge and tools from management, quality sciences, economics, and finance.		The student is able to identify and retrieve information essential for interpreting processes and phenomena within the banking system, and recognizes financial tools relevant to the field.		[SU2] presentation/project/paper/report [SU4] test/exam - oral or written [SU5] implementation of a problem task		
	[FiRL3_W03] The student knows and understands, to an advanced degree - from the perspective of finance and accounting - the internal and external relations of institutions and organizations with particular emphasis on financial security systems.		The student recognizes both internal and external relationships of banks and highlights the role of financial safety net institutions in ensuring financial stability.		[SW4] test/exam - oral or written [SW5] implementation of a problem task		

Subject contents	1. The Financial System and Its Stability 2. Origins and Consequences of the Global Financial Crisis of 2007/2009 3. Universal Bank: Structure and Management 4. Corporate Governance in Banks 5. Competition Strategies in the Banking Services Market 6. Retail Banking and Consumer Protection 7. Private Banking and Wealth Management for High-Net-Worth Individuals 8. Mortgage Banking 9. Corporate Banking 10. Investment Banks and Their Services 11. Infrastructure Project Financing by Banks 12. Fintechs in the Banking Services Market 13. Credit, Liquidity, and Interest Rate Risk Management 14. Practical Aspects of Working in a Commercial Bank (Credit Application and Agreement Analysis, Building Customer Relationships) 15. Elements of Banking Services Marketing 16. Assessment of a Bank's Financial Condition		
Prerequisites and co-requisites	Students should be familiar with basic concepts in finance.		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam	51.0%	30.0%
	Written project and its presentation	51.0%	20.0%
	Test	51.0%	50.0%
Recommended reading	Basic literature	Iwanicz-Drozdowska M., Zarządzanie finansowe bankiem w erze cyfrowej, Polskie Wydawnictwo Ekonomiczne, 2021 Niedziółka P., Bankowość inwestycyjna, Inwestorzy, banki i firmy inwestycyjne na rynku finansowym, Difin, 2015 Pyka I. (red.), Bankowość komercyjna, 2014	
	Supplementary literature	Zaleska M., Świat Bankowości, Difin, Warszawa 2018 Kolesnik J., Bankowość detaliczna, Difin, Warszawa 2016 Bankowość korporacyjna, red Maciej S. Wiatr, Difin, 2015 Szelągowska A (red.) Współczesna bankowość inwestycyjna, CeDeWu, 2009	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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