

Subject card

Subject name and code	Law & Intellectual Rights Protection, PG_00178053						
Field of study	Finance and Accounting						
Date of commencement of studies	October 2025		Academic year of realisation of subject		2025/2026		
Education level	Bachelor's studies		Subject group		Obligatory subject group in the field of study		
Mode of study	full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	academic		Assessment form		credit		
Conducting unit	Department of Strategic Development and Quality Science -> Faculty of Management -> Rector						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Beata Zackiewicz-Brunke				
	Teachers		dr Paulina Nogal				
			dr Piotr Zieliński				
Lesson types	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		2.0		43.0	75
Subject objectives	Providing students with selected information in the field of civil law, commercial law and intellectual property law. A. Knowledge of the sources of law. Understanding of the importance of the hierarchy and principles of law. Knowledge of the principles of application of primary and secondary Community law. B. Understanding of the basic principles of civil law. Ability to identify the appropriate Civil Code provisions to apply. C. Application of the principles of performance of obligations. D. Identification of the obligations and rights of the parties to civil law contracts, especially the contract of sale, supply, works, commission, carriage, forwarding, warehousing, contract for work, order, agency, lease, rental and similar (leasing), bank account, loan, surety, remittance, donation and insurance. E. Ability to interpret the provisions of the Civil Code. F. Indication of the consequences of violations of the law.						

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[FiRL3_W07] To an advanced degree, the student knows and understands the regulations and legal, organizational and ethical norms concerning protecting intellectual property relevant to finance and accounting.	The student has advanced knowledge and understanding of legal regulations, organizational principles and ethical standards, in particular regarding the protection of intellectual property, which are crucial in making business decisions.	[SW4] test/exam - oral or written [SW3] text preparation/written work
	[FiRL3_U05] From the perspective of finance and accounting, the student can apply legal, professional, and ethical standards in the context of management, quality sciences, economics and finance.	The student is able to implement legal regulations, professional standards and ethical norms when making business decisions.	[SU3] text preparation/written work [SU4] test/exam - oral or written
Subject contents	1. Basics of commercial and civil law, including key terms (e.g. entrepreneur, enterprise, company). 2. Rules for taking up and conducting business activity free, licensed and regulated. 3. Forms of running a business. 4. Consumer rights. 5. Structure of a contract in business transactions - elements, parties, selected contractual clauses. 6. Appeal proceedings in civil, administrative and criminal cases. 7. Offences against business transactions and property interests in civil law transactions. 8. Collateral and enforcement in business transactions. 9. Industrial property law. 10. Intellectual property law, including new technologies law. 11. Competition law. 12. Legal aspects of e-marketing and advertising. 13. Basic of law (Sources of law, Systematics of law, Interpretation of the law, Applicability of the law - promulgation, entry into force, application, conflict rules, Legal norm vs. legal rule, Primary and secondary Community law) 14. Civil law (Civil law entities, representation, property, legal acts, deadlines, limitation of claims. Ownership and other property rights (ownership, perpetual usufruct, limited property rights, possession). Obligations: a) general issues of the creation and performance of obligations, b) multiplicity of debtors and multiplicity of creditors, c) general provisions on contractual obligations, content and form of agreements, d) unjust enrichment, e) torts, f) performance of obligations and the effects of their non-performance, offsetting, renewal, release from debt, change of creditor or debtor, g) protection of the creditor in the event of the debtor's insolvency, h) contracts: sale, exchange, delivery, contracting, for a specific work, for construction works, lease and tenancy, leasing, lending, loan, bank account, order, agency, commission, transport, forwarding, insurance, storage, warehouse, company, guarantee, donation, transfer. Violations of the law.		
Prerequisites and co-requisites			

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Written exam with problem tasks and test questions or only with problem tasks. Detailed conditions are set by the teacher at the beginning of the semester.	51.0%	100.0%
Recommended reading	Basic literature	1. Muras Z., <i>Podstawy prawa</i> , C.H. Beck, wyd. 5, Warszawa 2019. 2. Katner W., <i>Prawo cywilne i handlowe w zarysie</i> , wyd. 8, Warszawa 2021. 3. Gronkiewicz-Waltz H., Wierzbowski M. (red.), <i>Prawo gospodarcze. Aspekty publicznoprawne</i> , wyd. 1, Warszawa 2020. 4. Sieńczyło-Chlabicz J., (red.), <i>Prawo własności intelektualnej. Teoria i praktyka</i> . Wolters Kluwer, wyd. 1, Warszawa 2021.	
	Supplementary literature	Akty prawne: ustawa z dnia 6 marca 2018 r. - Prawo przedsiębiorców (Dz.U. 2018 poz. 646 ze zm.); ustawa z dnia 30 maja 2014 r.o prawach konsumenta (Dz. U. 2014 poz. 827 ze zm.); ustawa z dnia 6 czerwca 1997 r. kodeks karny (Dz. U. Nr 88, poz. 553 ze zm.); Ustawa z dnia 23 kwietnia 1964 r. kodeks cywilny (t.j. Dz. U. z 2014 r. poz. 121 ze zm.); ustawa z dnia 17 listopada 1964 r. - kodeks postępowania cywilnego (Dz.U. 1964 nr 43 poz. 296); ustawa z dnia 6 czerwca 1997 r. - kodeks postępowania karnego (Dz.U. 1997 nr 89 poz. 555); Traktat Światowej Organizacji Własności Intelektualnej o Prawie Autorskim, sporządzony w Genewie dnia 20 grudnia 1996 r. (Dz.U. 2005 nr 3 poz. 12); ustawa z dnia 4 lutego 1994 r. o prawie autorskim i prawach pokrewnych (Dz.U. 1994 nr 24 poz. 83).	
	eResources addresses		
	Example issues/ example questions/ tasks being completed		
Work placement	Not applicable		

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