

Subject card

Subject name and code	Law & Intellectual Rights Protection, PG_00178053						
Field of study	Informatics and Econometrics						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2027/2028		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	5		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Organisational Behaviour -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Piotr Zieliński				
	Teachers						
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	The aim of the subject is to equip students with practical and structured knowledge in the field of civil, commercial and intellectual property law, which will allow them to: orient themselves in the system of sources of law, apply the provisions of the Civil Code and selected acts in practice, analyze the effects of violations of law, understand the specifics of commercial and intellectual property law. By combining case analysis, practical exercises and discussion of real examples, students will gain the competences necessary to independently prepare and review contracts and resolve basic civil and commercial disputes.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[liEL3_U05] The student can apply legal, professional, and ethical norms in management, quality sciences, economics and finance.		The student is able to recognize, interpret and apply legal regulations, professional standards and ethical principles, relating them to specific issues in the field of management, economics and finance, as well as make decisions in accordance with applicable standards in organizational and business practice.		[SU4] test/exam - oral or written		
	[liEL3_W07] The student has advanced knowledge and understanding of regulations and legal, organizational and ethical norms, including those related to protecting intellectual property, especially when using informatics tools.		The student has knowledge of legal regulations, organizational standards and ethical principles, with particular emphasis on regulations regarding the protection of intellectual property, and understands their importance and application in the area of the use of IT tools.		[SW4] test/exam - oral or written		

Subject contents	1. Introduction to jurisprudence, sources of law and their systematics; validity of law; types of interpretation and their application in business transactions. 2. Conditions of validity of legal acts (invalidity, ineffectiveness), sanctions for defective legal acts, form of legal acts, limitation of claims. 3. Basics of civil and commercial law (key concepts and issues introducing a given branch of law, including entrepreneur, enterprise, company, liability for obligations, civil law entities, special regulations concerning commercial companies). 4. Security and enforcement in business transactions. 5. Appeal proceedings in civil cases. 6. Forms of conducting business activity. 7. Principles of undertaking and conducting business activity. Free, licensed and regulated activity. 8. Construction of a contract in business transactions - elements, parties, selected contractual clauses. 9. Consumer rights. 10. Basics of family law. 11. Industrial property law. 12. Intellectual property law, including the law of new technologies. Competition law. 13. Legal aspects of e-marketing and advertising.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test/exam	51.0%	100.0%
Recommended reading	Basic literature	nie dotyczy	
	Supplementary literature	nie dotyczy	
	eResources addresses		
Example issues/ example questions/ tasks being completed	1. Selection of the appropriate method of interpretation (linguistic, purposive, systemic) when interpreting a provision in a commercial contract. 2. Preparation of an analysis of contractual clauses in a limited liability company agreement conditions for the validity of a legal act, effects of invalidity. 3. Liability of partners/entrepreneur for obligations. 4. Comparison of forms: sole proprietorship, civil partnership, commercial law companies selection of the optimal structure for conducting business. 5. Demand for payment in payment order and summary proceedings. 7. Scheme of the property liability of spouses towards creditors. 8. Development of a patent protection strategy. 9. Limits of comparative advertising interpretation of the provisions of the Act on Combating Unfair Competition.		
Work placement	Not applicable		

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